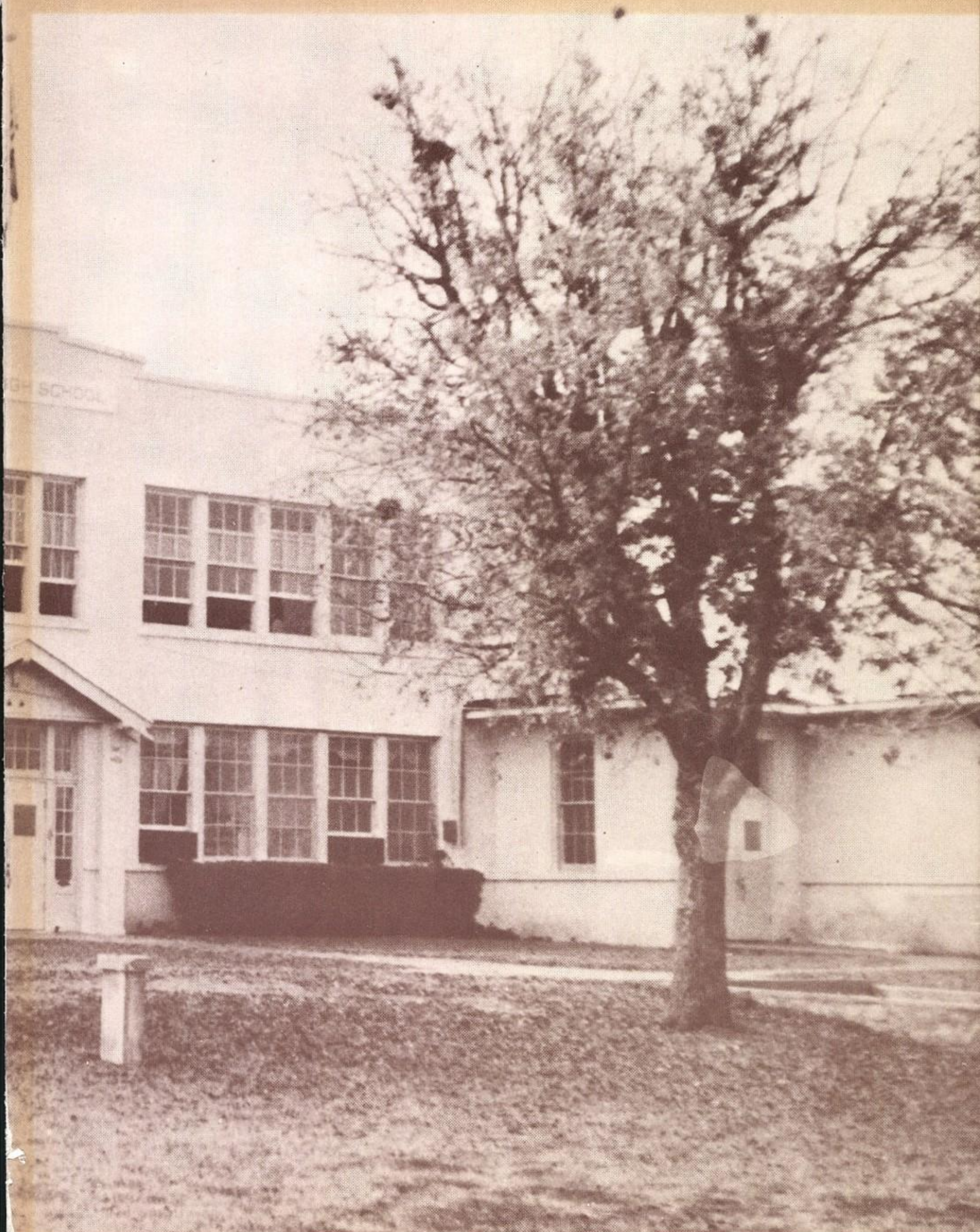
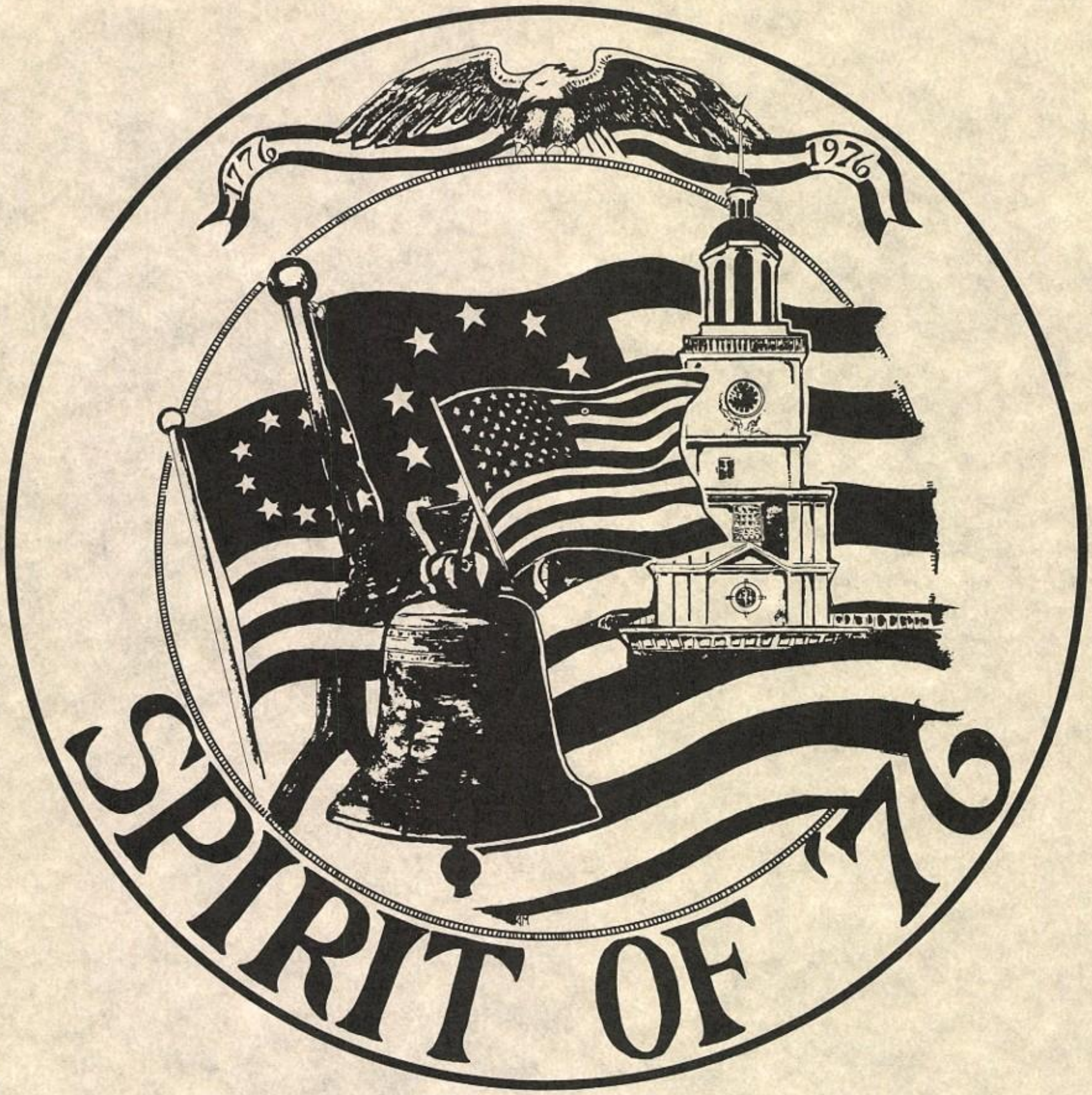
BRANDING IRON

BICENTENNIAL EDITION

Milton Loeffler





The Branding Iron
1976

Mason High School

Mason, Texas

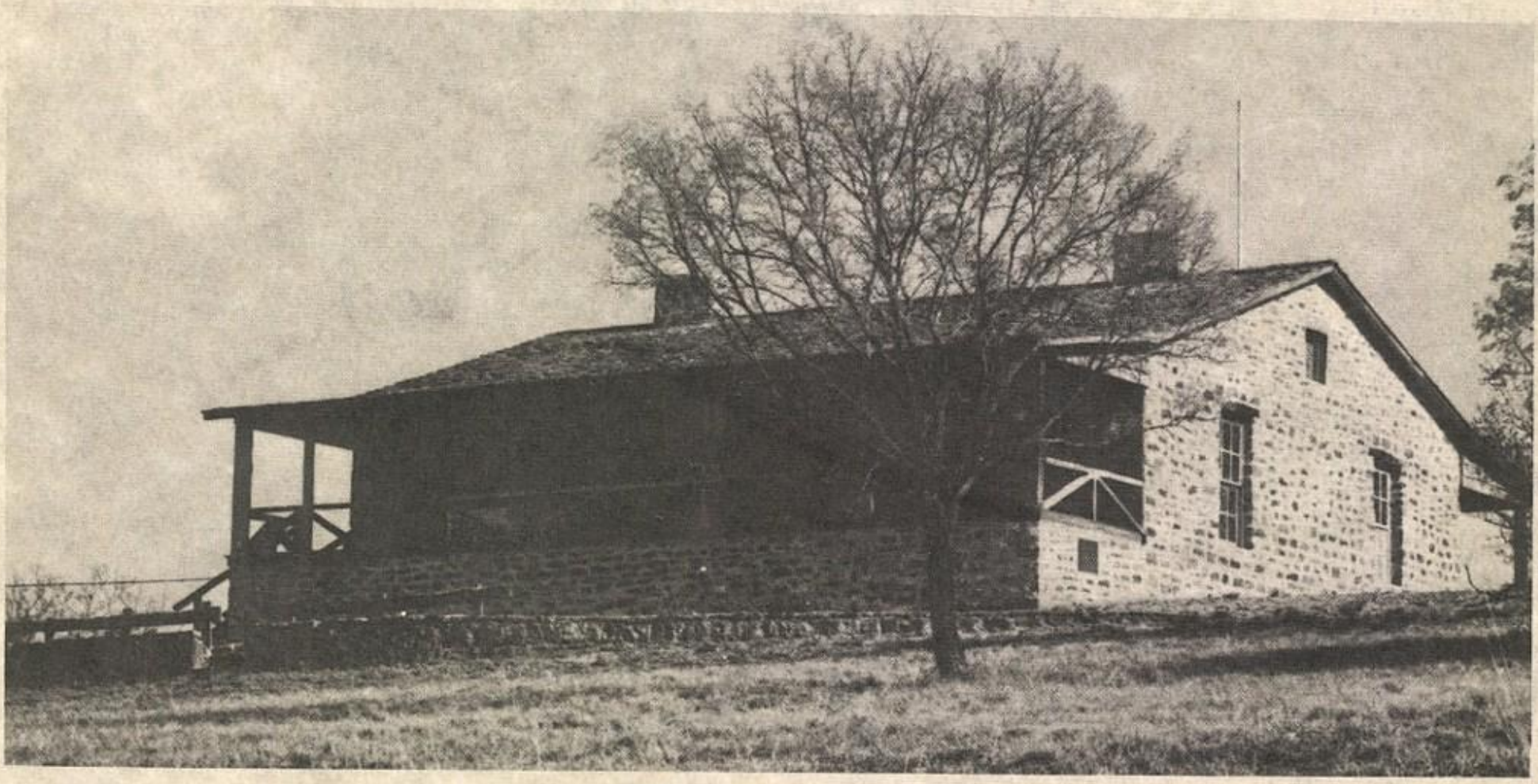
Mason—A Bicentennial City

The United States of America is celebrating its 200th birthday. There is no nation in the history of this world that has, through its own efforts and industry, raised its standards of living up to the level of the United States. Nowhere else are people given the freedom to make choices to innovate in industry, education, art and all other areas as this nation has provided through the democratic process. Nowhere in the world is every person guaranteed a public education through high school except in America.

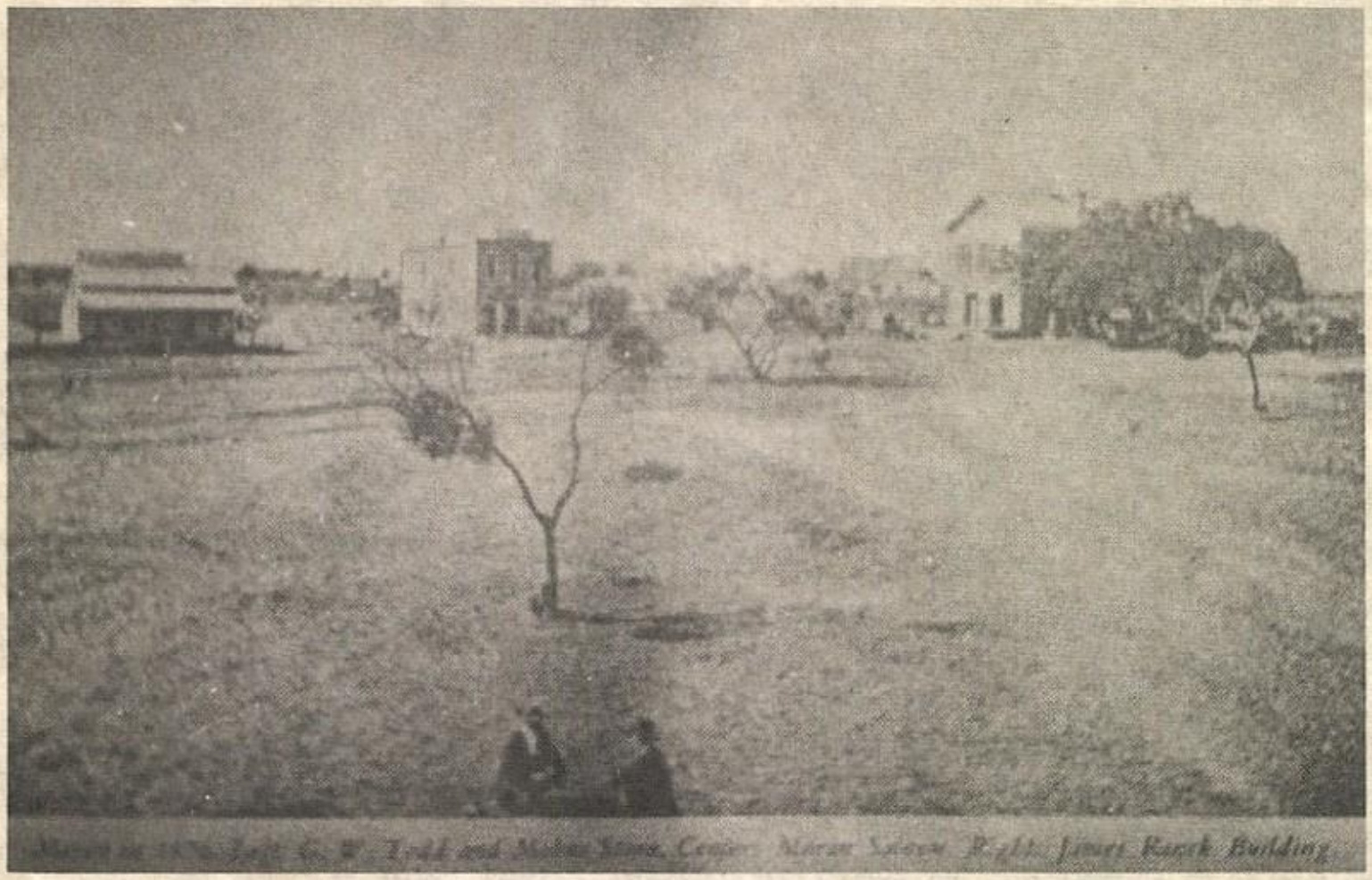
Through the nation's Bicentennial Commission, Mason has been designated as an official Bicentennial City—one of only 400 in the state of Texas. This honor was attained through the efforts of the citizens of Mason County who have devoted their energies, intellect, and labor to meet the standards set forth by the Bicentennial Commission.

Therefore, we are ackowledging this historical year by relating life in early Mason, both in the community and in the school, with present-day life in Mason.

Old Grammar School



Fort Mason

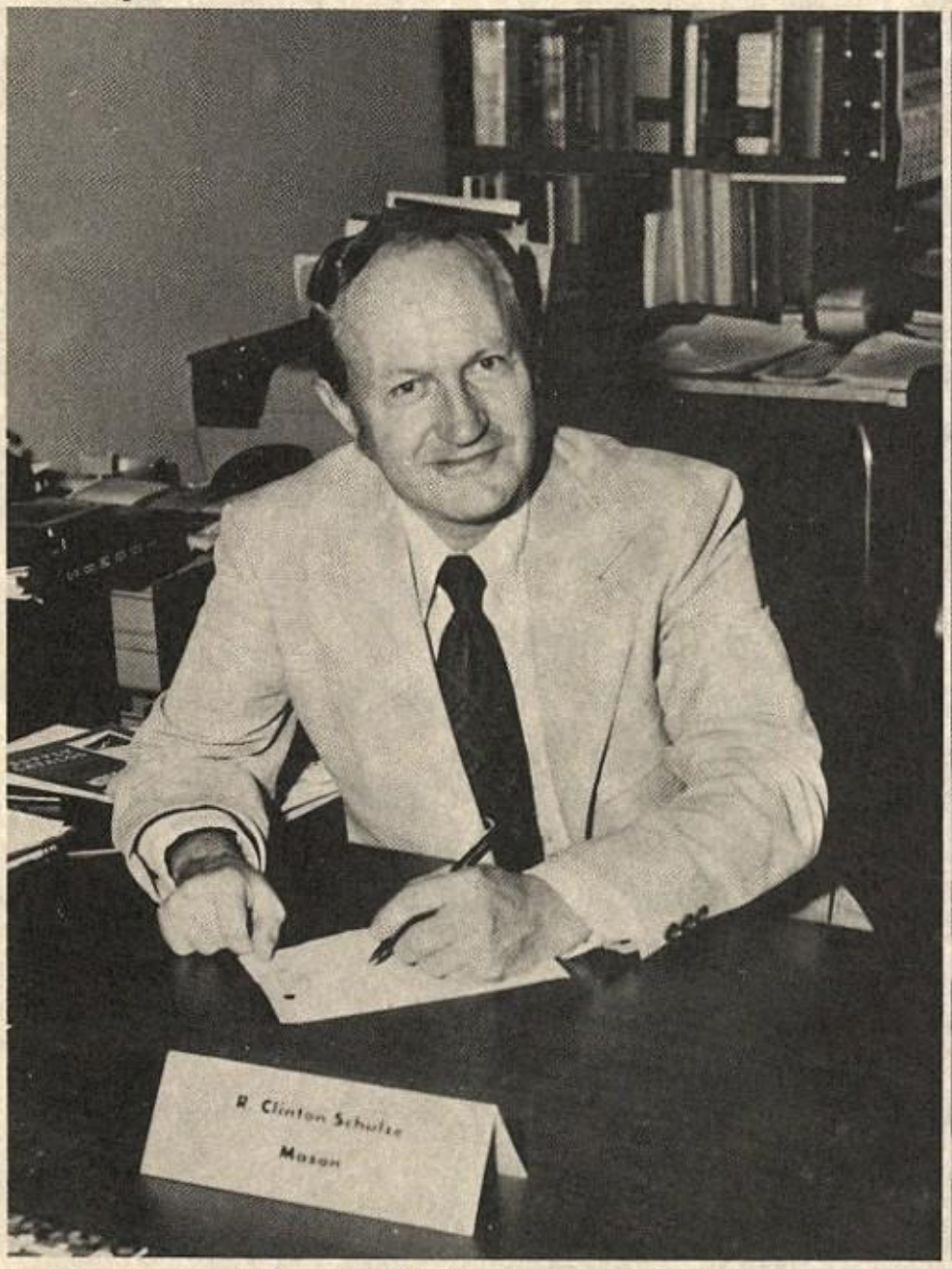


Mason 1876

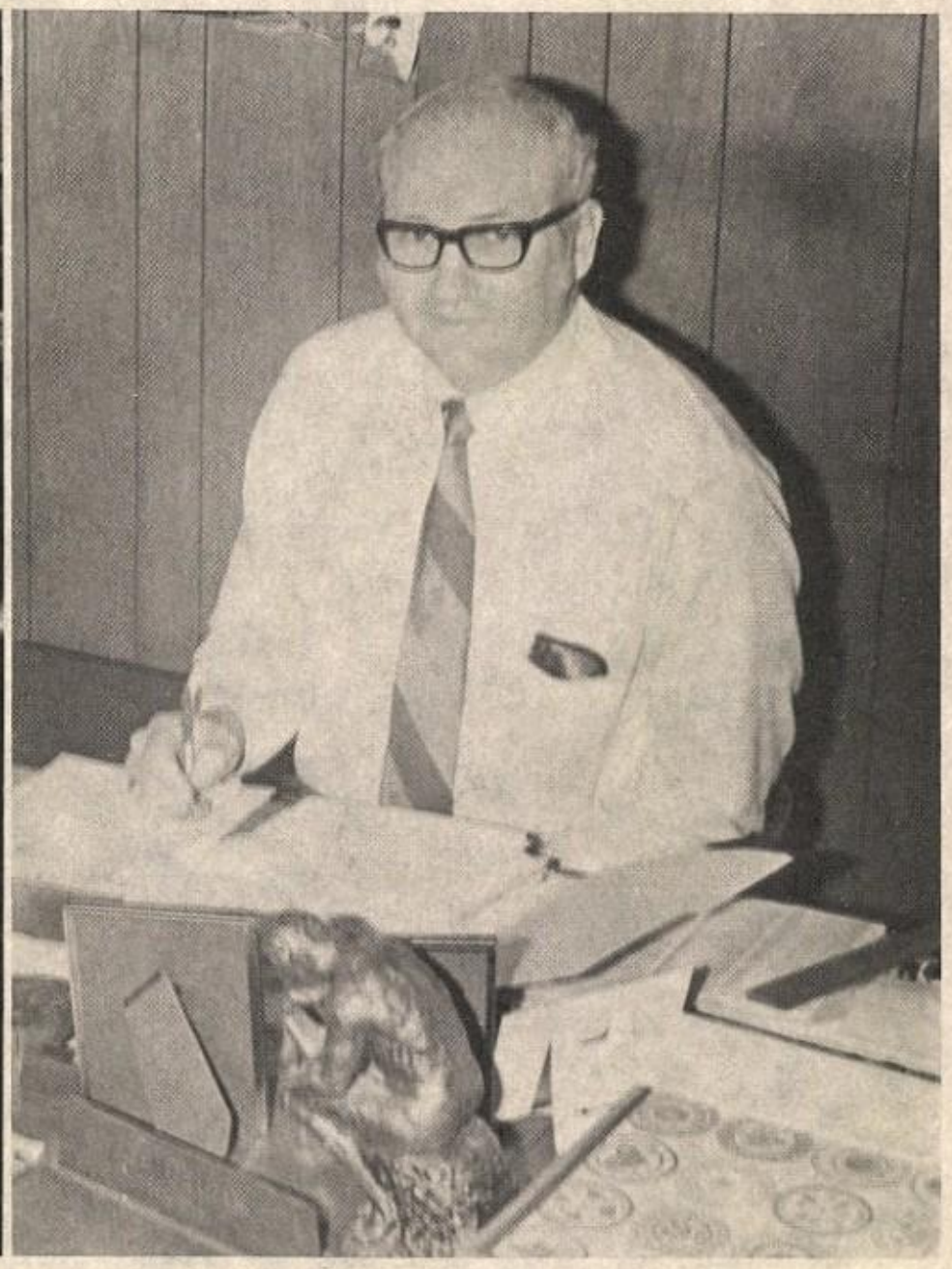
Mason 1976

Administration

Seated L-R: Silas Brandenberger, Max Hey, Clinton Schulze, Karl Kothman—President, Raymond Brandenberger—Secretary, Jane Eckert, Dan Lehmberg.

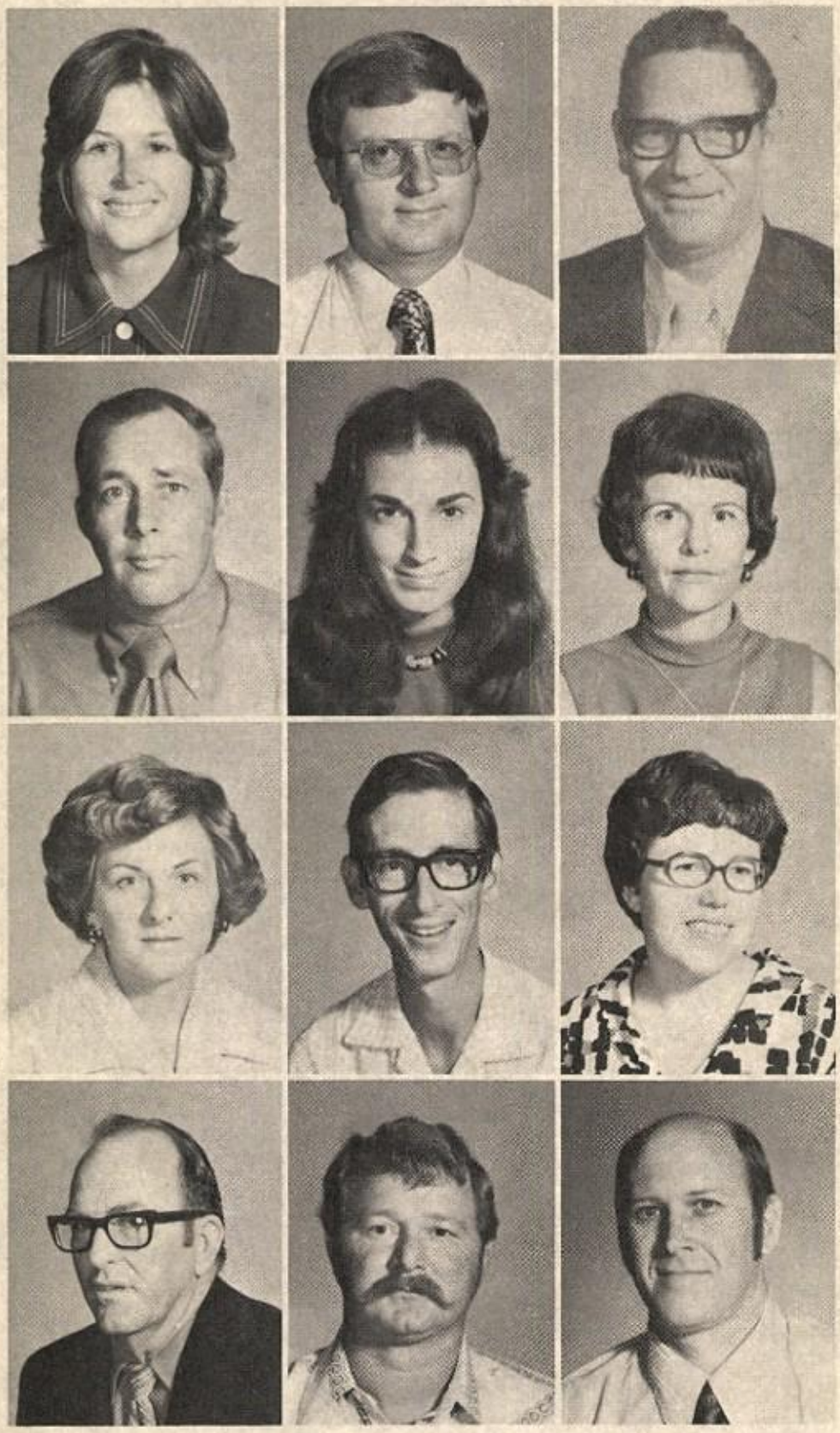


Clinton R. Schulze, Superintendent



Lee Graham, Principal

Faculty



LAURA AUSTIN
English
Speech
JERRY BEARDON
Vocational Agriculture
Co-op Ag.
DUB BEHRENS
Mathematics
Coach

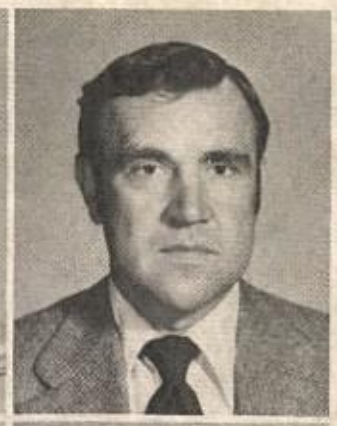
MELVIN BURNS
Coach
Physical Education
History
REBECCA EDWARDS
Spanish
English
LINNDA GRAHAM
Homemaking
Consumer Education
Home and Family Living

CYNTHIA GREENWADE
Business
DALTON HARBERS
Band
ESTELLE HARBERS
Librarian

JAMIE HEMPHILL
Counselor
Assistant Fiscal Agent
ELDON KOTHMANN
CVAE
FRITZ LANDERS
Science

Faculty

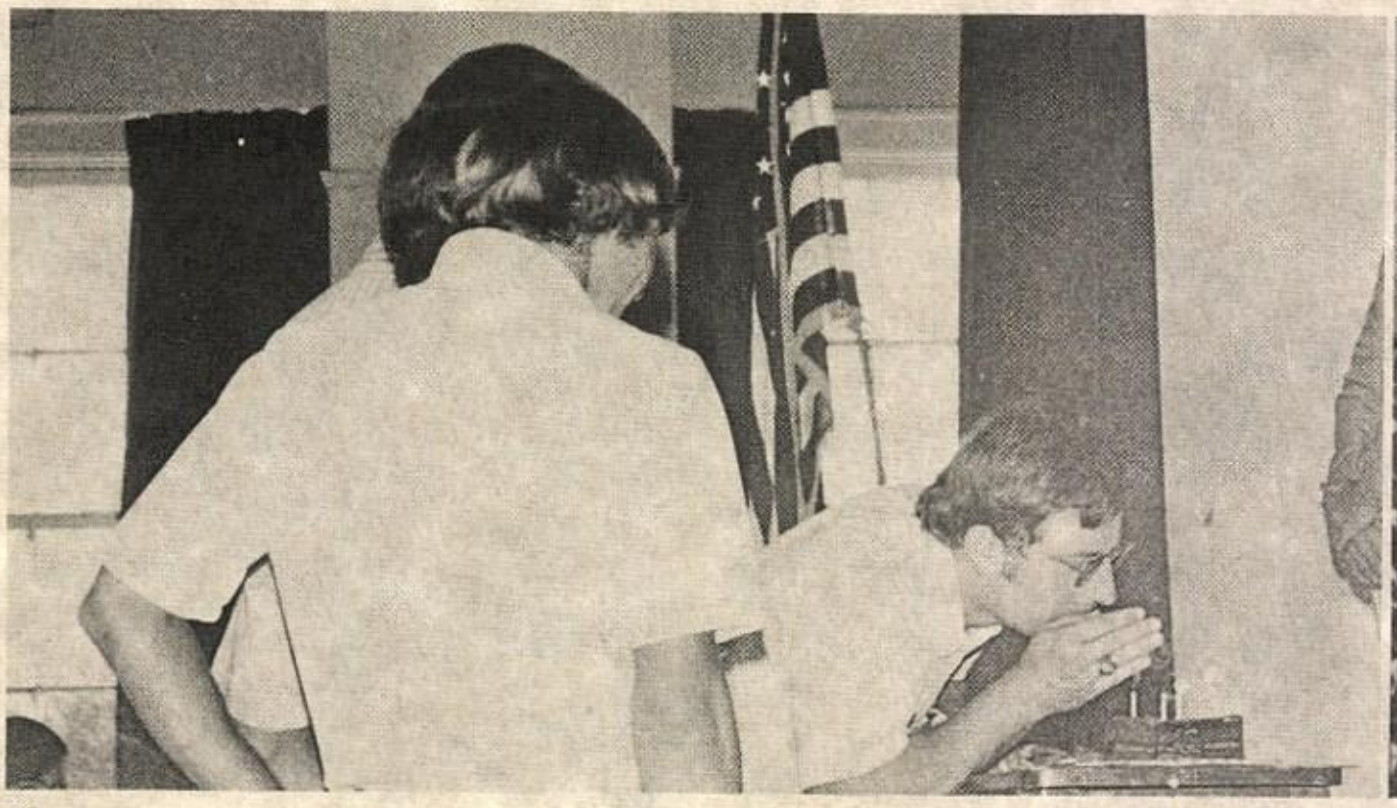
CAROLYN LOEFFLER
Secretary
JAY LEE MAREK
Vocational Agriculture

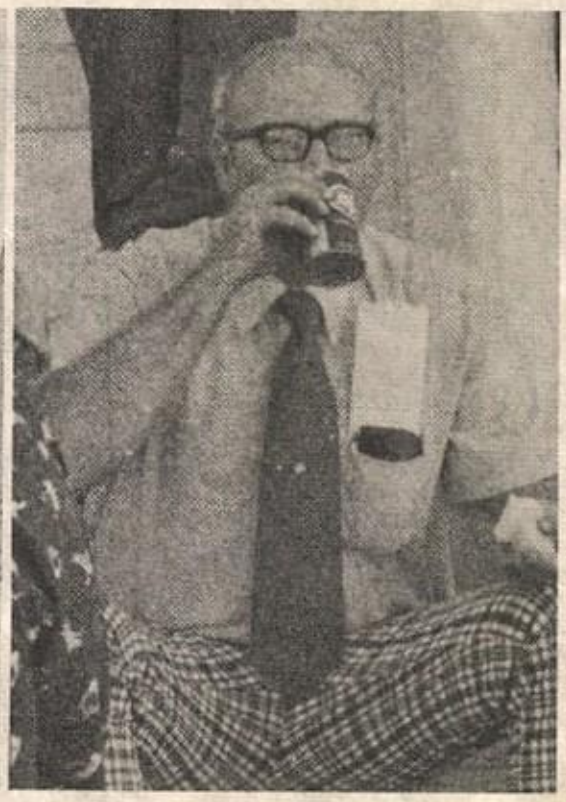


BOBBY RICHARDSON
History
Physical Science
Coach
SHERYL ROGERS
Homemaking
Co-op Home Economics

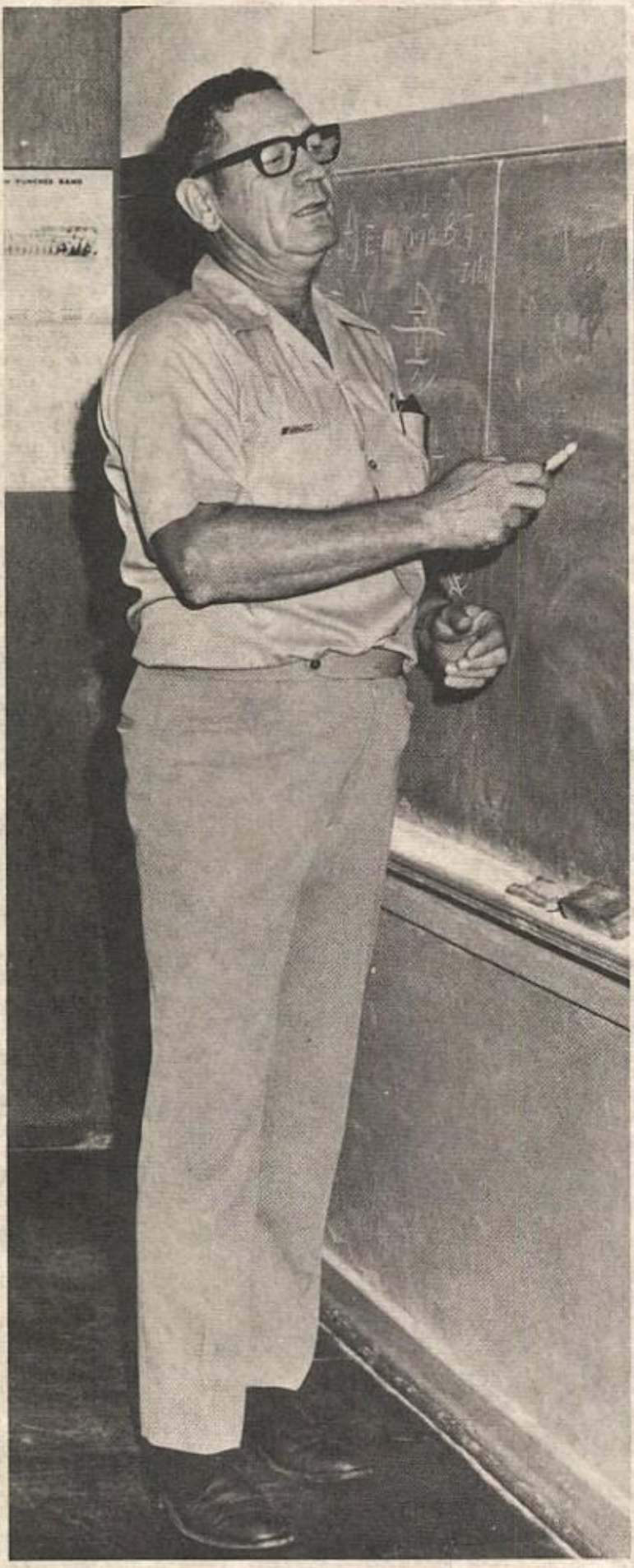
JEAN STENGEL
Mathematics
HELEN TALLENT
History and Government
Health and Physical Ed.
Tennis

CLARENCE WOLFSHOHL
English
Coach
BONNIE ZESCH
Special Ed.





Faculty . . .



in Action.

Classes

Freshmen

Sophomores

Juniors

Seniors

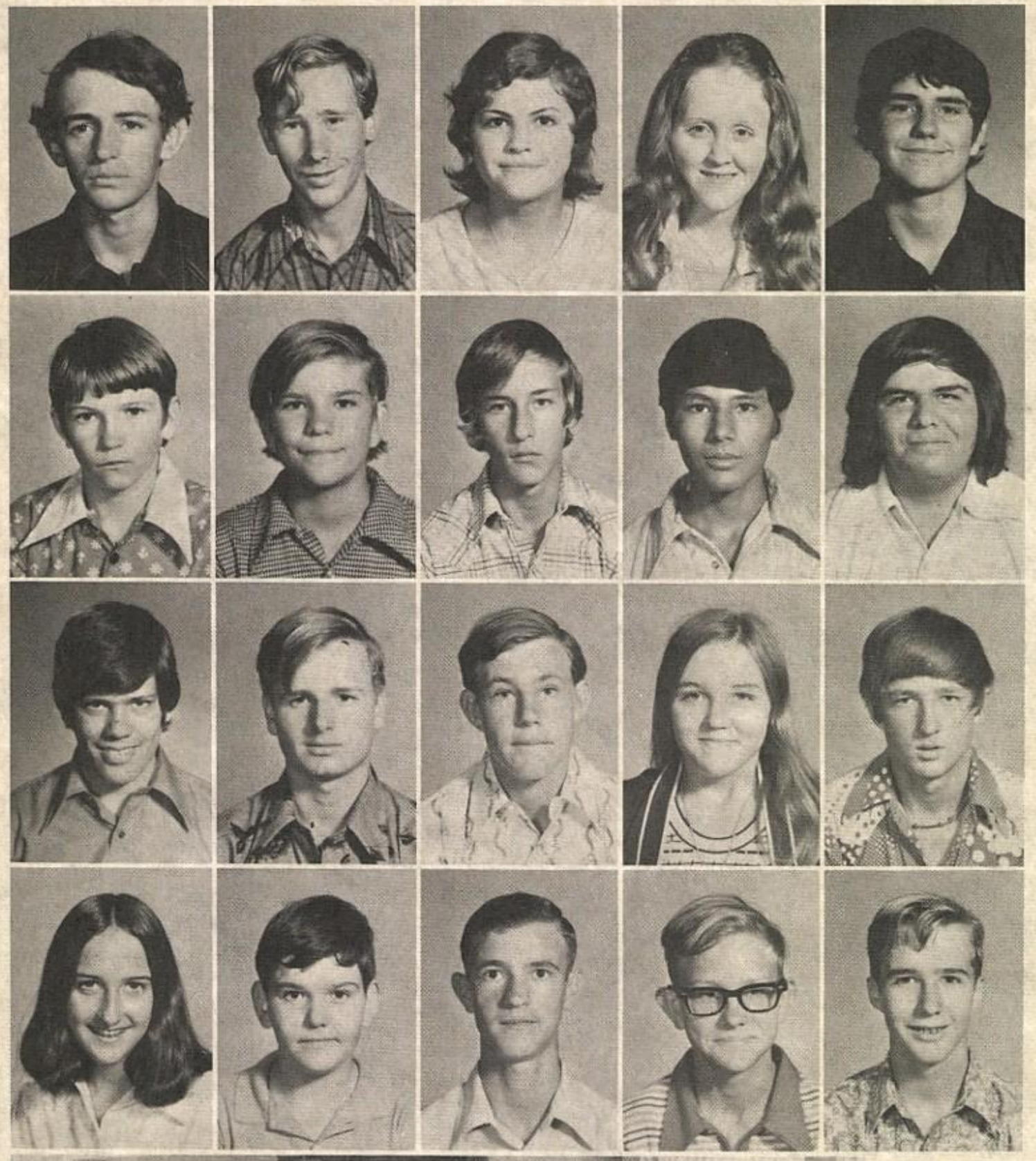
Eighth

Seventh

Freshmen

FRESHMAN CLASS OFFICERS: Pam Geistweidt, Reporter; Ellen Eckert, Secretary; Delores Hohn, Treasurer; Steven Hahn, President; Sharon Geistweidt, Vice President

Freshmen



Timmy Airheart
Robert Ake
Barby Allen
Cherry Bennefield
Robert Bowers

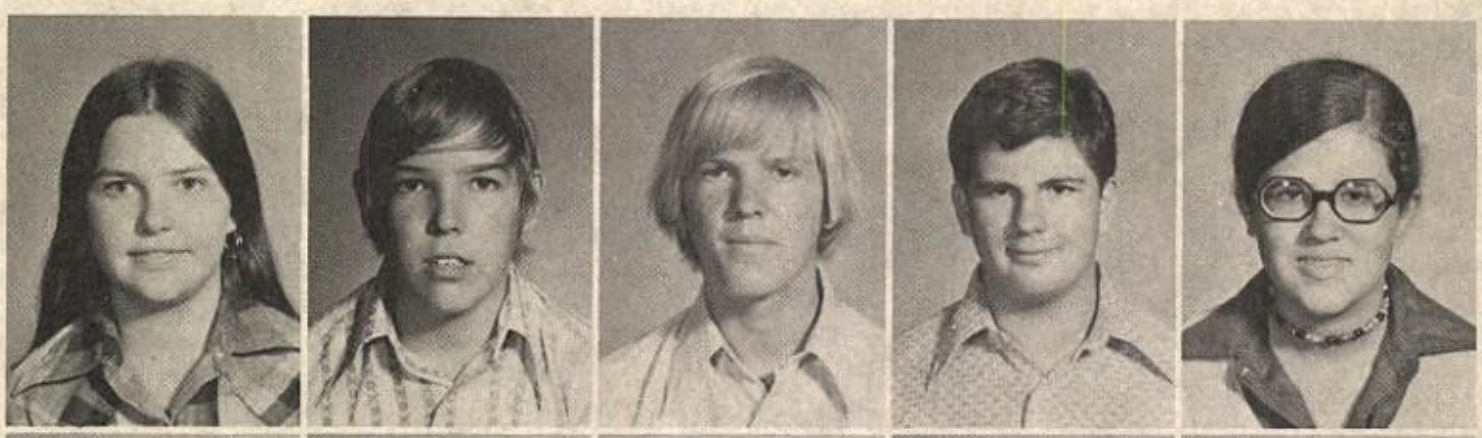
Marty Brown
Kelly Bush
Randy Carraway
Eli Castillo
Carlos Costillo

Joel Cordes
James Cordle
Obie Cottle
Dorothy Crouch
Doug Crouch

Debra Dannheim
Craig Davis
Marty Davis
Thomas Duke
Jeff Durst

Freshmen

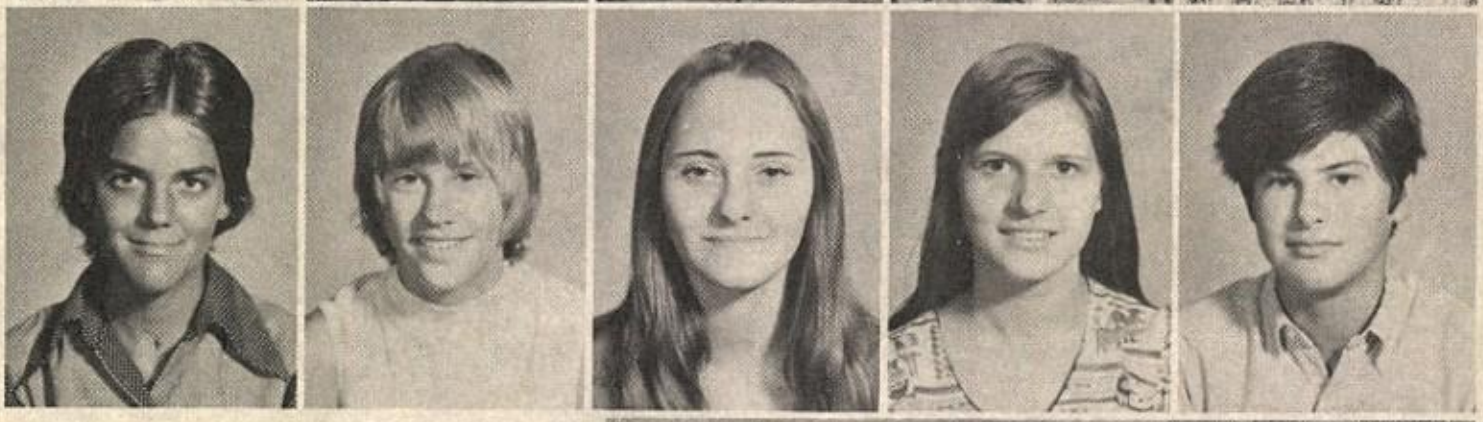
Ellen Eckert
Brent Ellison
Greg Ellison
David Gardner
Cindy Garner



Bobby Garza
Sharon Geistweidt
Pam Geistweidt
Teresa Gierisch
Elva Gonzales

Kerry Graham
Darryl Gryder
Steven Hahn
Kendall Hemphill
Lee Henrich

Mary Hey
Delores Hohn
Sherri Holt
Deborah Jordan
John Jordan



Freshmen

Laurie Jordan
Darby Keller
Terri Keyser

Richard Kyzar
Kathy Landers
Vivien Landers

Shari Latham
Lori Leifeste
Jo Ann Lindemann

Richard Lively
Charles McLeod
Sherry Mansell

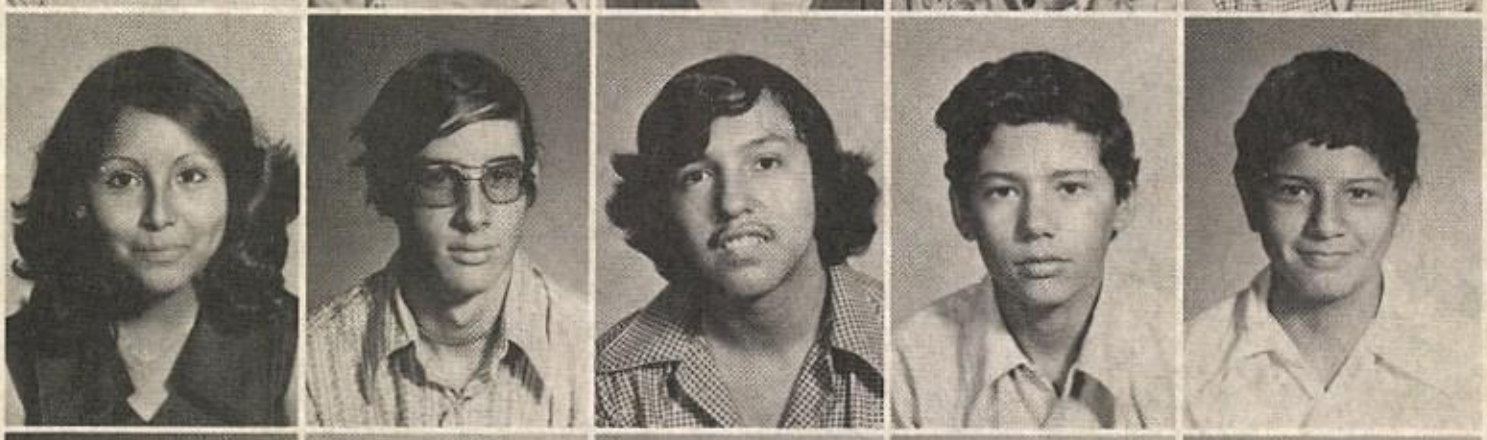
Kevin Martin
Andy Martinez
Danny Martinez

David Martinez
Irene Martinez
Pedro Martinez

Freshmen

Sammy Martinez
Virginia Martinez
Kathy Morgan
Frances Menchaca
Lucy Mesa

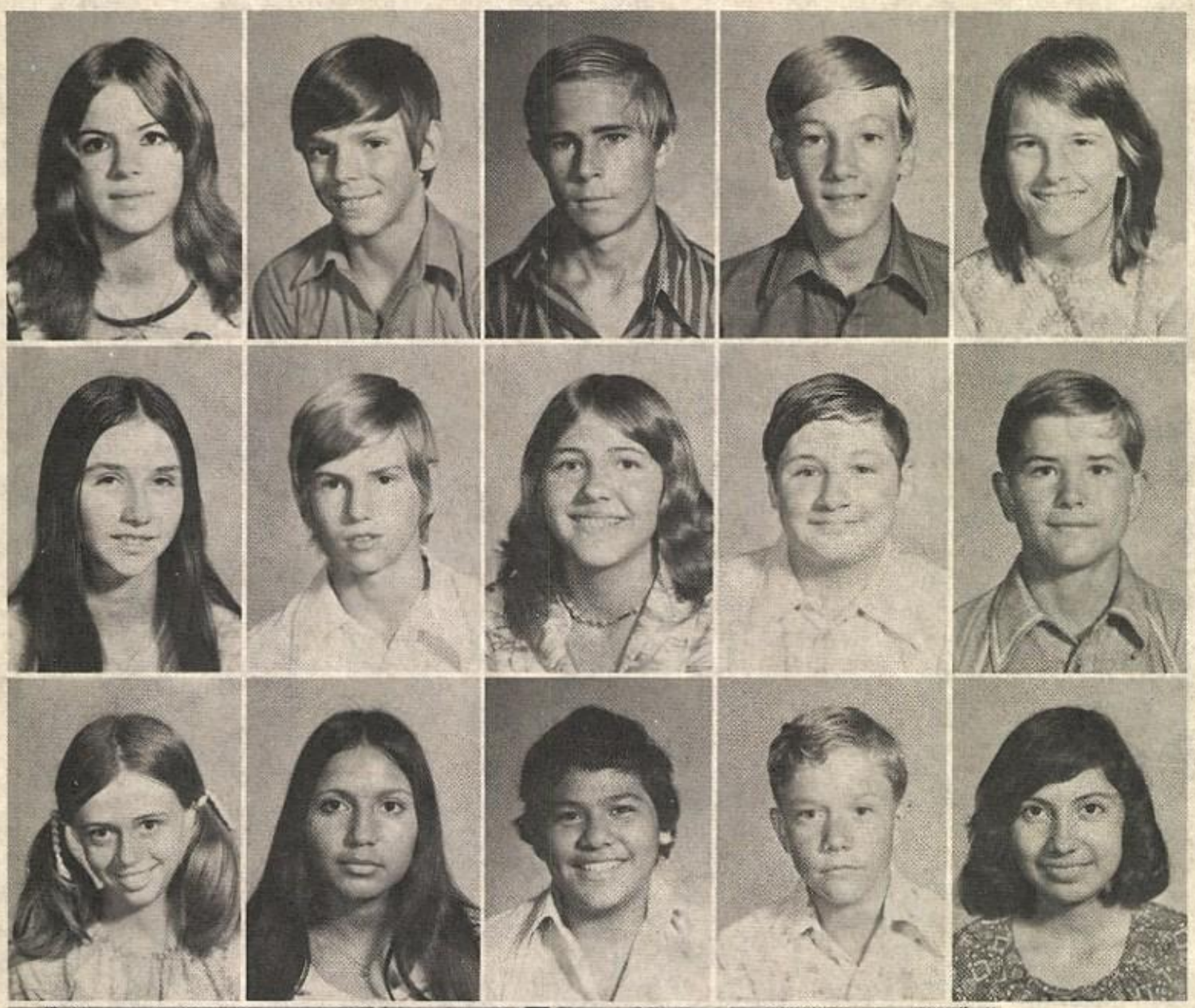
Cecilia Morquecho
Clinton Morris
Billy Munoz
Gilbert Navarro
Robert Navarro



Bonieca Nicholson
Brenda Oertli
Irene Orozpe
Joe Ortiz
Janette Polk

Becky Owen
Patricia Polk
Beth Pounds

Freshmen

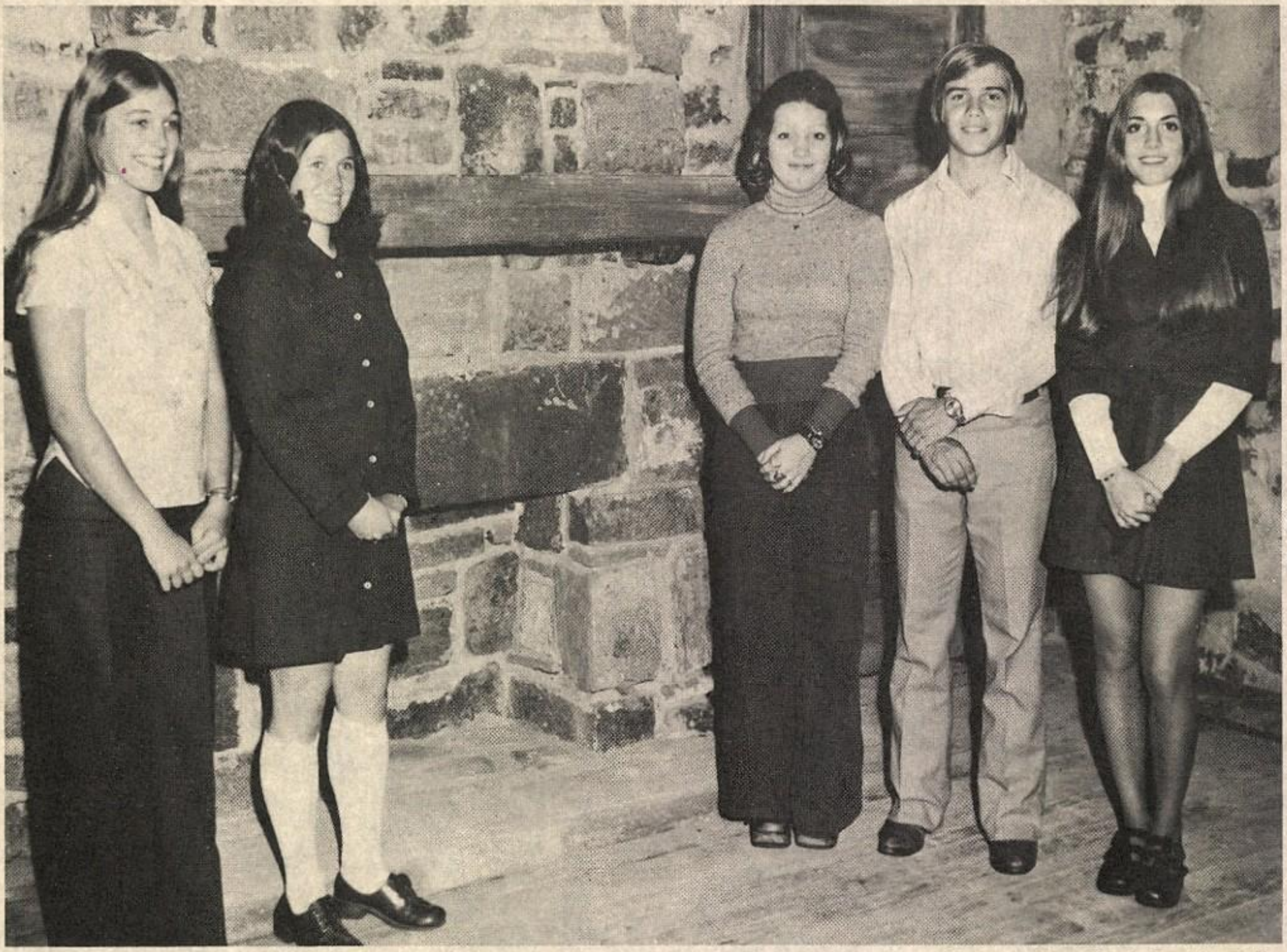


Marilyn Reichenau
Chuck Rumbaugh
Tony Scantlin
Scott Schmidt
Shane Schmidt

Tori Schuessler
David Shelton
Pam Stevens
Johnny Stone
Bobby Tatsch

Connie Taylor
Victoria Vasquez
Sebastian Velez
James Williams
Santa Yanez

Sophomores

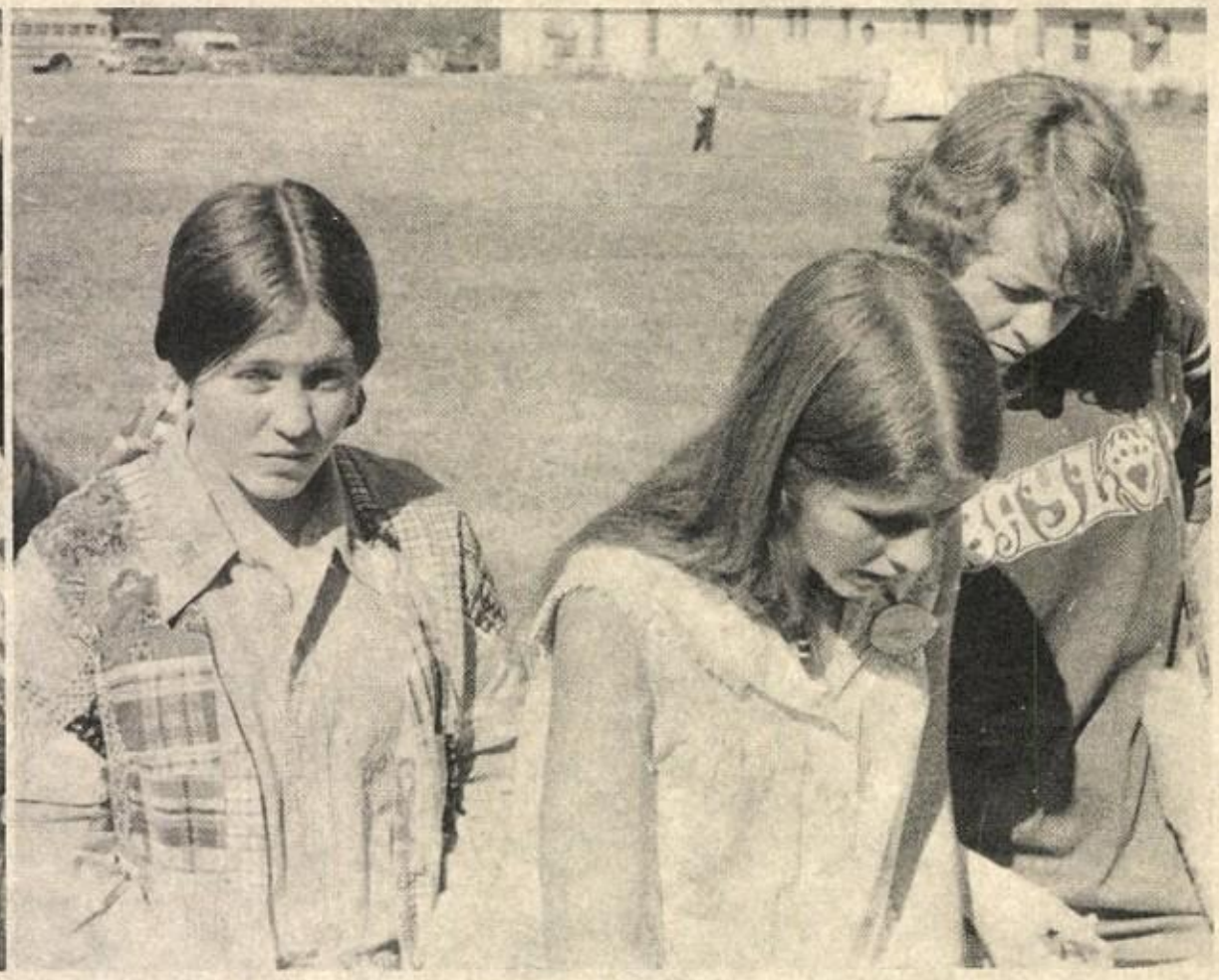


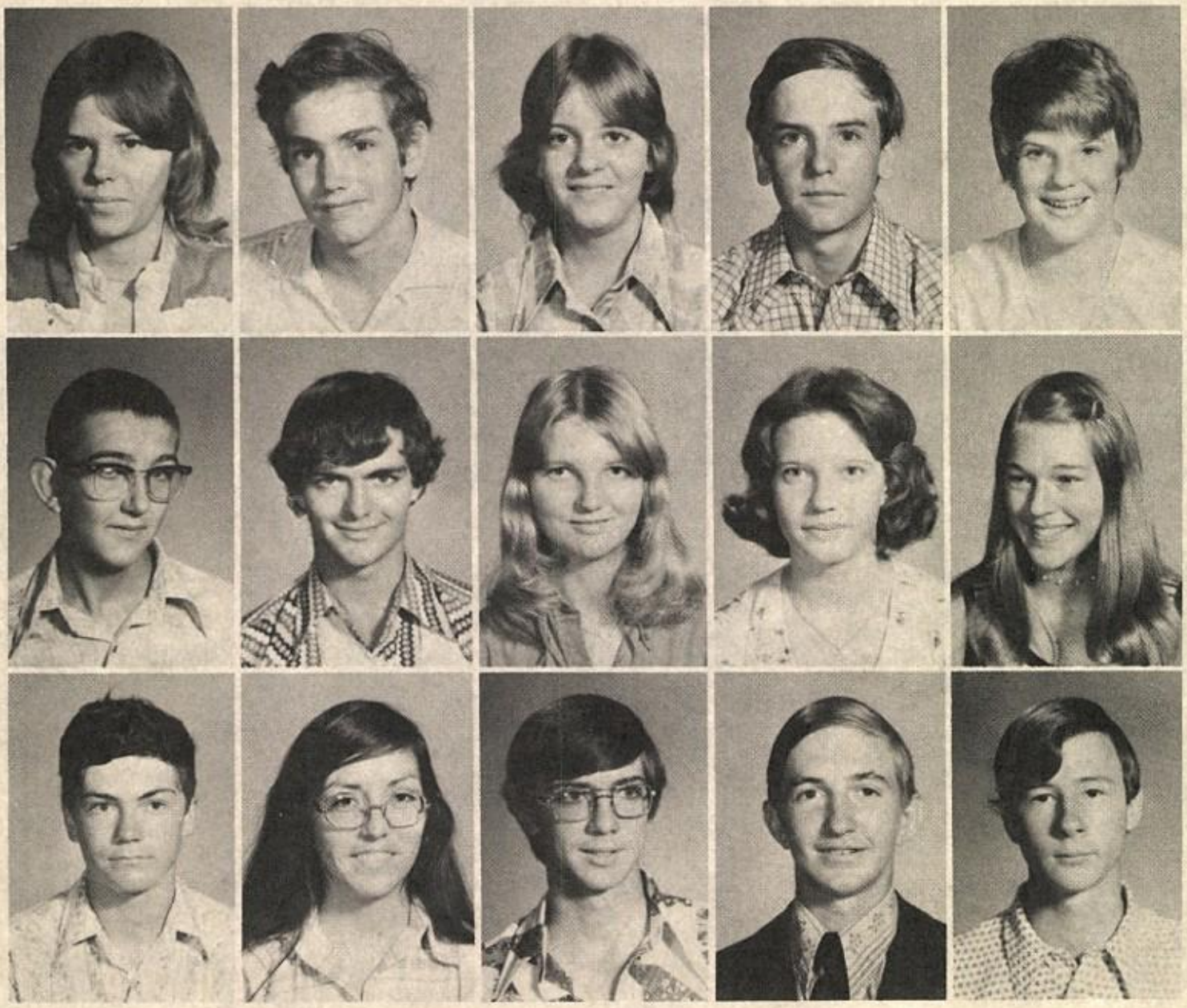
SOPHOMORE CLASS OFFICERS: Sherry Fleming, Reporter; Johnna Bierschwale, Treasurer; Lisa Capps, Secretary; Scott Zesch, President; Kim Hibler, Vice-President.

Isau Aguirre
Johnna Bierschwale
Randy Brown
Katrina Brownlee

Willis Cahill
Lisa Capps
Arvid Carlson
Lupe Carrion

Sophomores





Billie Cochran
John Coleman
Cindy Danz
Danny Dockal
Melissa Dockal

Thomas Davis
James Donop
Rhonda Durst
Jimmie Jill Eckert
Sherry Fleming

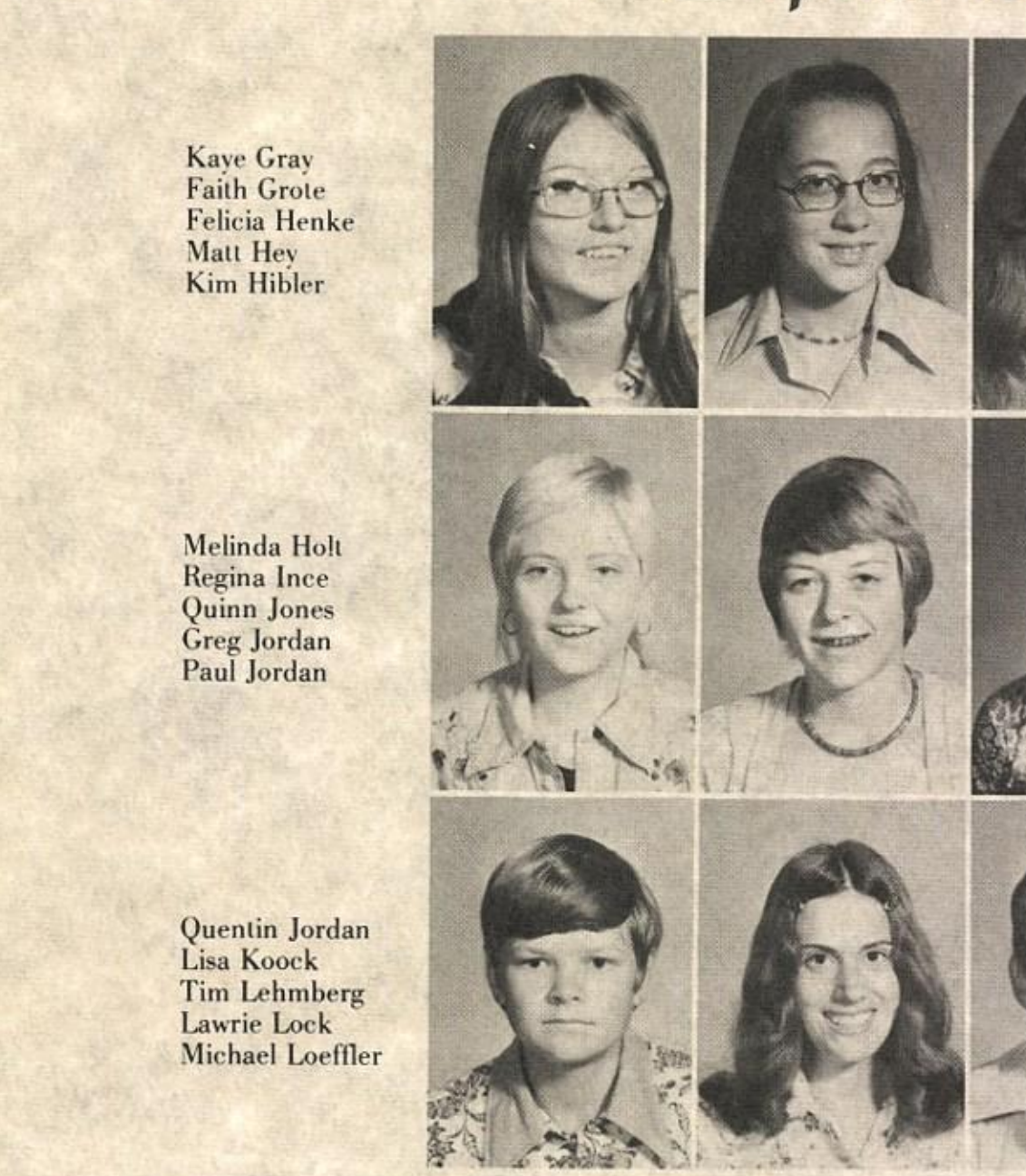
Gerald Gamel
Yolanda Garza
Dale Geistweidt
Steven Geistweidt
Timmy Gibson

Sophomores

Kaye Gray
Faith Grote
Felicia Henke
Matt Hey
Kim Hibler

Melinda Holt
Regina Ince
Quinn Jones
Greg Jordan
Paul Jordan

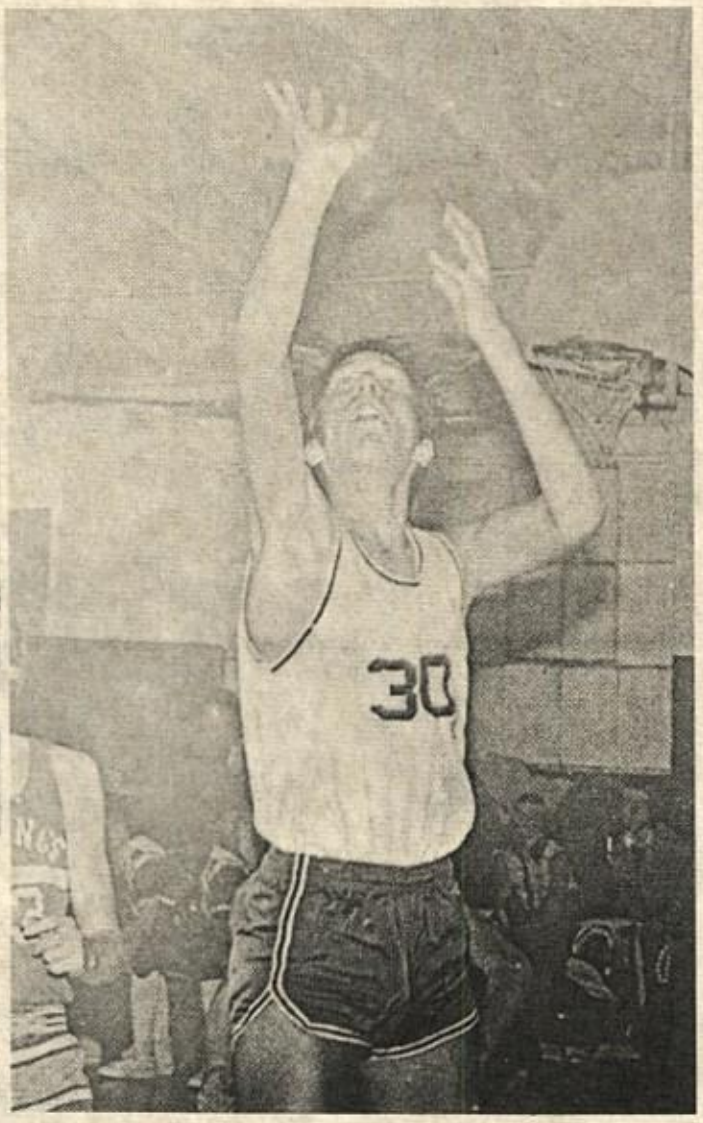
Quentin Jordan
Lisa Koock
Tim Lehmberg
Lawrie Lock
Michael Loeffler

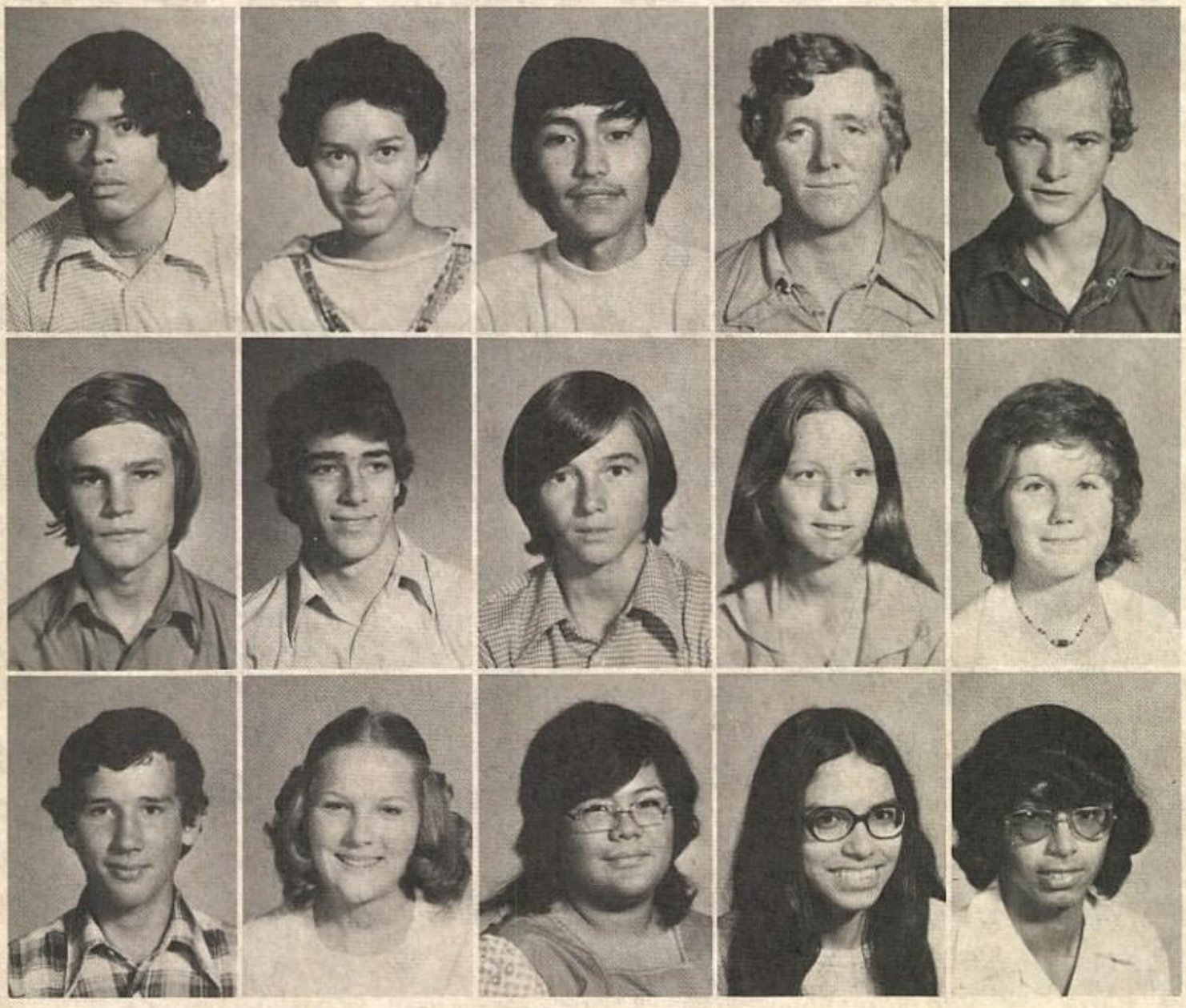


GESHUNDEIT!!!!!

Tufskin's sticky.

Sophomores





Joe Martinez
Sylvia Martinez
Steven Mesa
Cody Meyer
Thomas Mills

Mike Minton
Terry Moehle
Gary Parker
Nancy Parker
Paula Phillips

Mitchel Rasberry
Ella Sorrells
Anna Velez
Cynthia Velez
Felix Velez

Sophomores

Eddie Wilks
Sharlee Woodward
Debra Zavala
Scott Zesch

Twoallbeefpattiesspecialsaucelettuce-
cheesepicklesonionsonasesameseedbun.

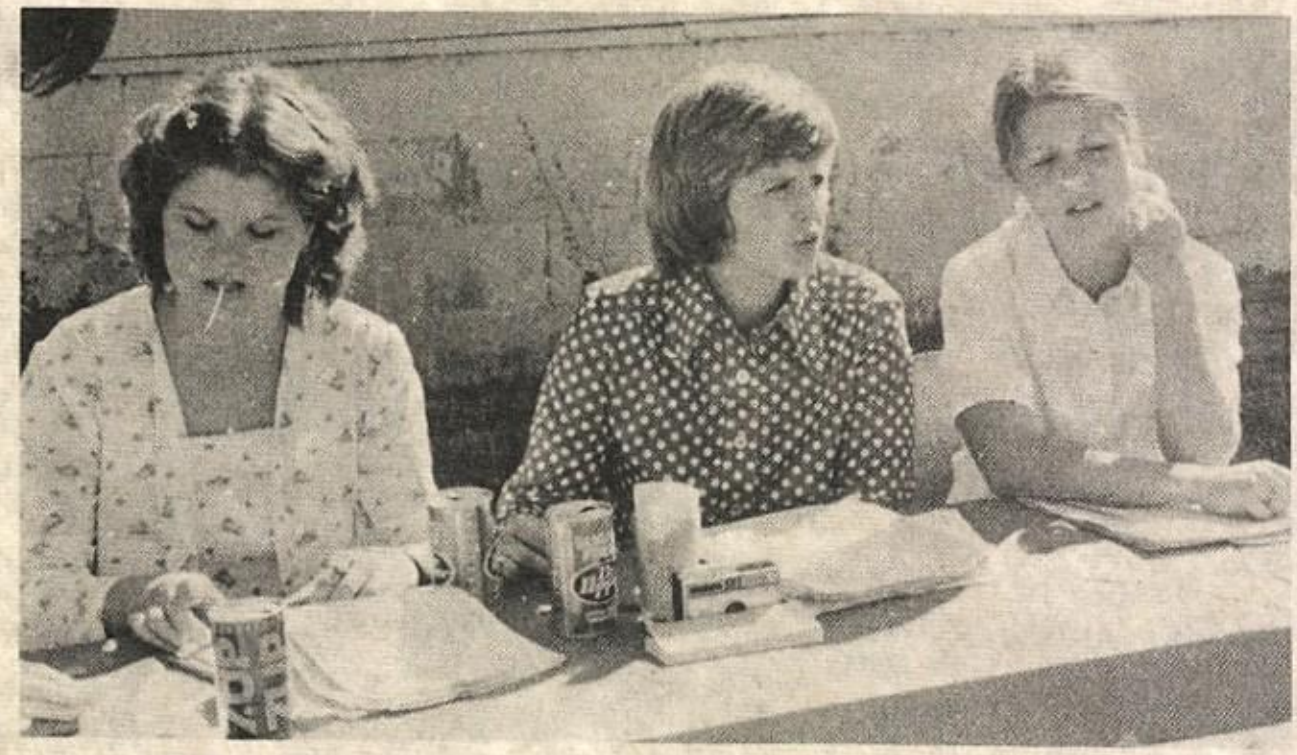
. . . and a firetruck, and a dolly, and a G. I. Joe!

Juniors

JUNIOR CLASS OFFICERS: Sandra Willis, President; Diane Hohn, Secretary; Misha Jordan, Vice-President; Sue Williams, Reporter; Lori McKnight, Treasurer.

Jimmy Allen
Edward Avalos
Steve Brownlee
Shanna Bush

Juniors



Walk a million miles for one of your smiles! Then why ain't ya smilin'?

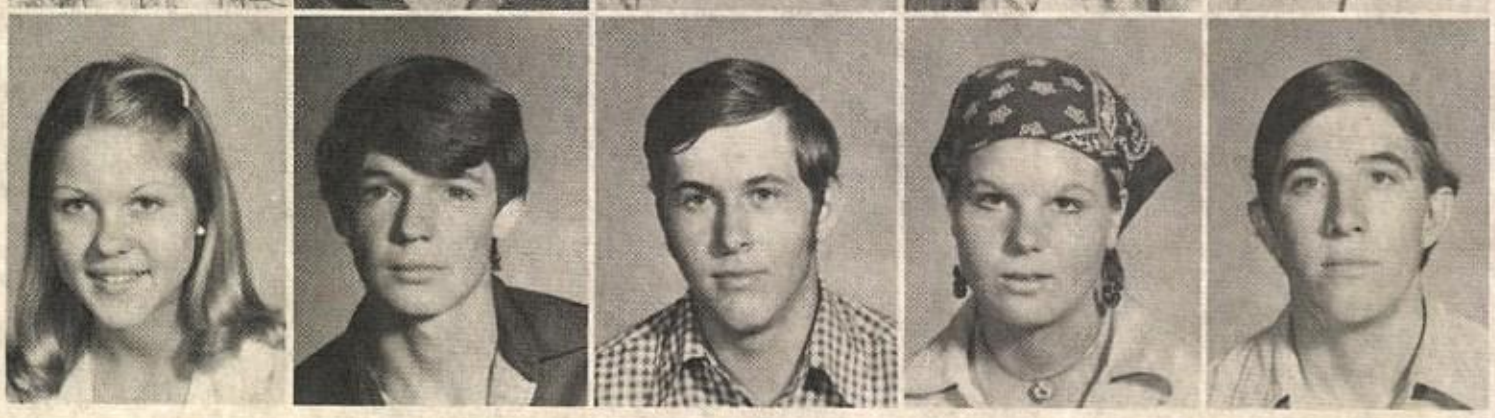
Wait till the Humane Society hears about this!

Deborah Cordes
Donna Dannheim
Rebecca Donop
Joel Draper
Kris Eckert

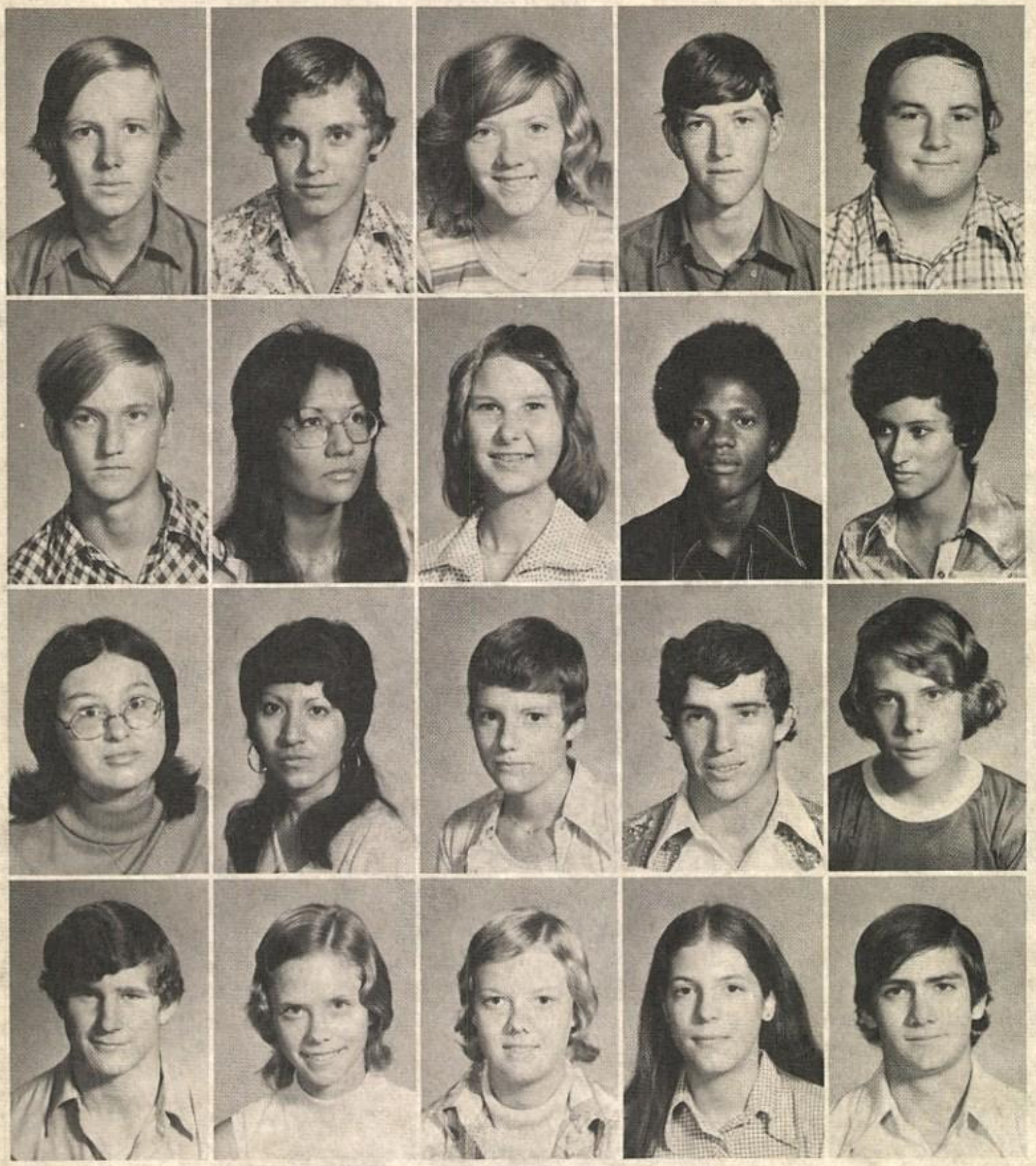
Kurt Eppler
Amanda Feaster
Georgia Fleming
Brenda Garner
Pam Garner

Donnie Gierisch
Gary Gierisch
Linda Haines
Diane Hohn
Doby Hooten

Lisa Hooten
Lynn James
Ken Jordan
Misha Jordan
Robert Jordan



Juniors



Shane Keith
Ron Keller
Ida Kidd
Terry Kidd
Nicky Martin

Elvis Martin
Elvira Martinez
Lori McKnight
Margie Navarro

Irene Palacio
Mary Lou Orozpe
Penni Poston
Dutch Reichenau

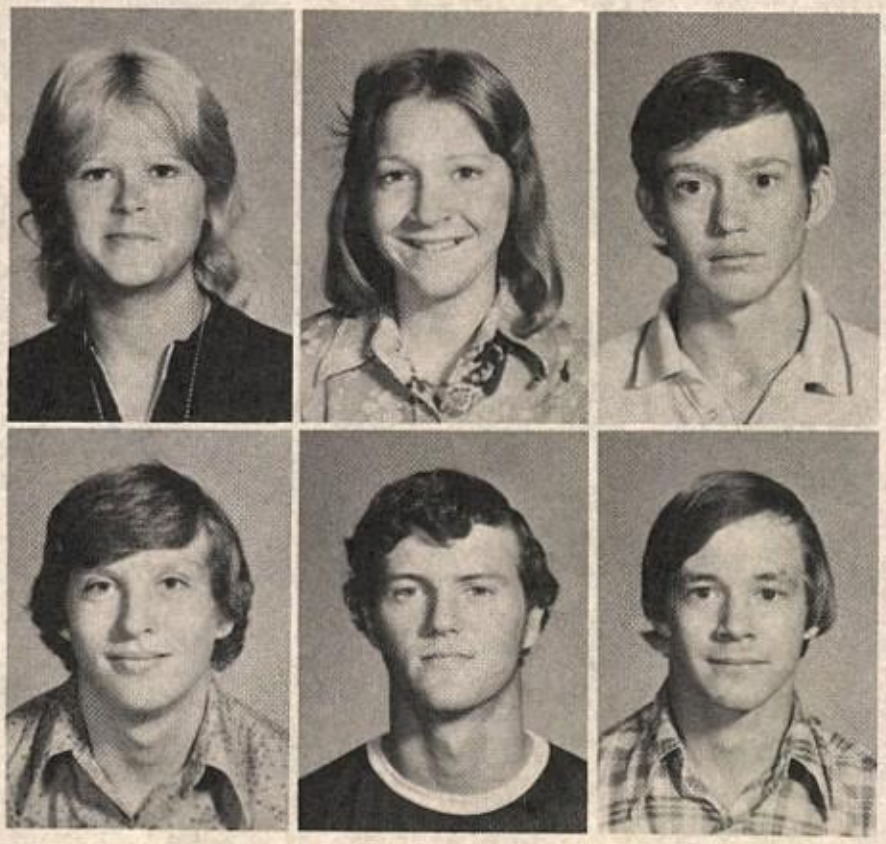
Ricky Tatsch
Sue Williams
Sandra Willis
Nan Wolf
Pat Ziriax

Some people just don't know when to go home!

Who is this masked man?

Seniors

SENIOR CLASS OFFICERS: Janet Geistweidt, Reporter; Debbie McDonald, Treasurer; George Coleman, Vice-President; Alesa Latham, Secretary; Mark Hey, President.

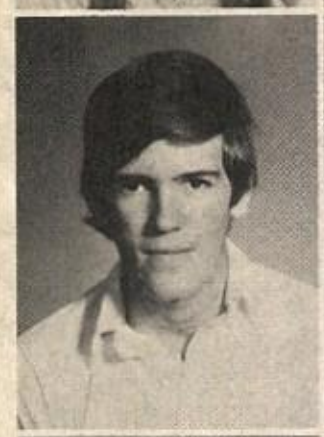


Sherry Brown
Janna Capps
George Colemann

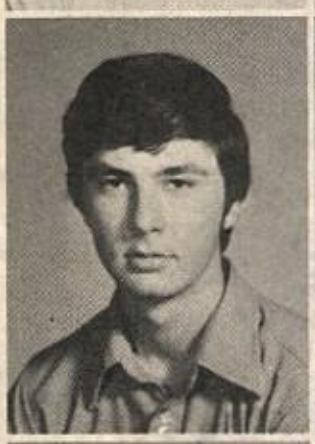
Paul Davenport
Ben Draper
Dean Eckert

Seniors of '76

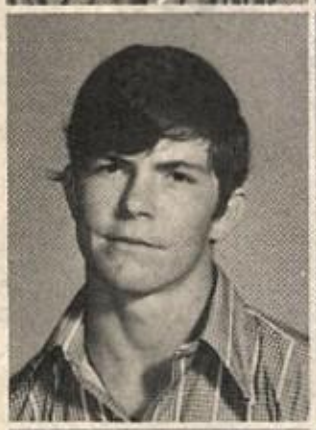
Jean Eckert
Nancy Eckert



Barry Ellison
Brent Erickson

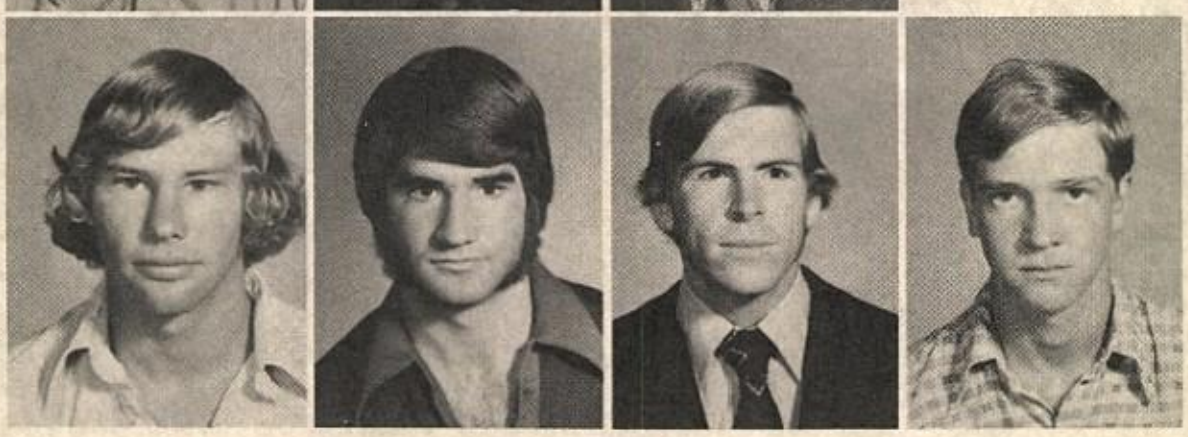


Fred Estes
Bobby Feaster

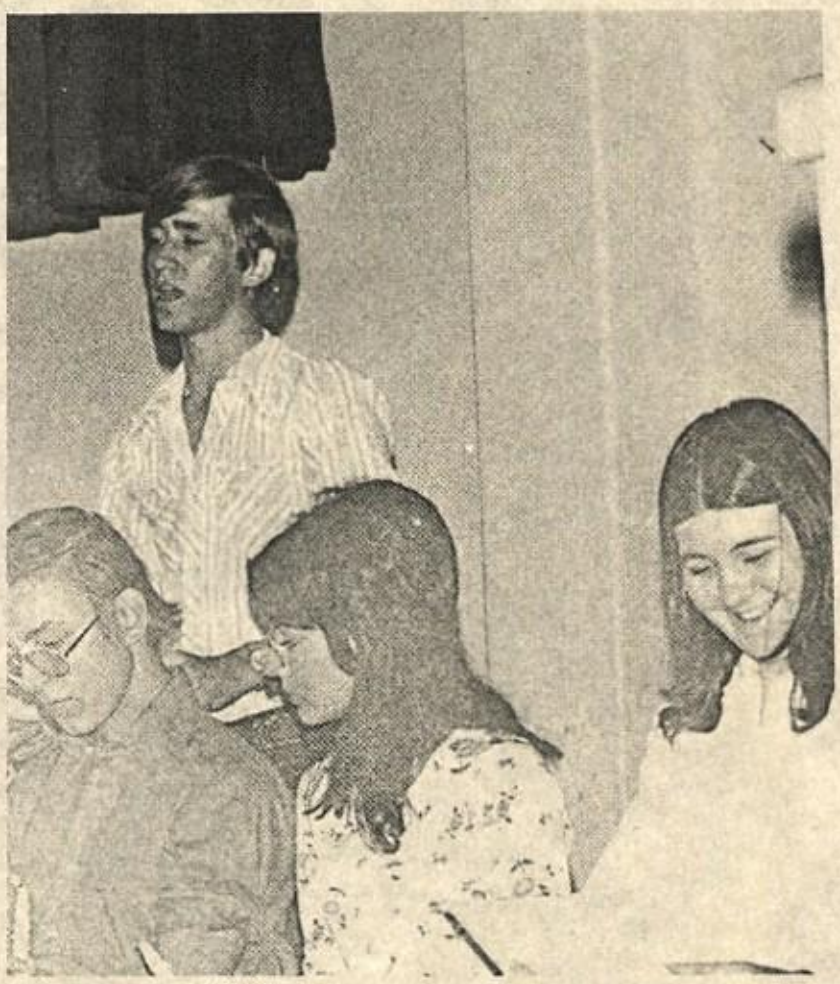


Steven Gamel
Janet Geistweidt

Donald Gibson
Mark Hey
Scott Hofmann



Danny Hohn
Deck Hooten
Royce Ivey
Darrell Jordan

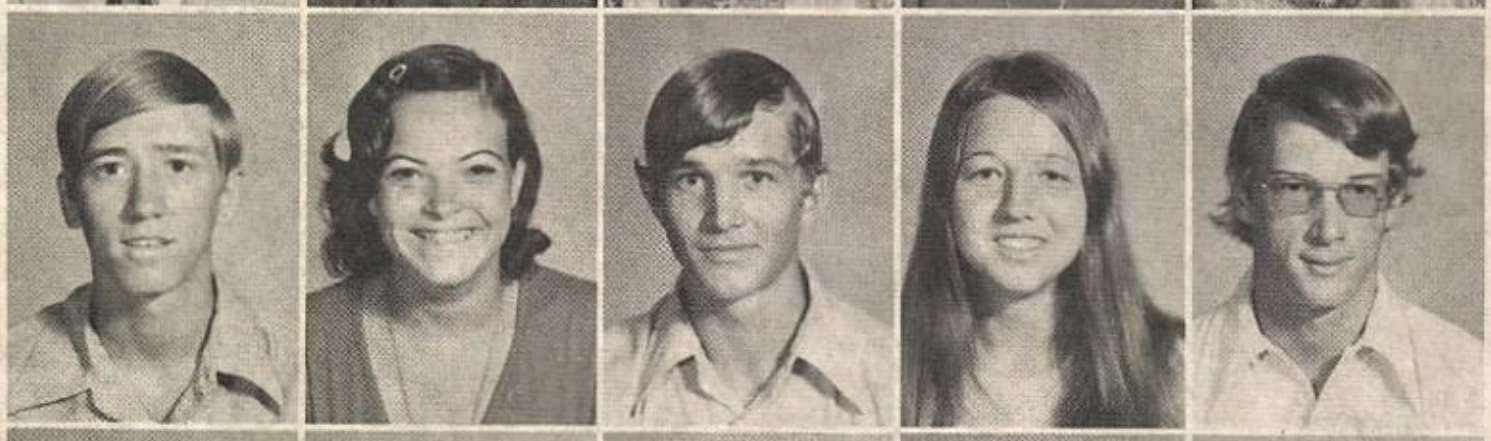


Once more from the top, and try to get it right this time, huh?

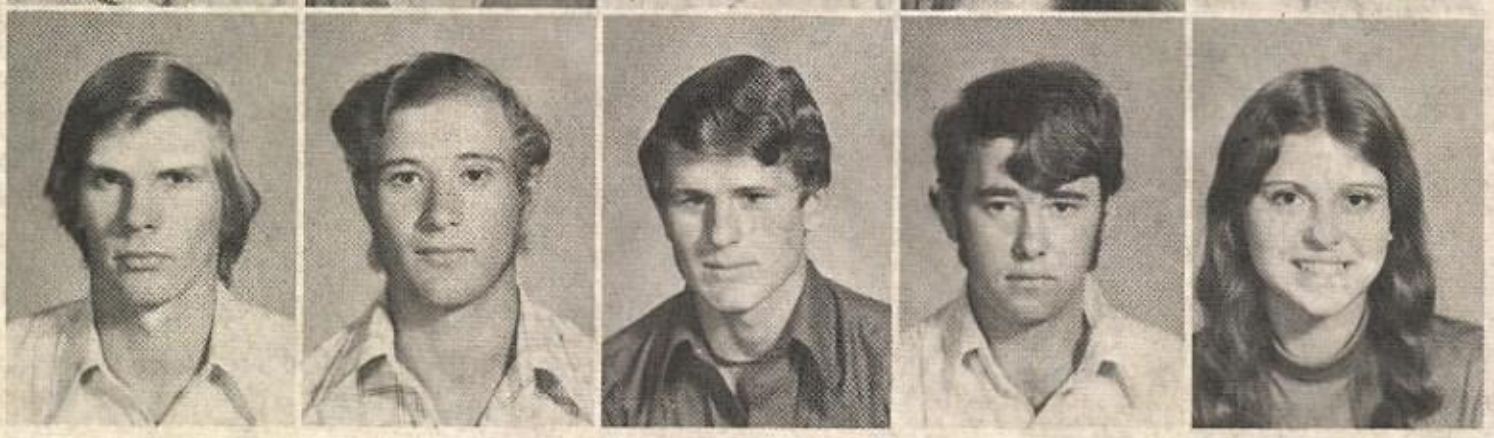
Seniors

Sam Jordan
Mark Kruse
Alesa Latham
Rosario Lopez
Debbie McDonald

Mark McFarland
Carla Mills
Dan Moran
Barbara Parker
Michael Rode



Kenneth Stahl
Larry Tatsch
Monte Tatsch
Dean Thomas
Pearletta Ullrich

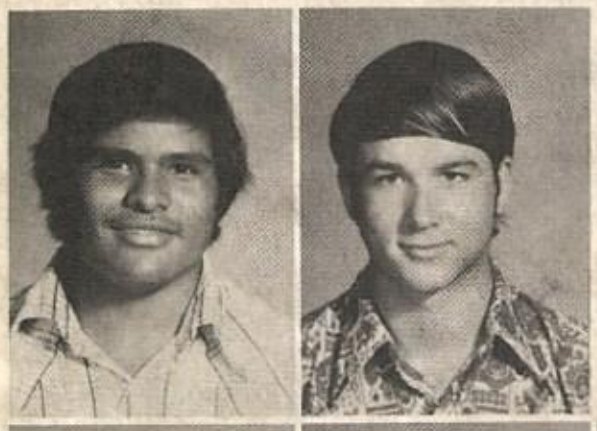


Coach is coming! Swallow your dips!!!

What Happened?????

Seniors

REMEMBER???????



Edward Velez
Joe Tom White

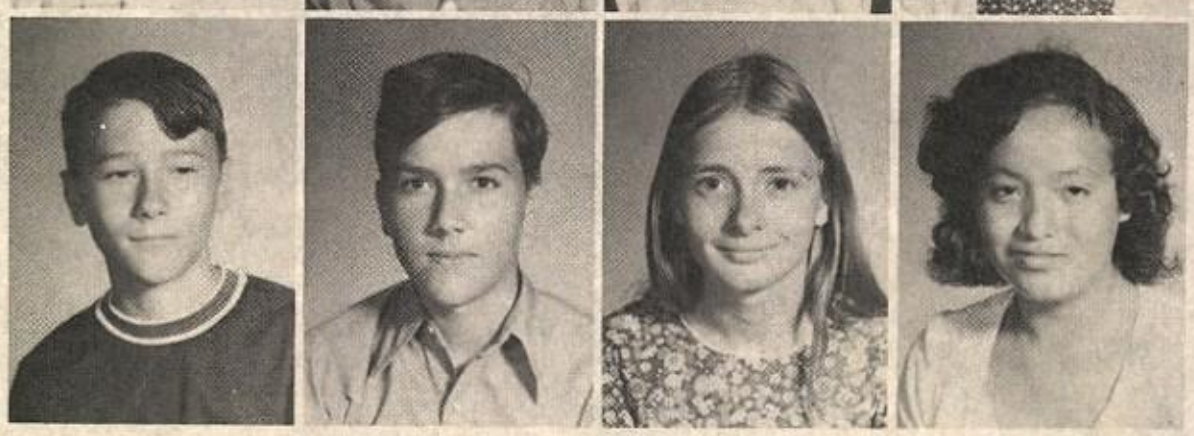
Karen White
Allen Williams
Susan Yarborough

Eighth

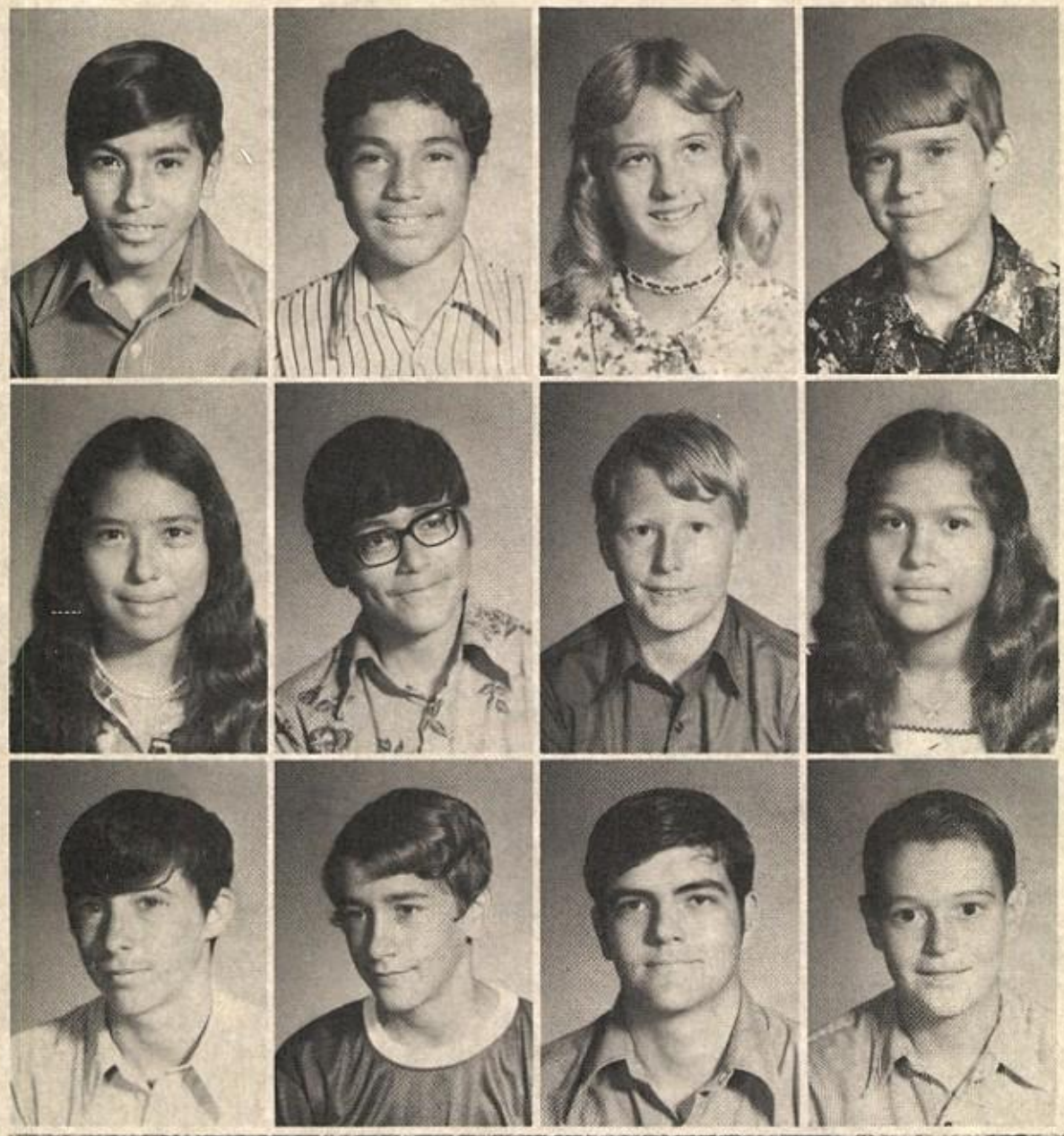
CLASS OFFICERS: Jerry Parker, Sponsor; Wade Schuessler, Secretary; Lyla Keyser, Reporter; Eddie Garza, Treasurer; Steve Horner, Parliamentarian; Julio Ramon, Vice President; Mrs. Billie Phillips, Sponsor; Mark Kirchoff, President.

Joe Avalos
Mike Beam
Matt Bode
Dee Ann Brandenberger

Layton Brown
John Byerly
Sallie Cordell
Adelita Cantu



Eighth Grade



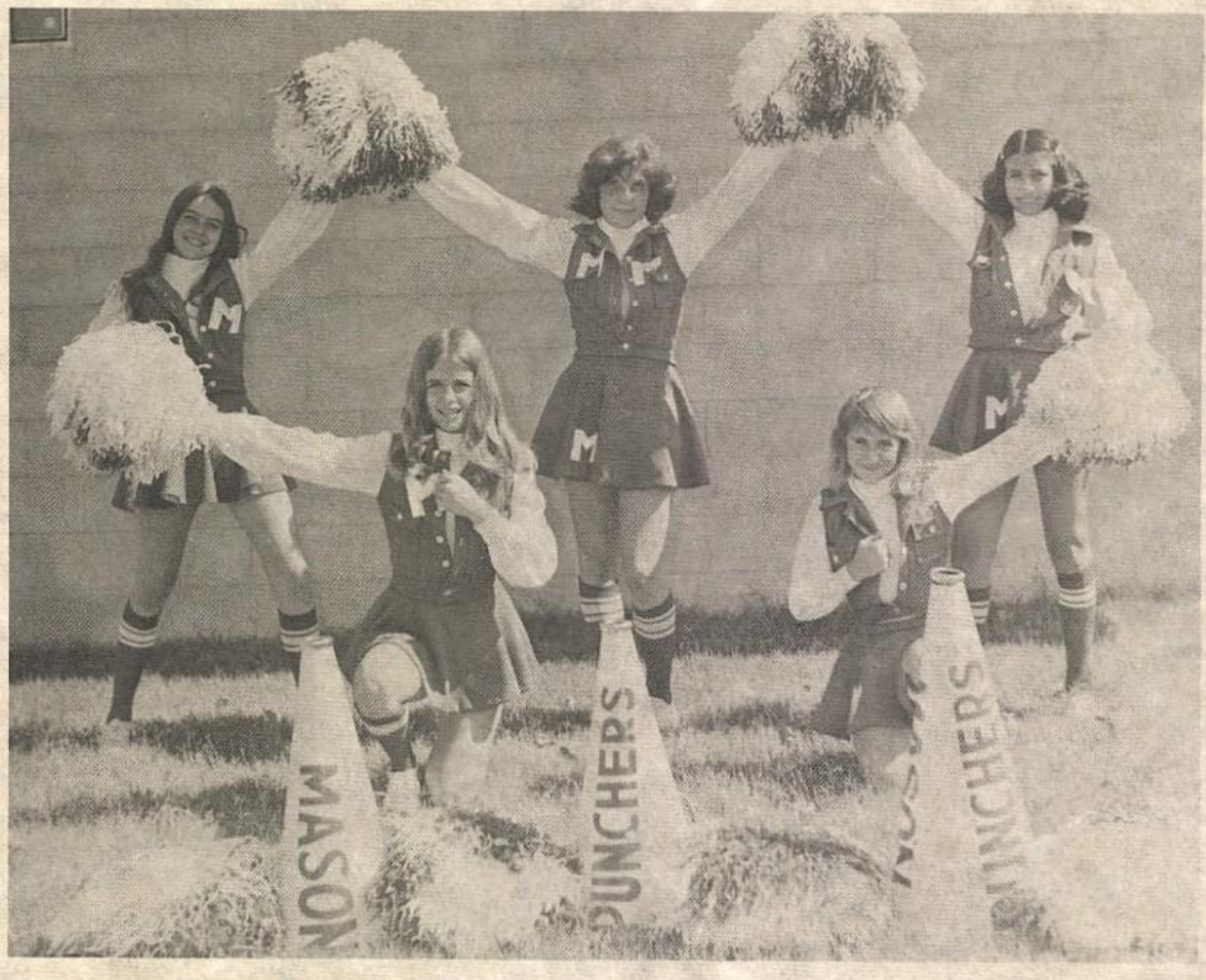
Trinidad Carrion
Henry Dominguez
Kaylyn Draper
Danny Ellebracht

Diane Garza
Eddie Garza
Harold Gentry
Melinda Gonzales

Allen Greene
Justin Grote
Lee Haines
Tommy Haines

Junior High Pep Squad

Junior High Cheerleaders



Kenya Polk Nancy Starks Martha Velez
Head
Sheila Henke Karen Danz

Theresa Herron
Steve Horner
Mark Jordan
Sandra Jordan
Lyla Keyser

Andy Kidd
Sherie Kidd
Mark Kirchhoff
Leslie Mansell
Abel Martinez

Eighth Grade

Emmitt Martinez
Edmund Mesa
Howard Mills
Lav Ern Nobles
Salvador Orozpe

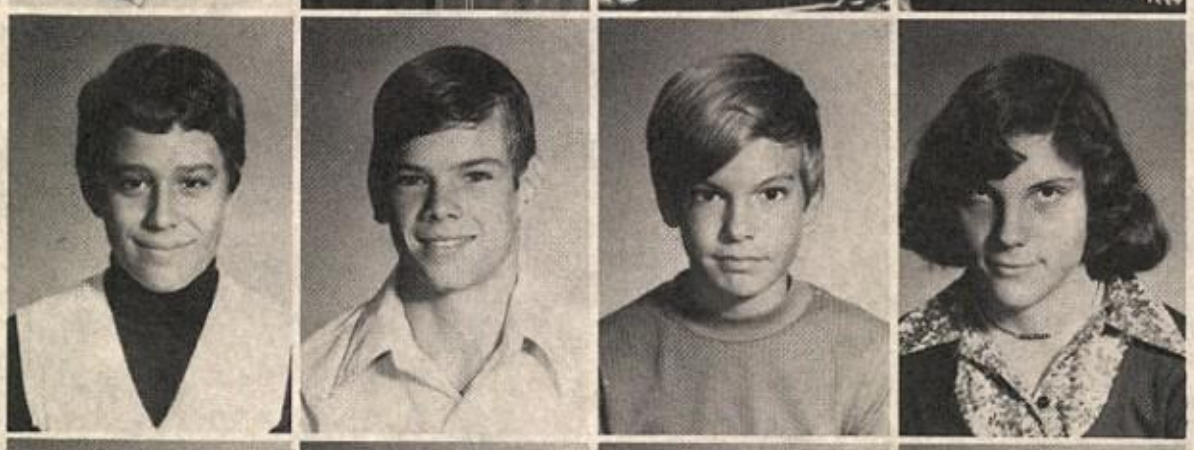
Debbie Owen
Pete Palacio
Pat Pluenneke
Kenya Polk
Britt Pounds

Allen Greene, Mgr., Henry Dominguez, Harold Gentry, Eddie Garza, Mark Kirchhoff, Steve Horner, Pat Pluenneke, Edmund Mesa, Mgr., Andy Kidd, Salvador Orozpe, Claude Taylor, Abel Martinez, Mike Beam, Kurt Raspberry, Tommy Haines, Mark Jordan, Mark Spaulding, Danny Ellebracht, Julio Ramon, Britt Pounds, Roger Shelton, Emmitt Martinez, Trinidad Carrion, Leslie Mansell.

Eighth Grade

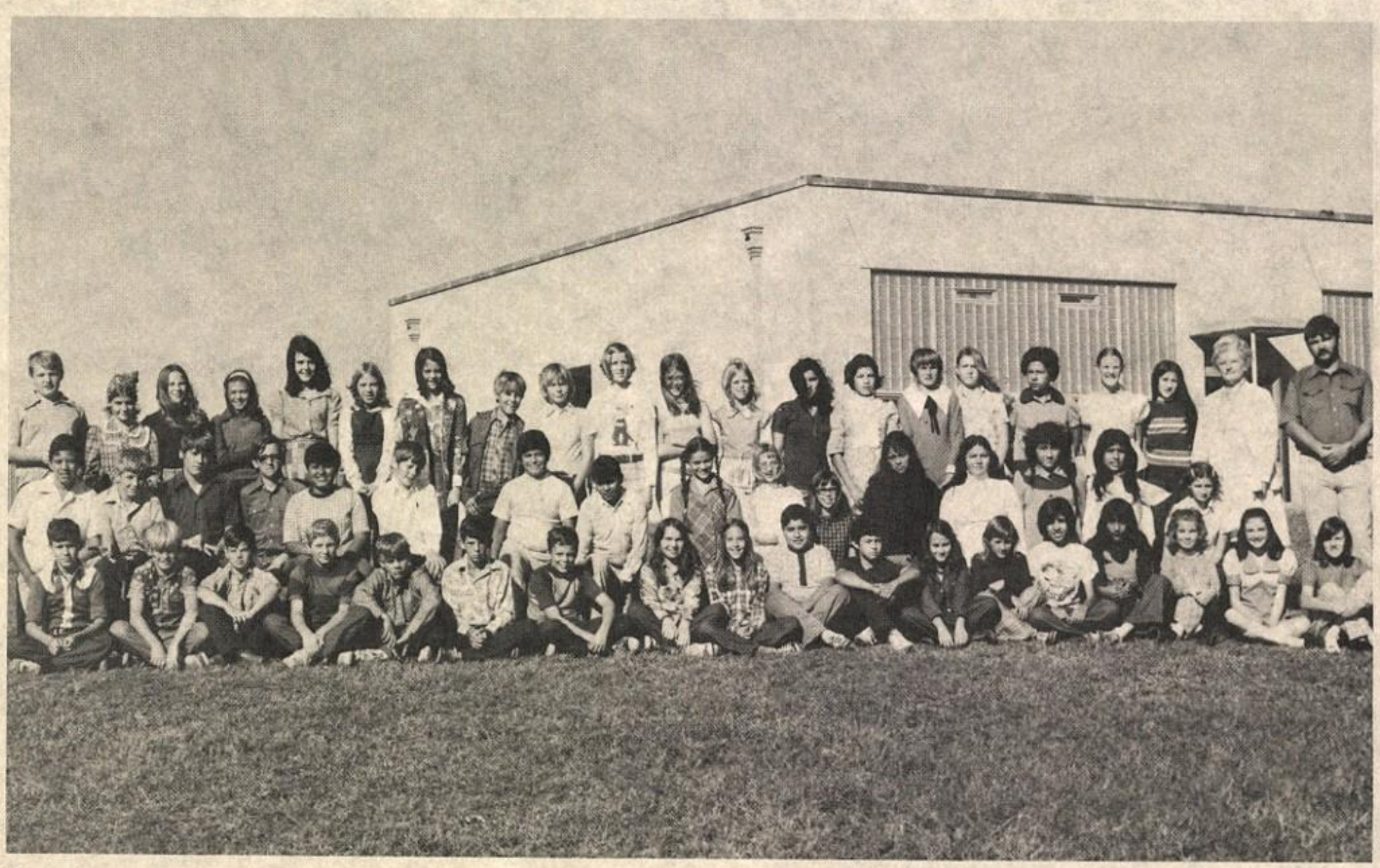
David Priess
Julio Ramon
Kurt Rasberry
Cindy Schmidt

Wade Schuessler
Roger Shelton
Mark Spaulding
Nancy Starks

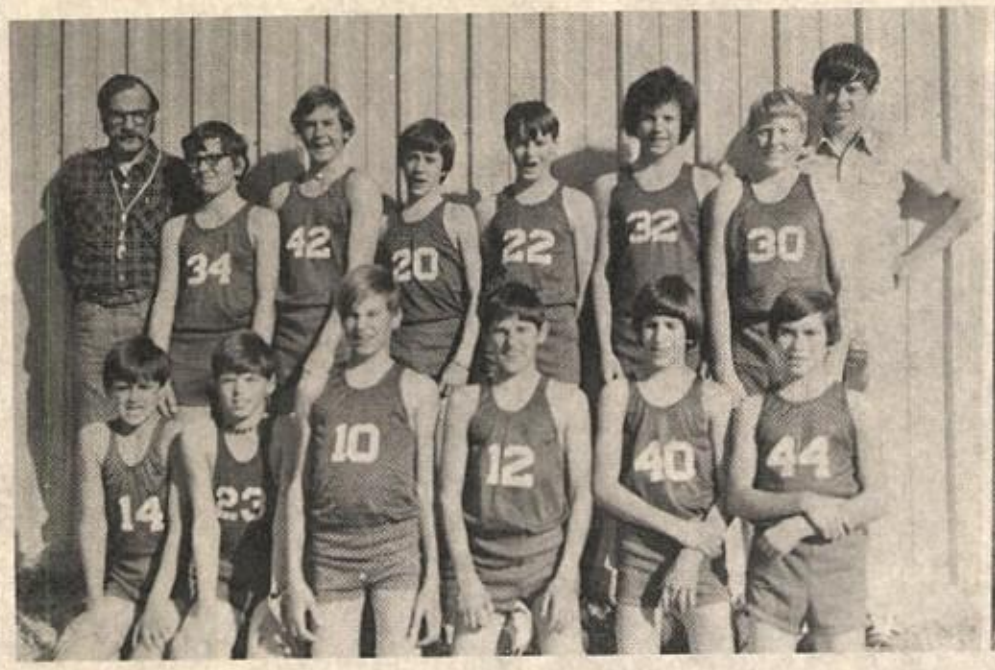


Claud Taylor
Carlos Velez
Martha Velez
Refugio Velez

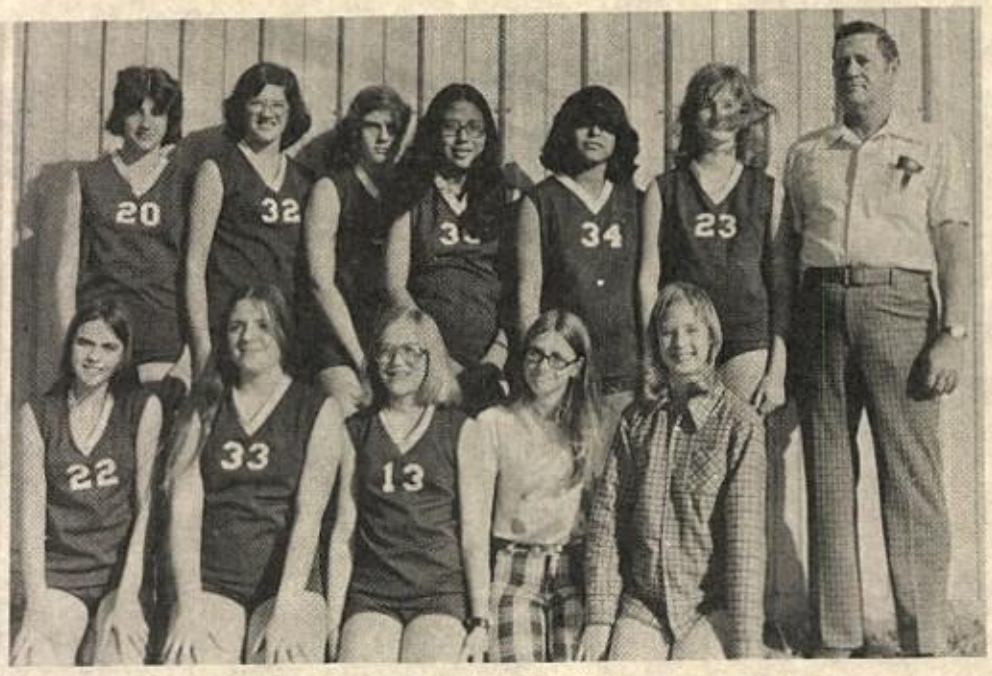
Seventh Grade



Eighth Grade Basketball



Back Row L-R: Coach Wolfshohl, Mark Jordan, Steve Horner, Kurt Rasberry, Tommy Haines, Mark Kirchhoff, Harold Gentry; Allen Green, Manager. 1st Row—Claud Taylor, Andy Kidd, Mark Spaulding, Leslie Mansell, Britt Pounds, Julio Ramon.



Back Row L-R: Cindy Schmidt, Lyla Keyser, Nancy Starks, Diana Garza, Melinda Gonzales, LaVern Nobles, Coach Behrens; 1st Row—Kenya Polk, Sandra Jordan, Debbie Owens, Sally Cordle, Manager; Kaylyn Draper, Manager.

Seventh Grade Basketball

Back Row—L-R: Coach Wolfshohl, Adrian Castillo, Mgr.; Bobby Parker, Joe Tover, Mgr.; Brad Holt, Wayne Carl Hofmann, Greg Gardner, Randy Kruse, Johnny Cardenas, 1st Row—Walker Walston, Greg Lange, Mike Kyzar, Roddie Stockbridge, Kurt Polk, DaWane Wanek.

Back Row L-R: Brenda Eckert, Mgr.; Sheila Henke, Teresa Ramon, Sharon McFarland, Lee Ann Cope, Becky Johnson, Becky Ortiz, Veronica Orozpe, Janice Heinz, Coach Behrens; 1st Row—Donna Hohn, Janna Bierschwale, Mitchelle James, Karen McFarland, Melody Ritter, Anna Cochran, Susie Martinez, Karen Danz, Lisa Hibler.

Organizations:

Band

Twirlers

Cheerleaders

Pep Squad

FFA

FHA

FTA

Student Council

Spanish Club

Organizations "Past and Present"

Throughout the years Old Mason High has had many organizations. These extra-curricular activities have developed students in mind, spirit and body, and many lasting friendships have resulted through these organizations.

In 1922, the first clubs were organized, the "Mason Puncher Band" and the "Mason Girls' Athletic Association," which in 1945 was shortened to "Pep Squad." Nineteen hundred forty-five was the year for club expansion—in that year the "Future Homemakers of America" and the "Spanish Club" were formed. In 1948, the "Future Farmers of America" was organized.

In 1953 Mason High introduced Dramatics or Speech Class into its curriculum. This class began with 8 students and now has about 50 members, although Speech is an elective course rather than an organization.

The youngest organizations in Old Mason High are the "Future Teachers of America," which was started in 1960, and the "National Honor Society" which was begun, in 1969.

Mason High has some long-existing organizations, but there are some that were started and eventually faded away. One of these was the "Mason High Choral Club" which lasted some 45 years; but, alas, as times and interests changed, the "Choral Club" finally closed its songbooks forever.

There were many other organizations that have come and gone through the years, but no matter how small, or how short-lived each and every one of them has caused one or more individuals to do something he or she was interested in. To some, it was playing an instrument; to others singing a song, and even if it was just yelling like crazy, it helped make lasting friendships and stronger individuals.

WOODROW WILSON LITERARY SOCIETY

The work of the two literary societies consists of programs rendered alternately on Wednesday mornings. The entire year contests in football, basketball, baseball, debating and declamation were held between the two societies. At the end of the season "The Woodrow Wilson Society" won by a large majority of points.

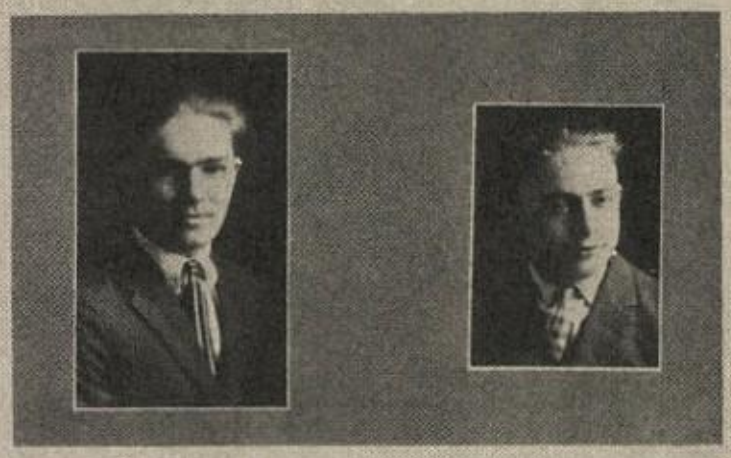
OFFICERS

STANLEY SANDERS	President
ARTHUR GEISTWEIDT	Vice-President
DESSIE HOERSTER	Secretary
HENRY KELLER	Sergeant-At-Arms
GENEVIEVE KING	Reporter
L. W. DUMAS	Basket Ball and Football Coach
OLGA FAY WOOD	Yell Leader

MOTTO	COLORS
Build for character and not for fame	Green and White

YELL

Hokey! Pokey! Hickety Split!
Woodrow Wilson! Woodrow Wilson! She is it!
First in work? First in fun.
The best Society under the sun!



LONE STAR LITERARY SOCIETY

The Literary Society is a new and distinctive feature of the work in this High School. The main purpose of this department is to afford opportunity for the students to obtain practical experience in speaking.

This year the Literary Societies were participated in by the entire student body. Two equal divisions were made, one known as "The Woodrow Wilson Society" and the other as "The Lone Star Society".

OFFICERS

MILTON ZESCH	President
EMILY JORDAN	Vice-President
L. D. FORTEL	Secretary
GUY McGERRAN	Sergeant-At-Arms
CORALEA TINSLEY	Reporter
ESTHER CHRISTILLES and CLAYTON SCHMIDT	Yell Leaders

MOTTO	COLORS
"We pass for what we are."	Blue and Gold

JUNIOR NON-FAILURE CLUB

MOTTO	COLORS	FLOWER
He conquers who conquers himself.	Maroon & Gold	Violet

ESTHER VATER	President
BEATRICE JORDAN	Vice-President
KERMIT GIBBONS	Secretary

MEMBERS

Avy Murrah	Sadie Herring
Mae Grote	Esther Vater
Beatrice Jordan	Roy Schwerer
Carl Heinrich	Kermit Gibbons

GIRLS ATHLETIC ASSOCIATION

OFFICERS FOR 1923-24

GENEVIEVE KING	President
ELLA DOELL	Secretary

MEMBERS

Theresa Klapproth	Modell Herrick	Dessie Herring
Genevieve King	Elsie Loeffler	Lena Simon
Ella Doell	Lizzie Loeffler	Bethelen Hey
Sarah Kirkpatrick	Ruth Loewe Pfannecke	Dessie Hoerster
Ruby Jordan	Gladys Behrens	Willie Mae Beckenbach
Louise Durst	Louise Milliorn	Ruth Hey
Nell C. Beerschingle	Vera Walker	Dixie Fay Hey

It was in the year 1919-20 that the Mason High School girls, under the leadership of Mrs. Reeve Runge Nee Miss Ruth Reeder, met and organized the Girls Athletic Association, for the purpose of developing physical strength and encouraging sportsmanship.

It was with the same purpose that we, the Mason High School Girls of 1923-24, directed by Miss Klapproth, met and reorganized. The work of the Girls Athletic Association consists of Basketball, Walking and Tennis.

Divided into two crews, we began our Basketball contests and much surplus energy was worked off before we were well begun. The members seem amply repaid in the pleasure obtained from this organization, and we leave this work to the girls of the coming years to "carry on".

Band

Mason Puncher Band

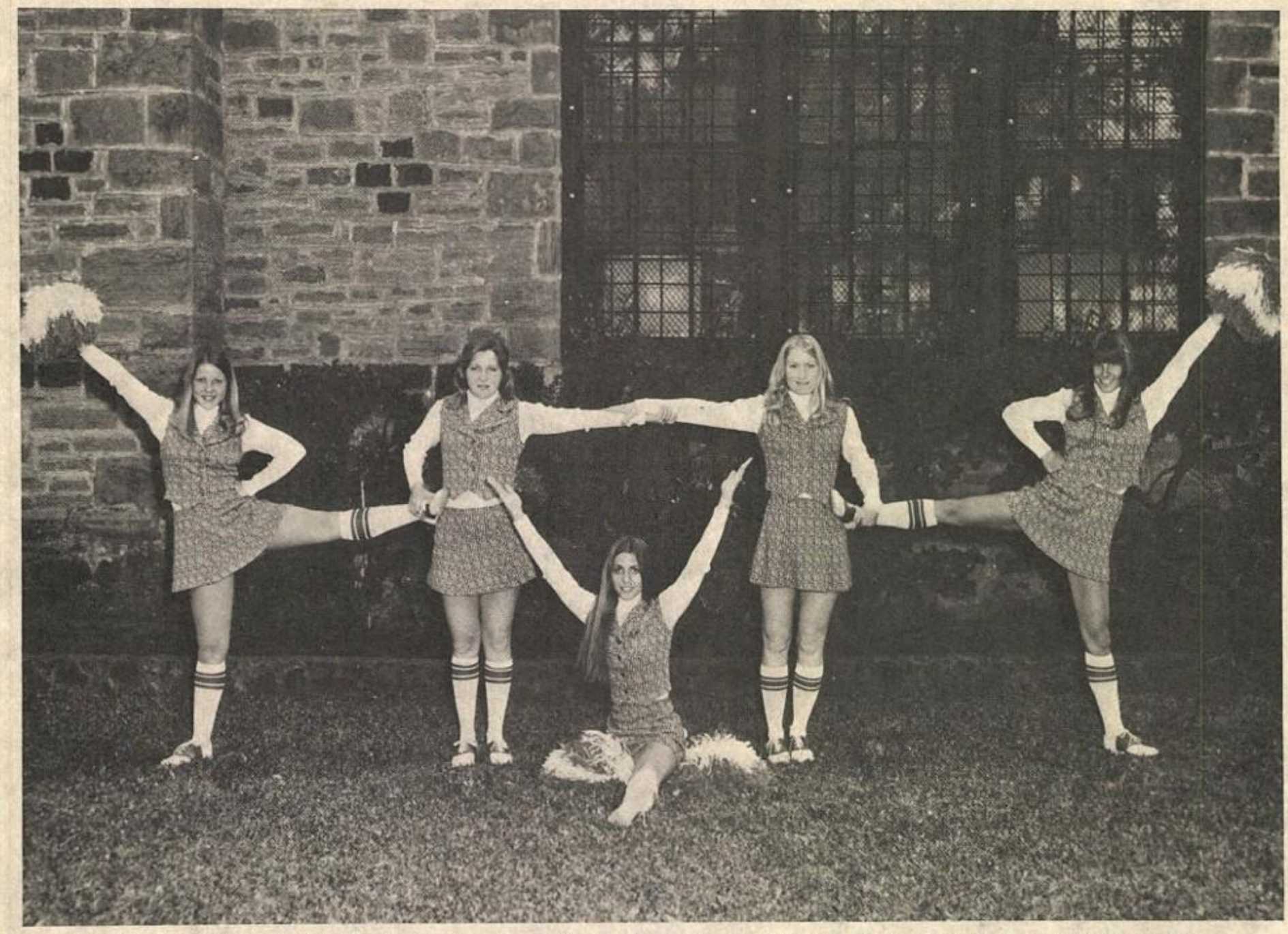
SENIOR BAND MEMBERS: Allen Williams, Royce Ivey, Bobby Feaster, Jean Eckert, Janet Geistweidt.

COUNCIL: Lori McKnight, Eddie Wilks, Reporter; Allen Williams, President; Janet Geistweidt, Sandra Willis, Vice-President; Georgia Fleming, Secretary; Donna Dannheim, Treasurer; Wade Schuessler, Jean Eckert, Lori Jordan, Lisa Koock.

Twirlers

DRUM MAJOR: Janet Geistweidt. TWIRLERS: Paula Phillips, Head Twirler, Sherry Fleming, Sandra Willis.

Cheerleaders

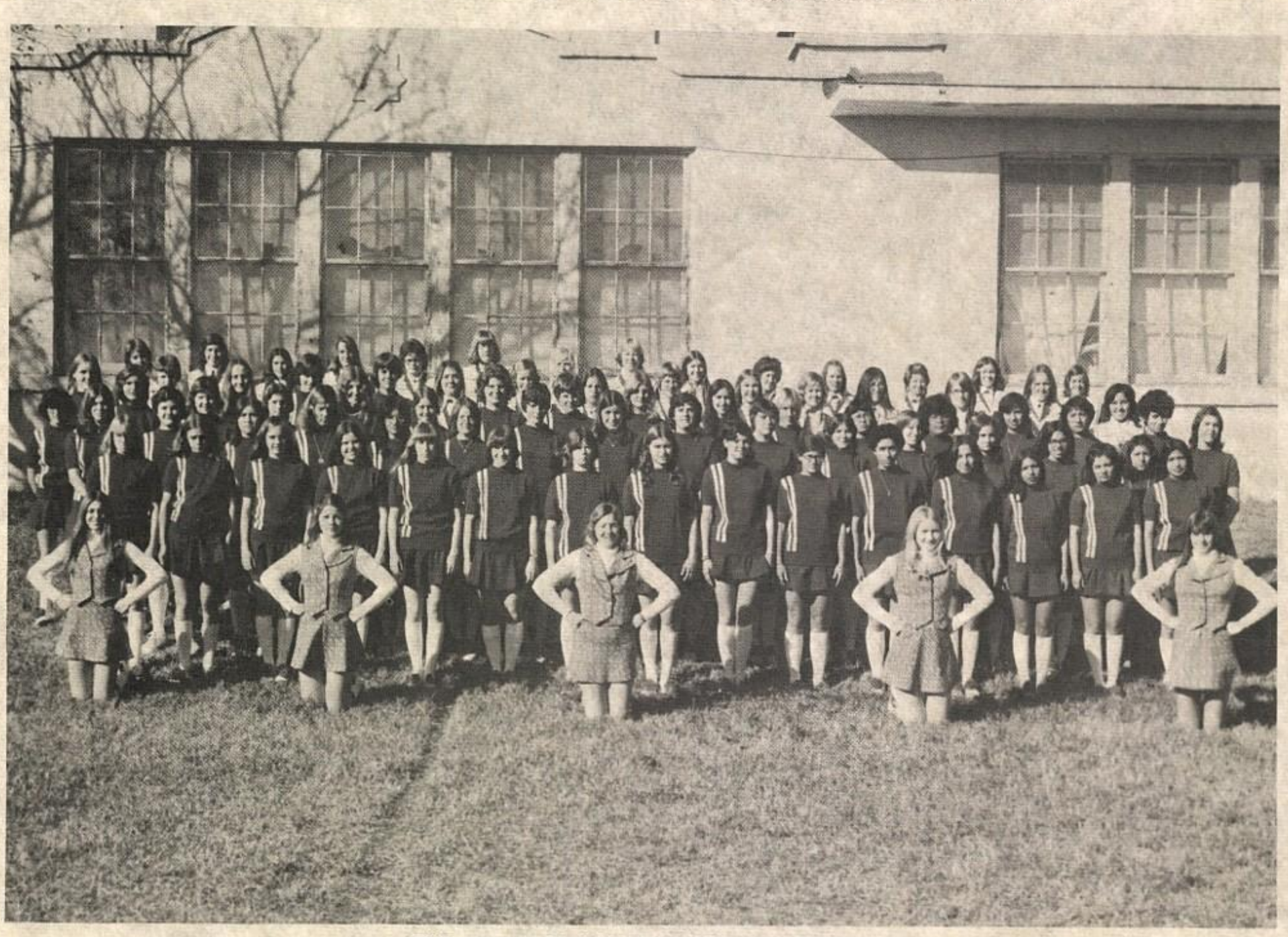


VARSITY CHEERLEADERS: Lisa Hooten, Janna Capps, Head Cheerleader, Kim Hibler, Debbie McDonald, Diane Hohn.

JUNIOR VARSITY: Katrina Brownlee, Amanda Feaster, Lisa Capps.

Pep Squad

COUNCIL: Lisa Capps, Alesa Latham, President; Margie Navarro, Vice-President; Misha Jordan, Carla Mills, Secretary; Lori Leifeste. Bottom row: Kim Hibler, Lisa Hooten, Janna Capps, Debbie McDonald, Diane Hohn.



THE 1975-76 MASON PUNCHER PEP SQUAD.

FFA

OFFICERS: Scott Zesch, Sentinel; Dale Geistweidt, Reporter; Lynn James, Treasurer. Row two: Dominick Martin, Vice-President; Ron Keller, Secretary; Janna Capps, Sweetheart; Ken Jordan, President.

FUTURE FARMERS OF AMERICA

FHA

OFFICERS: Pam Garner, Treasurer; Rhonda Durst, Songleader; Cindy Danz, Pianist; Misha Jordan, Parliamentarian; Shanna Bush, Reporter. Bottom row: Sandra Willis, 2nd Vice-President and Historian; Janna Capps, President; Dean Eckert, Beau; Nancy Eckert, 1st Vice-President; Lisa Hooten, Secretary.

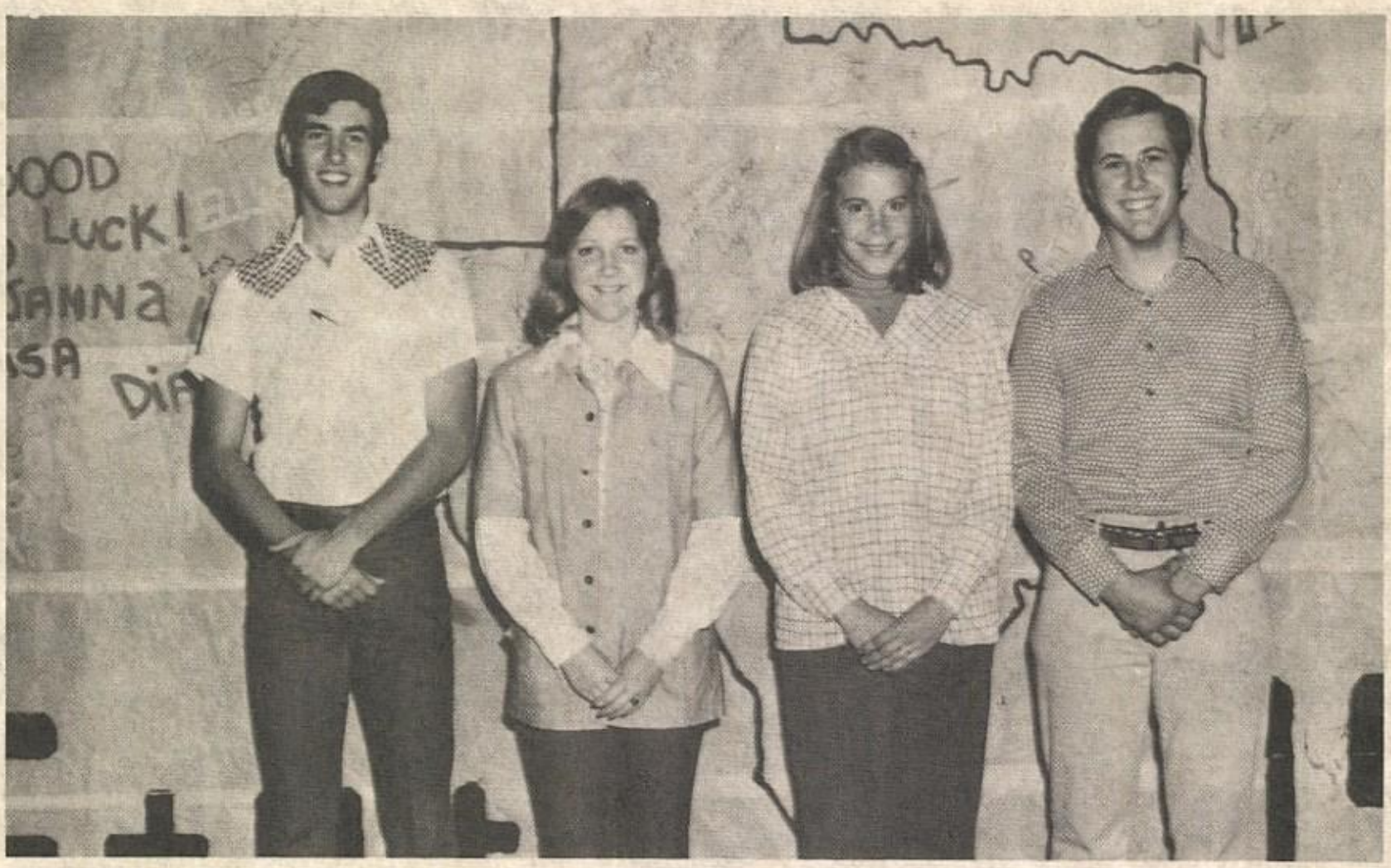
FUTURE HOMEMAKERS OF AMERICA

FTA

OFFICERS: Margie Navarro, Parliamentarian; Mary Lou Orozpe, Treasurer; Georgia Fleming, Secretary; Dan Moran, Reporter; Allen Williams, Vice-President; Janet Geistweidt, President.

FUTURE TEACHERS OF AMERICA

Student Council



OFFICERS: Scott Hofmann, President; Janna Capps, Corresponding Secretary; Nancy Eckert, Recording Secretary; Ken Jordan, Vice-President.

STUDENT COUNCIL: E. Castillo, S. Hahn, K. Graham, J. Eckert, S. Zesch, A. Feaster, D. Geistweidt, S. Willis, D. Eckert, L. Hooten, M. Hey, S. Hofmann, J. Eckert, J. Capps, N. Eckert, K. Jordan.

Spanish Club

OFFICERS: Margie Navarro, Vice-President; Elvira Martinez, Reporter, Mary Lou Orozpe, Secretary; Irene Orozpe, Treasurer.

Back row: S. Mesa, Y. Garza, F. Velez, S. Velez, J. Ortiz, B. Munoz, G. Navarro, J. Coleman, E. Avalos, E. Wilks, P. Davenport, Q. Jordan. Row two: E. Martinez, F. Menchaca, S. Fleming, D. Cordes, J. Eckert, F. Henke, E. Sorrells, L. Capps, J. Bierschwale, C. Danz, K. Hibler, M. Orozpe, I. Orozpe. Row three: D. Zavala, S. Martinez, V. Vasquez, L. Mesa, K. Brownlee, R. Durst, P. Poston, L. McKnight, S. Bush, C. Velez, E. Castillo, I. Palacio. Row four: A. Velez, M. Navarro, E. Gonzales, E. Eckert, F. Grote, P. Ziriax, E. Velez, T. Kidd, J. Martinez.

Activities:

Football Banquet

Sr. Play

F. H. A. Banquet

Jr.-Sr. Prom & Banquet

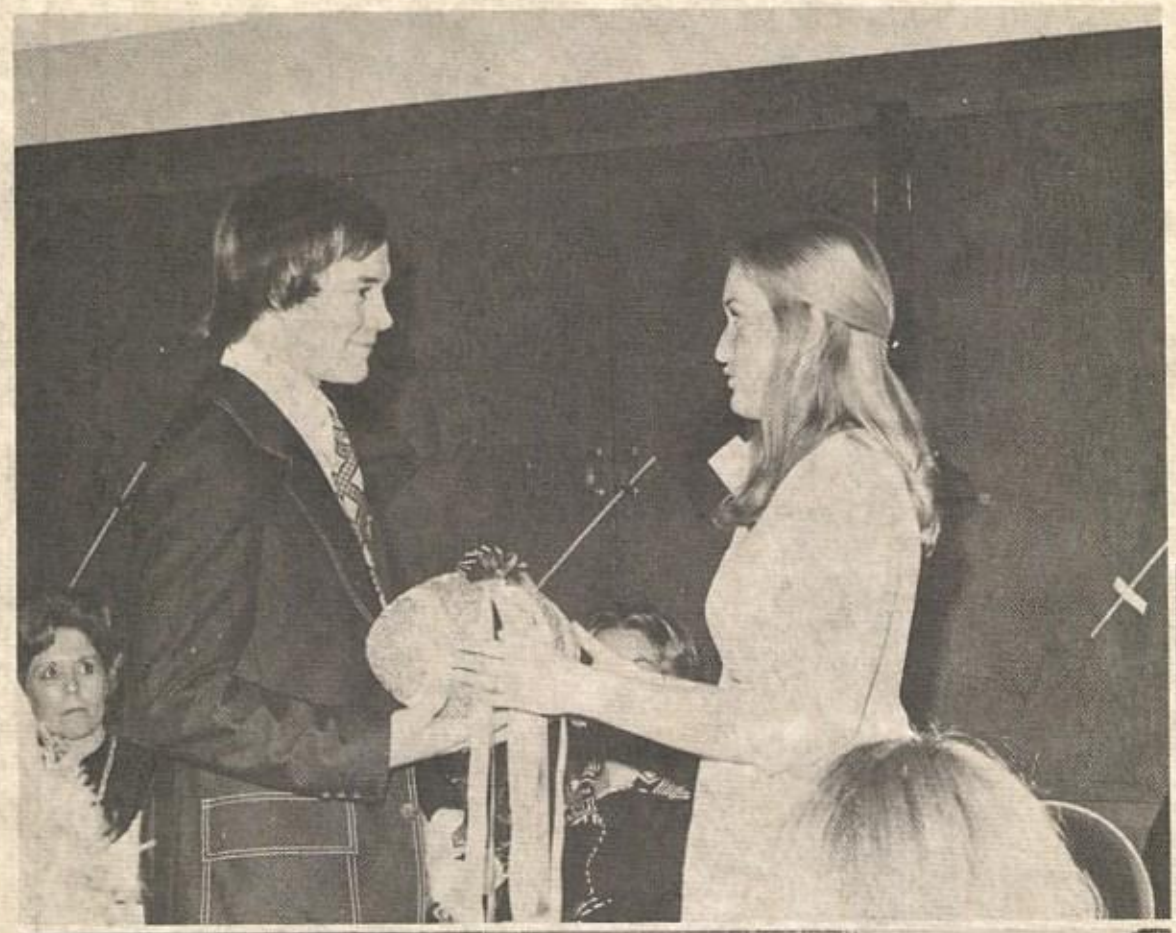
C. V. A. C.

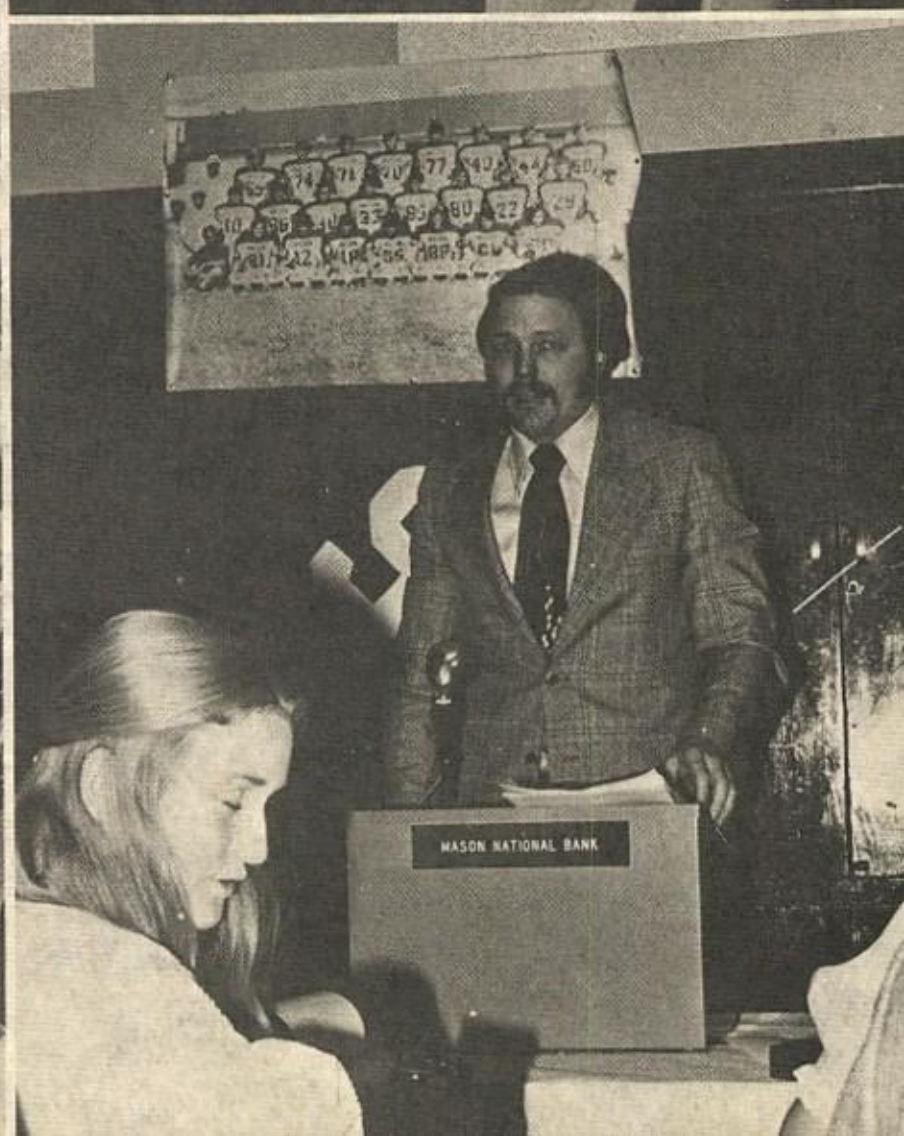
Co-op

Moving Day

Football Banquet

On Saturday, February 7, the Pep Squad hosted the annual Football Banquet honoring the Mason Puncher Football Team. During the banquet, Dean Eckert and Edward Velez were named co-winners of the Mr. Football award. The new cheerleaders were announced, and Monte Tatsch was presented the Player-Coach Award. Gerald Geistweidt entertained the guests with a humorous oration. All those who attended felt the banquet was a great success.





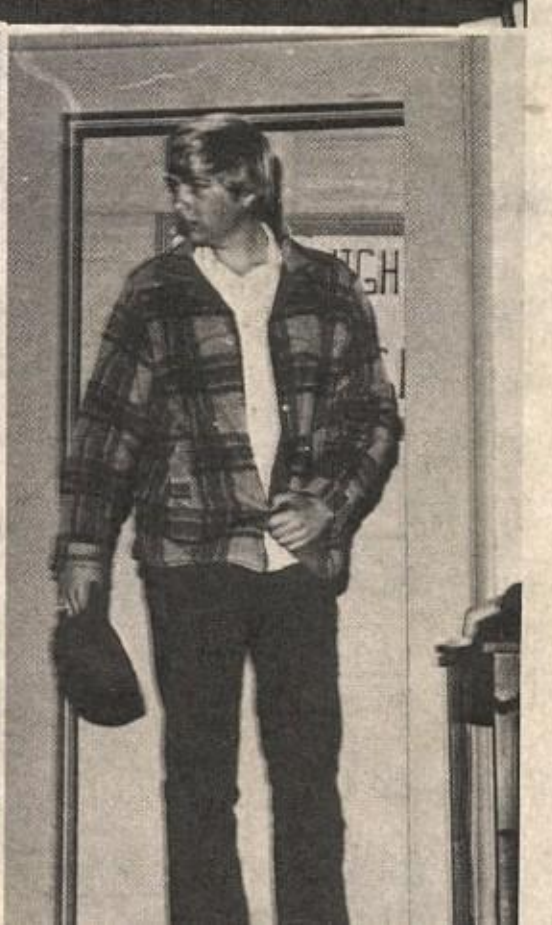
Senior Play

"No More Homework"

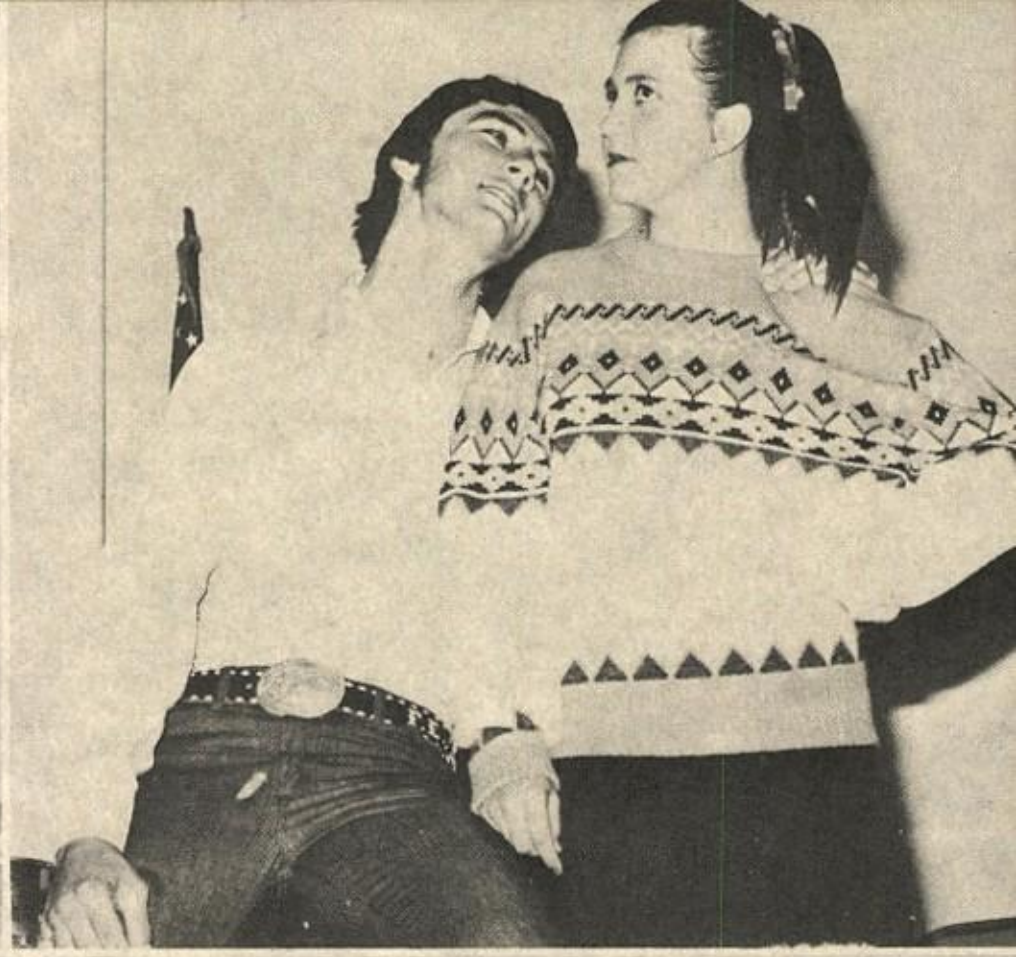
Almost every high school student has dreamed—at one time or another—of being principal for a day. The 1976 Senior Play, "No More Homework," was a comedy about high school students propelled into the roles of principal, vice principal, and school secretary.

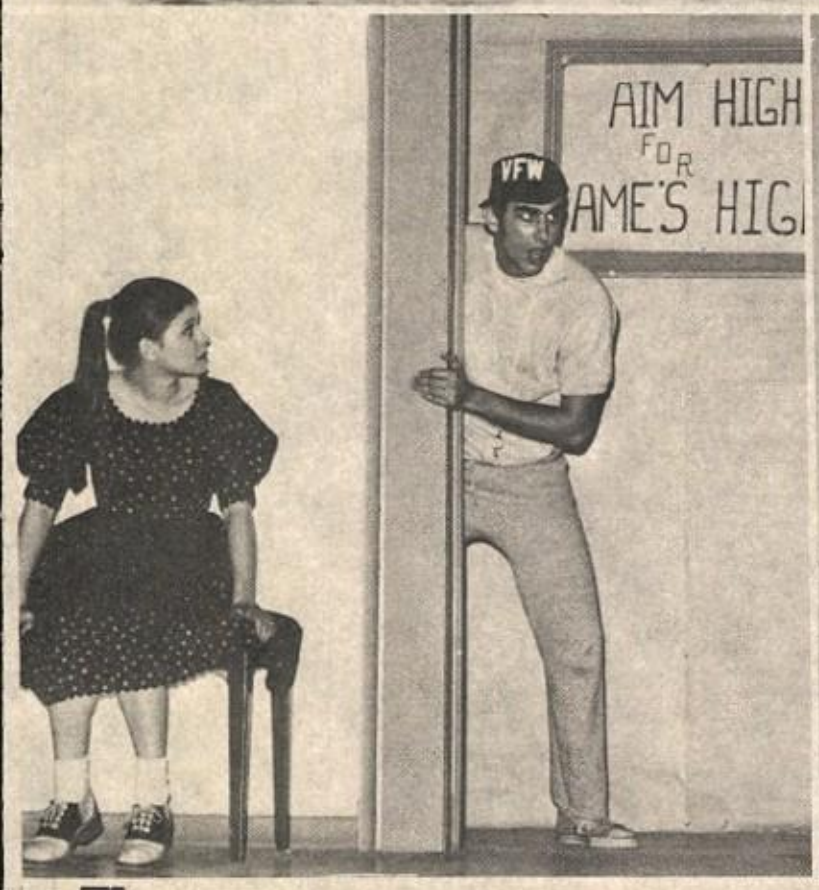
The cast included: Carla Mills, Miss Goodwin; Jean Eckert, Mrs. Clendennig; Debbie McDonald, Miss Ogilvie; Mark Kruse, Mr. Harper; Scott Hofmann, Coach Guthrie; George Coleman, Mr. Lundquist; Karen White, Pamela Jones; Mark Hey, "Buzzy" Bailey; Janna Capps, Shalimar Ames; Pearletta Ullrich, "Midge" Murphy; Sam Jordan, Faversham Lightly; Nancy Eckert; Tallulah Ploetz; Fred Estes, Ronald Asssoon; Alesa Latham, Miss Dill; Mark McFarland, "Tick" Tok; Janet Geistweidt, Mrs. Ratchet; Darrell Jordan, Elmer B. Ames.

Royce Ivey was the announcer and the directors were: Mrs. Sheryl Rogers, Mr. & Mrs. Jerry Bearden, and Mr. & Mrs. Jay Marek.



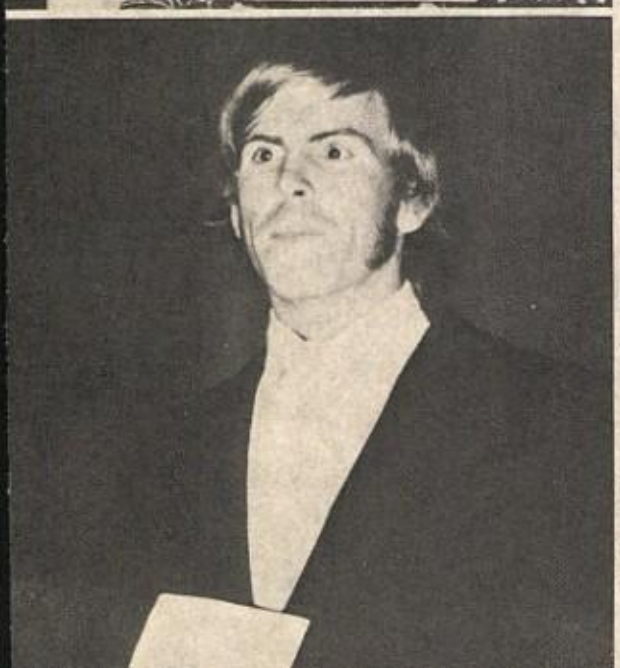
AIM
FOR
AME'S

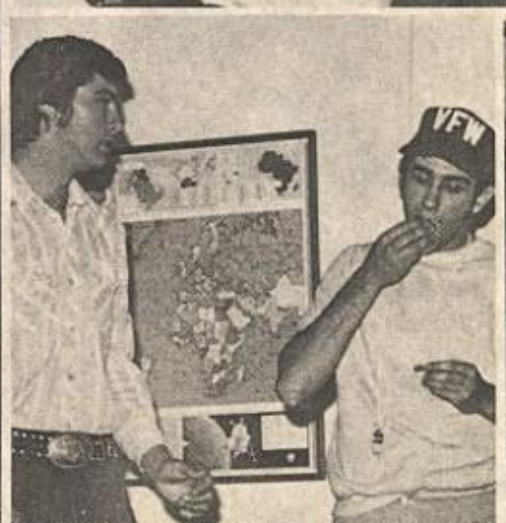



AIM HIGH
FOR
AME'S HIG
VFW

VFW

24




VFW

HIGH
HIG

F. H. A. Banquet

On April 8, 1976, the annual Mother-Daughter Banquet was given by the F. H. A. in honor of their mothers and outstanding members. An evening meal, prepared by the Home Economic classes, was served. The new 1976-77 officers were installed; co-op girls and their employers were recognized.

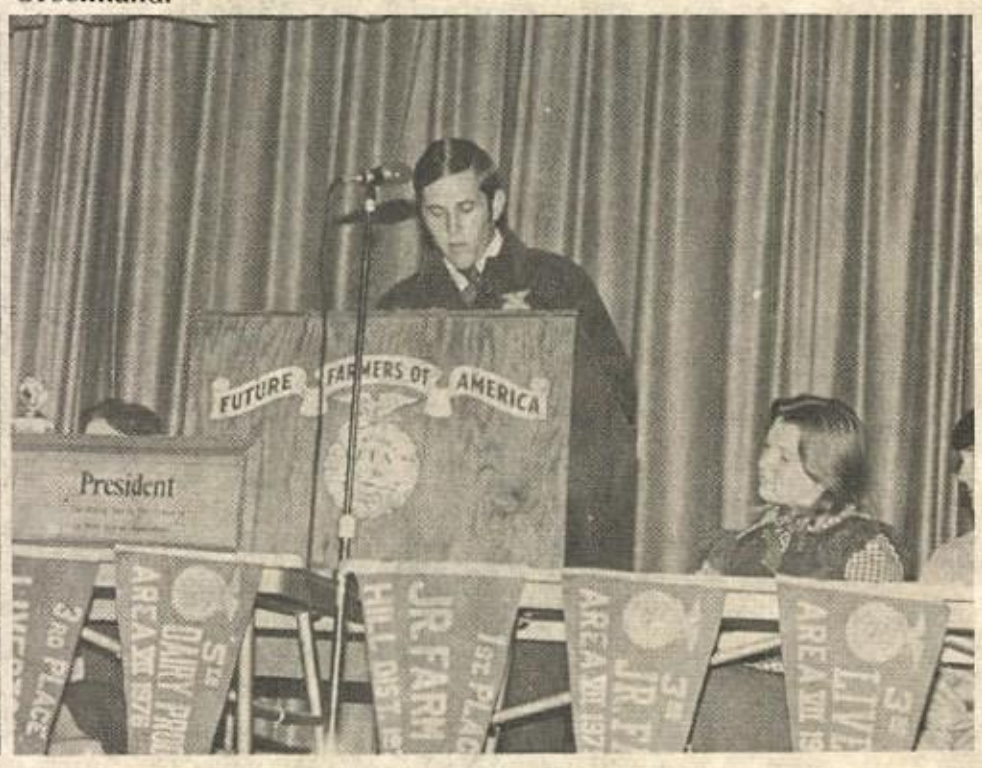
F. F. A. Banquet

The banquet is to honor FFA members, and supporters of the FFA.

National Meats Team: Ken Jordan, Terry Kidd, Darrell Jordan, Nicky Martin.

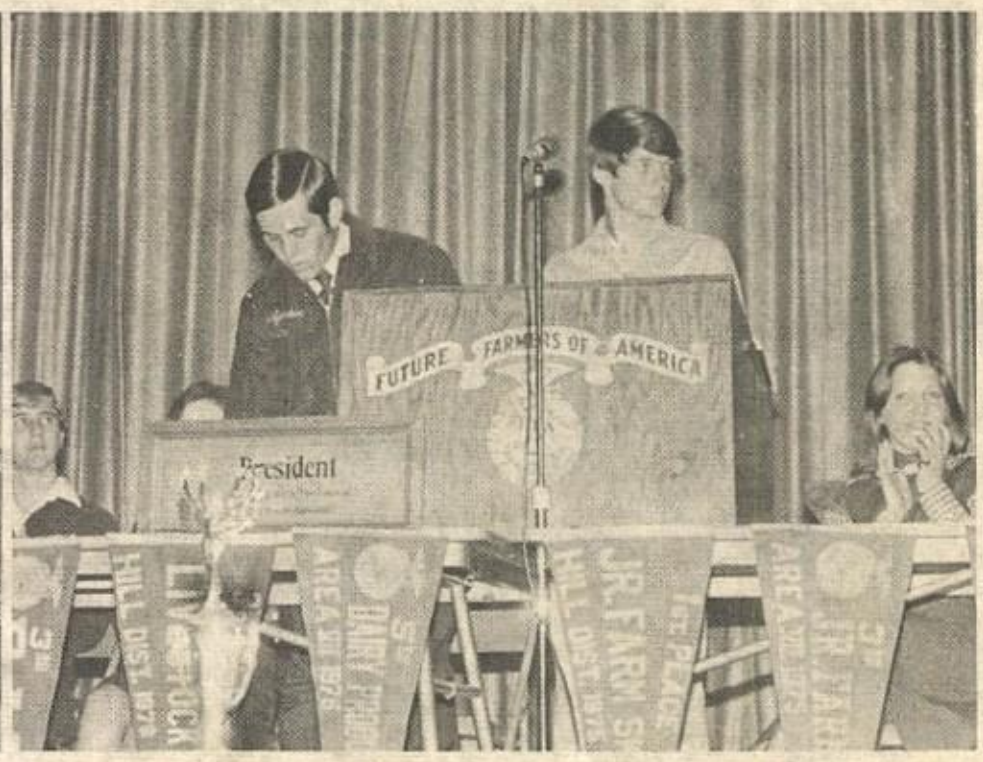
Ken Jordan—Star Lone Star Farmer, Sandra Willis—Star Chapter Farmer, Mike Loeffler—Outstanding Judge, Jeff Durst—Star Greenhand.

Soil and Water Conservation Awards: Stephen Geistweidt, Paul Jordan, Sandra Willis, Nicky Martin, Dale Geistweidt, Mike Loeffler.



Ken Jordan—Chapter President

Speech Given by: Jimmie Jill Eckert



Master of Ceremonies—Ken Jordan, Announcer of Accomplishments—Lynn James.

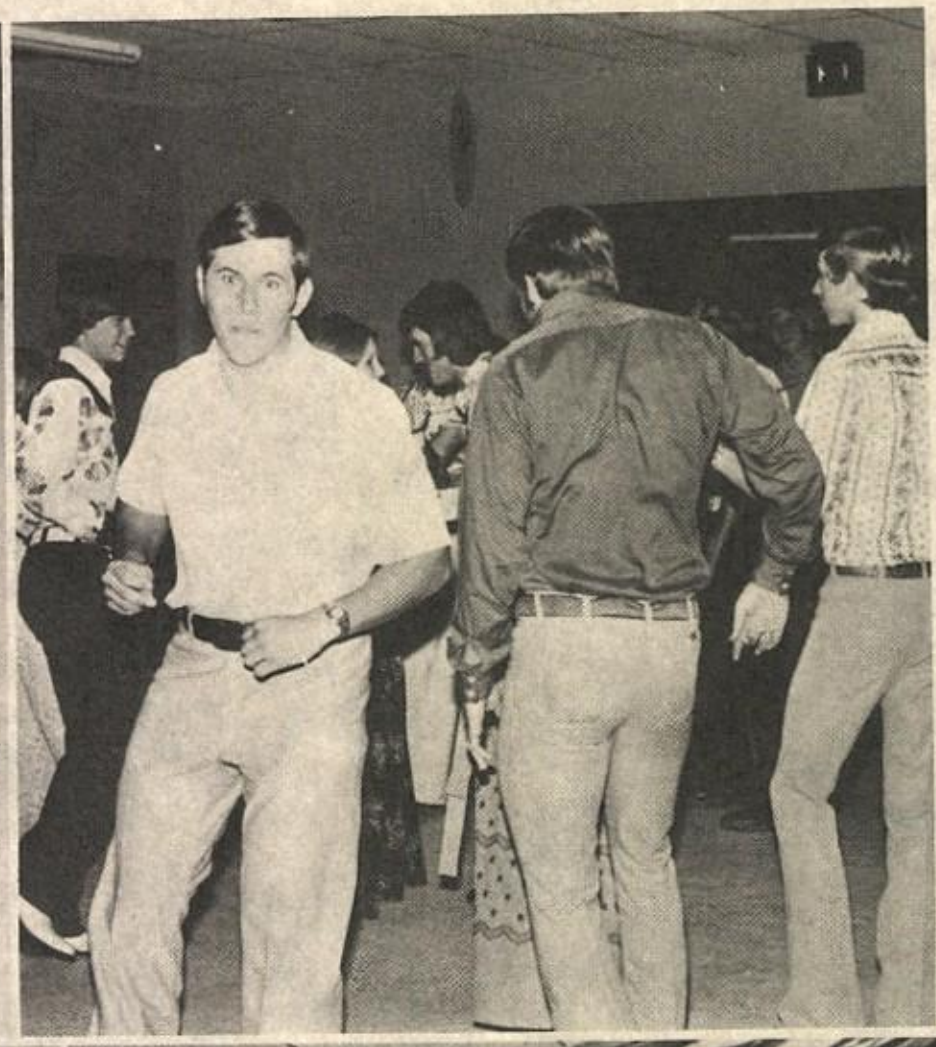
Junior-Senior

The Junior Class honored the graduating class of 1976 with a Bicentennial Banquet and Prom. The school cafeteria was decorated in the traditional colors of red, white and blue. Music was provided by "The Westerners."

Banquet and Prom

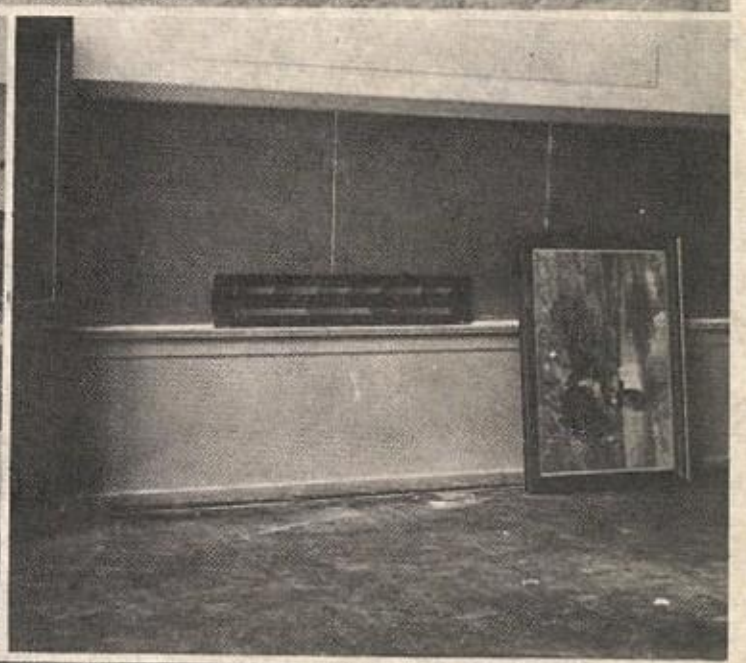
"The Town Criers," Beverly Miller and Ray Starks, announced the prophecies for the Senior Class.

Waiters and waitresses for the Banquet were: Dale Geistweidt, Mitch Rasberry, Bo Brown, Cody Meyer, Kim Hibler, Rhonda Durst, Johnna Bierschwale, and Debra Zavala.



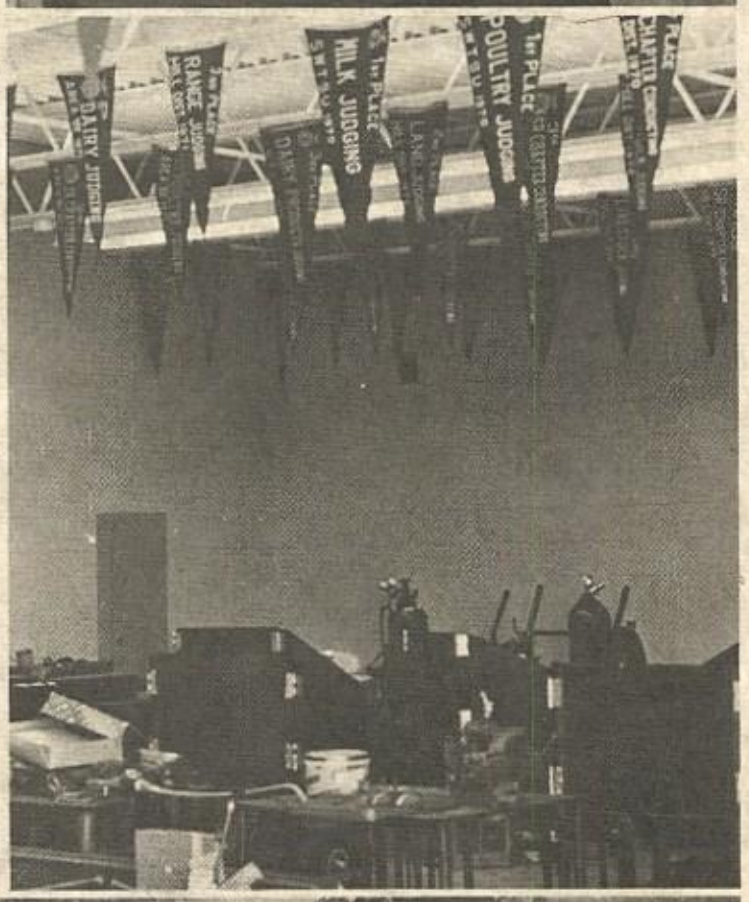
Moving

. . . from the old



Day

to the new . . .



Co-op

Back Row: Kenneth Stahl, Larry Tatsch, Barry Ellison. Front row: Sammy Jordan, Dean Thomas, Joe Tom White, Steven Gamel.

Back Row: Susan Yarborough, Pam Garner, Barbara Parker, Front row: Pearletta Ullrich, Carla Mills.

. . . on the Job

FFA

Back row: R. Tatsch, D. Moran, D. Hooten, B. Draper, G. Gierisch, D. Hohn, C. Morris, D. Gryder, Eldon Kothmann, Teacher. Second row: L. Carrion, J. Allen, D. Hooten, J. Cordle, D. Martinez, T. Mills, T. Airheart. Third row: G. Davis, C. Rumbaugh, M. Brown, G. Parker, R. Lively, R. Keyser, K. Bush, C. Castillo.

MASON
22
MASON
71
MASON
40

Personalities:

Queen's Coronation

Most Beautiful and Handsome

Most Popular

Class Favorites

Runners-up

Band Sweetheart

FFA Typist

FFA Sweetheart

FHA Beau

Football Sweetheart

Mr. Football

Track Sweetheart

Coronation

The Mason High School Queen's Coronation has been an annual event since 1957. Over the past nineteen years, very little has changed in the line of tradition—a testimony to the timelessness of this fine function.

The Queen's Coronation was a brain child of the Band Boosters organization, serving for many years as their main fund-raising effort. The program and work committees are coordinated by fathers and mothers in the Band Boosters organization, with band members and many students being called on for assistance and cooperation.

After all plans and rehearsals have been carried out, the patronizing public is presented with candidates for King and Queen of Mason High School. The nighttime activity revolves around a select theme as the young ladies in evening gowns, with their suited escorts, parade in front of a fabricated backdrop. The students and audience are both held in suspense when the coveted titles are about to be announced.

Through secret ballot, the King and Queen and four Dukes and Duchesses have been chosen previously by the entire student body from a complete list of participants.

After the Queen has been crowned by the King, before the assembled court, all participants in the Coronation bow to them as they leave.

A dance is usually held immediately after the Coronation, where a beautiful evening comes to a close among a swirl of long dresses and sparkling glasses of punch.

On November 5, 1966 the 10th Annual Queen's Coronation was held in the Mason High School Gym. Above are the queens from 1957 to 1966 who were honored at this time. These queens were asked to wear the same dresses in which they were crowned.

Pictured left to right: Bonnie Schmidt Zesch, '66-'67; Trudy Donop Schmidt, '65-'66; Cindy Zesch Thompson, '64-'65; Sheryl Bodenhamer Rogers, '63-'64; Susan Zesch Keeling, '62-'63; Judy Martin Bennett, '60-'61; Sheba Kay Morrison Kothman, '59-'60; Sandra Schmidt O'Donnell, '58-'59; and Brenda Grimsley Durst, '57-'58. Janell Jordan McMeen, '61-'62 was unable to attend.

Other Coronation Queens have been: Jeanne Chew, '67-'68; Bonnie Loeffler Fortson, '68-'69; Debra Lehmberg Schmidt, '69-'70; Janet Schmidt, '70-'71; Jeannie Schmidt Smith, '71-'72; Judy Geistweidt, '72-'73; Kayla Kothmann, '73-'74; and Paula Lehmberg, '74-'75.

Queen
Janna Cappo

King
Dean Eckert

Royal Court

Duke Fred Estes

Duchess Janet Geistweidt

Duke Joe Tom White

Duchess Karen White

Queen Janna Capps

King Dean Eckert

Duke Deck Hooten

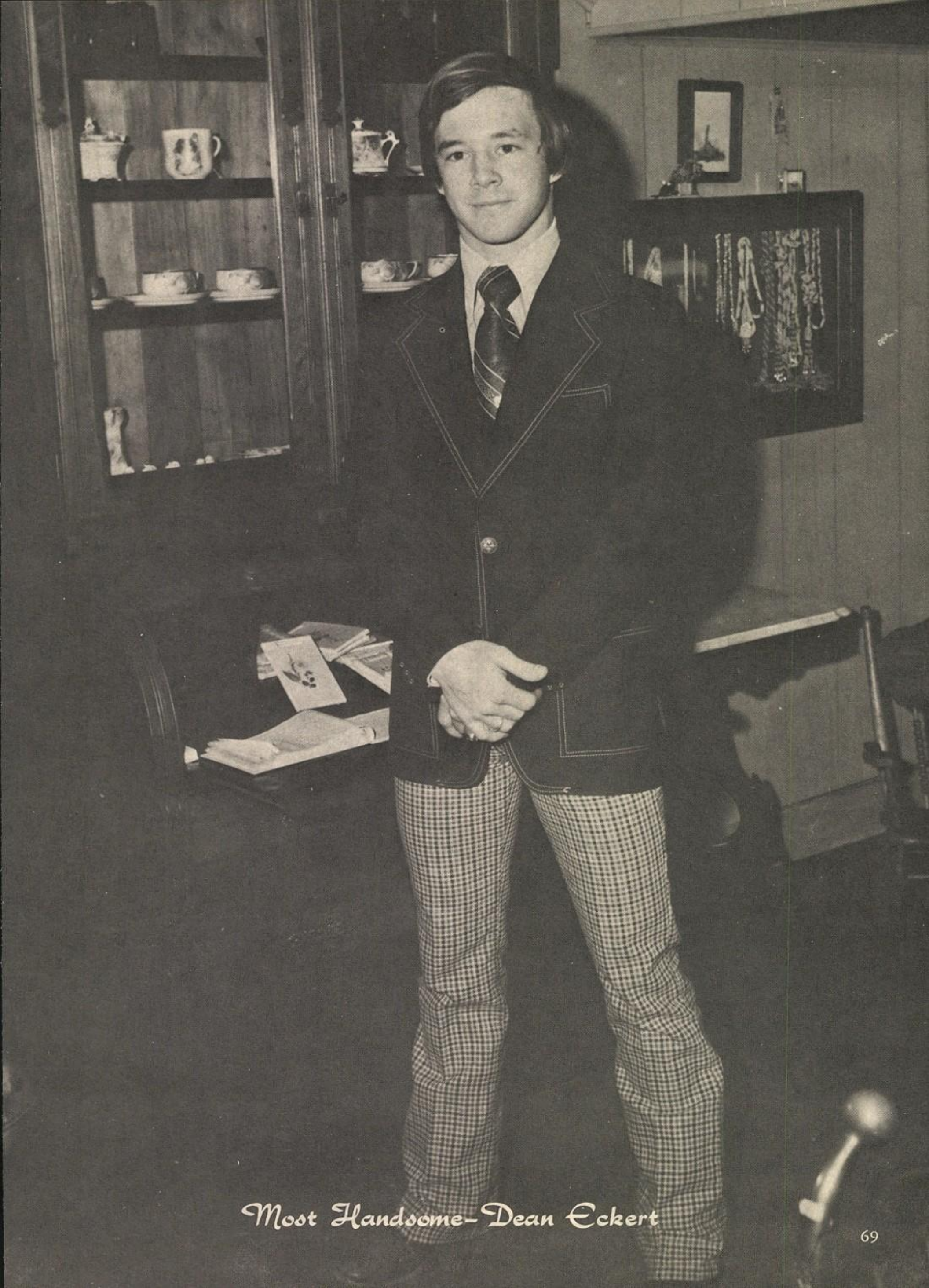
Duchess Georgia Fleming

Duke Scott Hofmann

Duchess Nancy Eckert

Crown Bearers
Mendy Mahnken and Kolin Kothmann

Most Beautiful–Georgia Fleming



Most Handsome–Dean Eckert

Most Popular Girl–Jean Eckert

Most Popular Boy-Deck Hooten

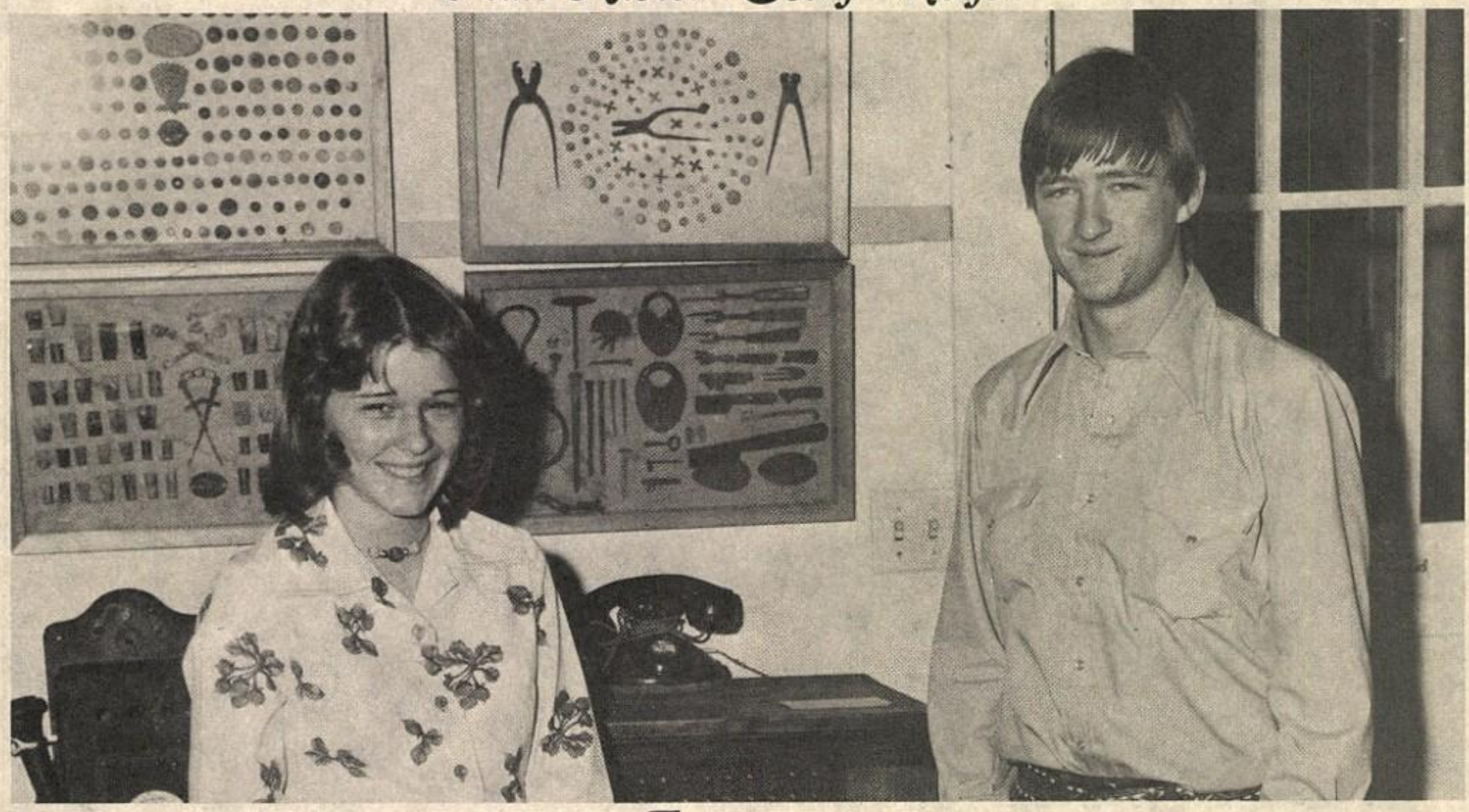
Class

Seniors:
Dean Eckert-Janna Capps

Juniors:
Sandra Willis-Ken Jordan-Lisa Hooten

Favorites

Sophomores:
Kim Hibler-Cody Meyer



Freshmen:
Terri Keyser-Doug Crouch

Runners-Up

MOST BEAUTIFUL AND HANDSOME

Nancy Eckert

Scott Hofmann

MOST POPULAR

Diane Hohn

Ken Jordan

CLASS FAVORITES

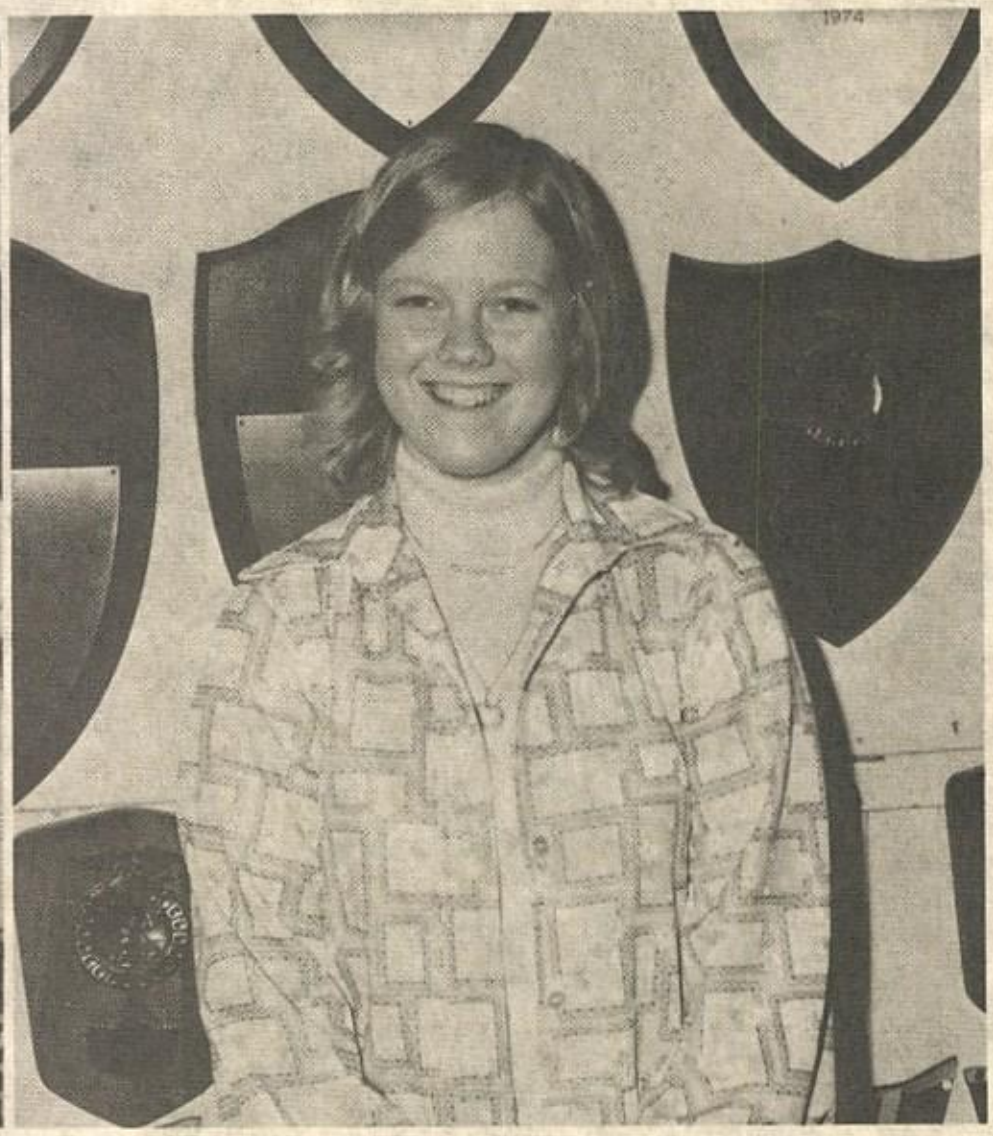
Front l-r: N. Eckert, A. Feaster, L. Capps, R. Durst, J. Eckert, B. Allen. Back l-r: J. White, L. James, R. Keller, J. Donop, E. Castillo, D. Shelton.

FHA Beau
Dean Eckert

Band Sweetheart
Jean Eckert

FFA Sweetheart
Janna Capps

FFA Typist
Sandra Willis

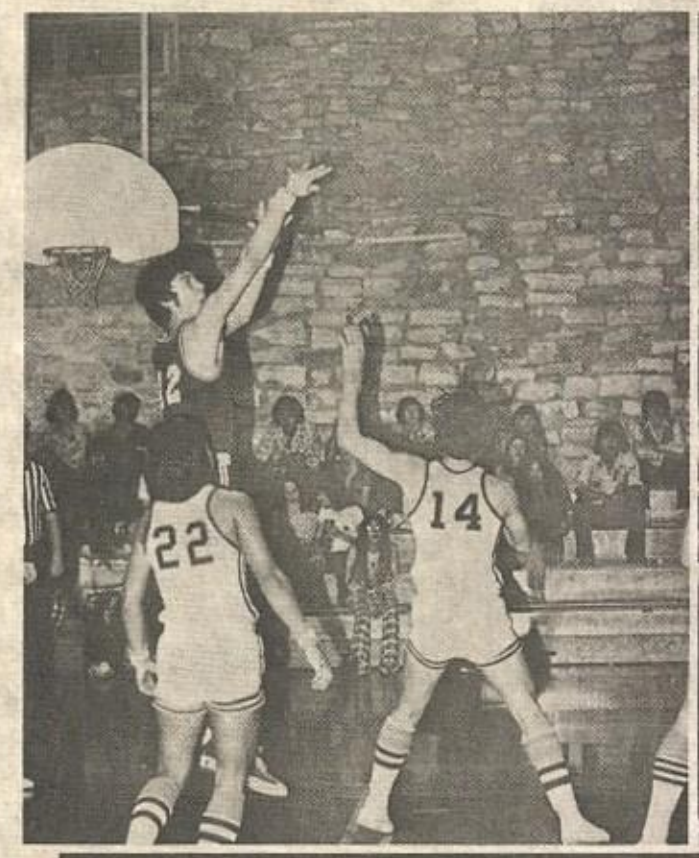


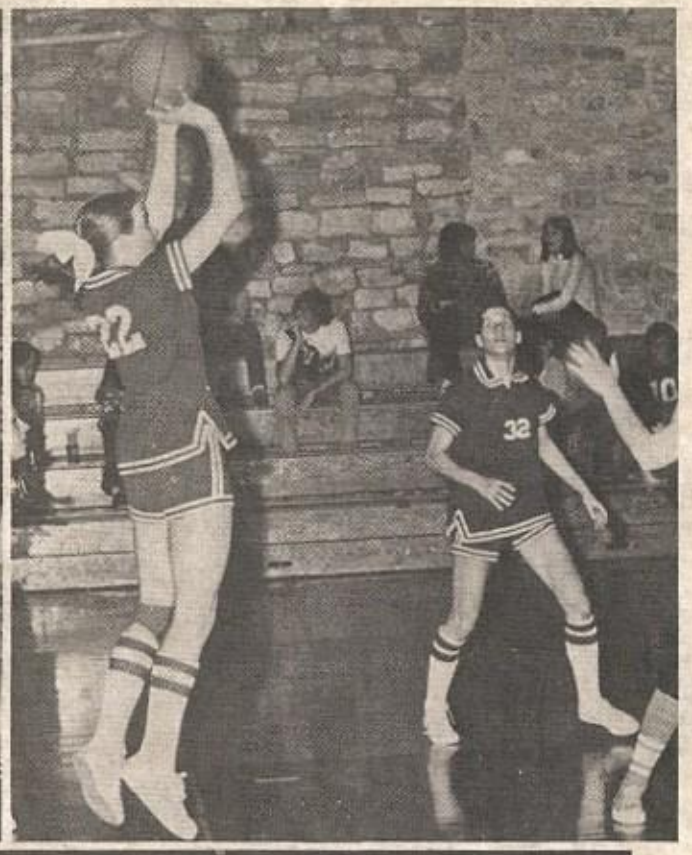
Mr. Football
(Co-winners)

Dean Eckert
&
Edward Velez

Football
Sweetheart
Janna Capps
Escort-Steven Gamel

Track Sweetheart- Diane Hohn


22
14


32

60
22

Sports

Football

Basketball

Track

Tennis

Highlights

	1922				1976		
Brady	0	Mason	23	Llano	6	Mason	0
Menard	6	Mason	0	San Saba	0	Mason	27
Junction	10	Mason	0	Sonora	7	Mason	0
Llano	0	Mason	3	Brady	7	Mason	13
Menard	6	Mason	0	Crane	0	Mason	12
Llano	0	Mason	3	Robert Lee	6	Mason	41
Brady	2	Mason	0	Junction	6	Mason	33
				Eldorado	0	Mason	48
				Wall	33	Mason	0
				Menard	0	Mason	61

1922 54 YEARS 1976

The above represent the first and last football schedules of the teams attending the present Mason High School building. Except for season records, football statistics were not kept until 1930.

Since 1930, Mason High's Football Squad has played about 700 football games and 65 teams, ranging from as far north as White Deer, south to San Antonio, east to Deer Park, and as far west as Crane.

The "Cowpunchers" (more commonly known as the "Punchers") has been the team name since 1897. Purple and white have been the school colors for almost 80 years. The high school song has been the same for 54 years—before that there was none.

There are several differences between present day teams and the teams of yesteryear. The football player's gear, in earlier years, consisted of a leather helmet, which did not have to be worn, and cleats.

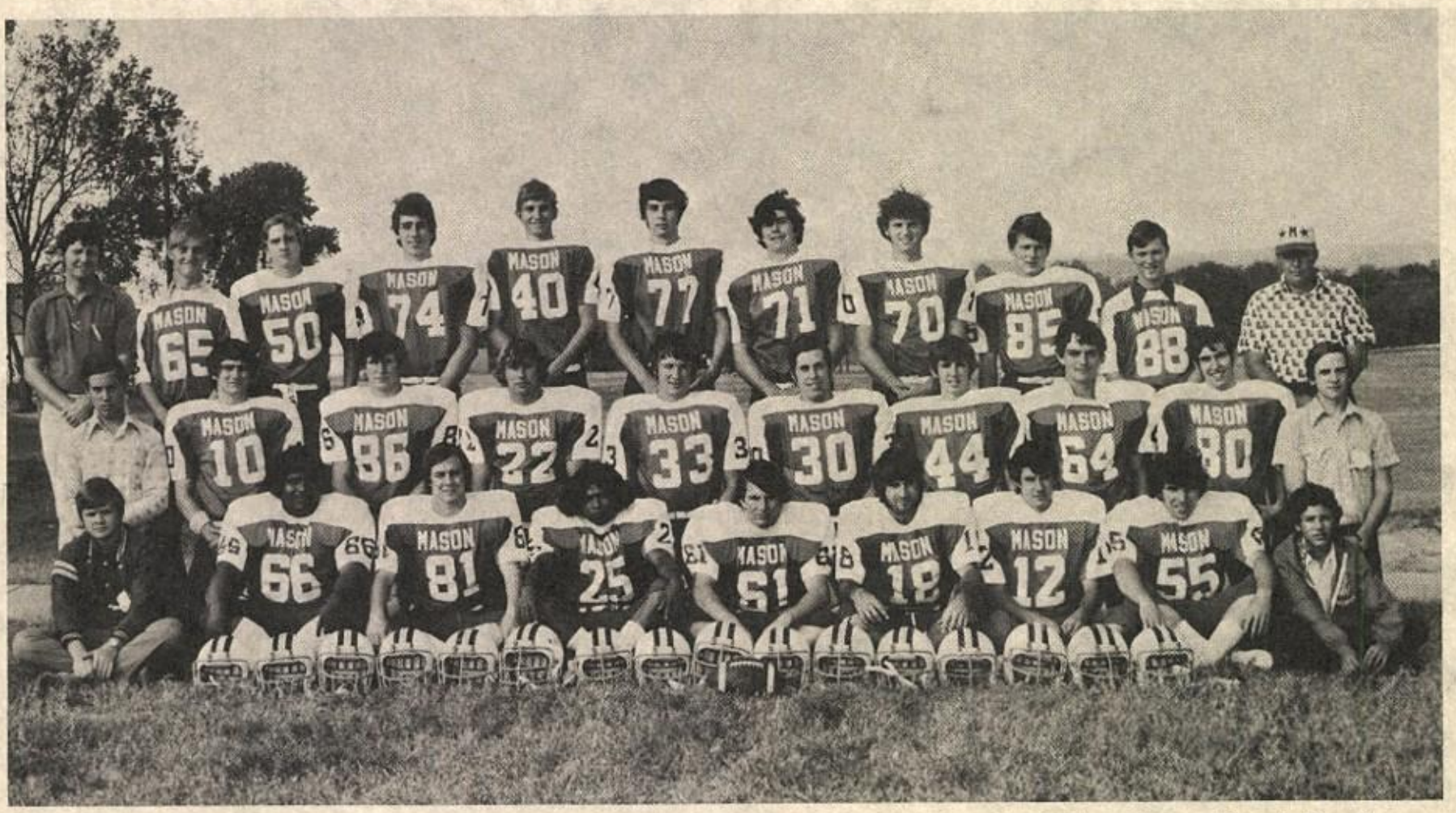
The 1930 team set basically 2 team records that have lasted 46 years. The first record is that of being the only undefeated team Mason has ever had—there were 6 wins, no losses and no ties. The other record was most points scored in a game with Mason over Burnet, 118-0. This team also beat Eden 85-0, the second best score that Mason has put on the board against an opponent.

A fellow Mason High football player once said, "Through the years, the high school has given many individual awards, but the greatest and most overlooked honor one can have, is to represent the Mason "Cowpunchers."

1925 Varsity Team

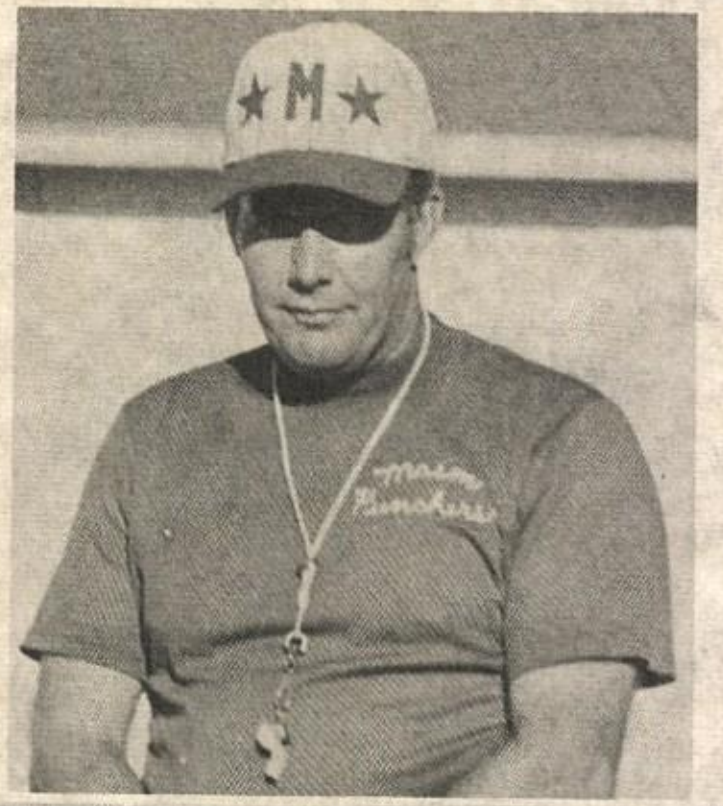
L-R Back Row—Garner Seaquist, Clayton Schmidt, Elmer Weideman, Fred Gipson, Carl Bielfeldt, Walter Zesch, Coach Kirkpatrick; 2nd Row—Rudolph Loeffler, Glen Capps, Bert Zesch, Malcomb Jordan, Otto Gunther, Franz Reardon, Leroy Lange; 3rd Row—Smith Lewis, Dan Pluenneke, Seth Hofmann, Byron Brown, J. Linville Mogford, Henry Rode. (Photograph: Courtesy of Garner Seaquist).

1976 Varsity Team



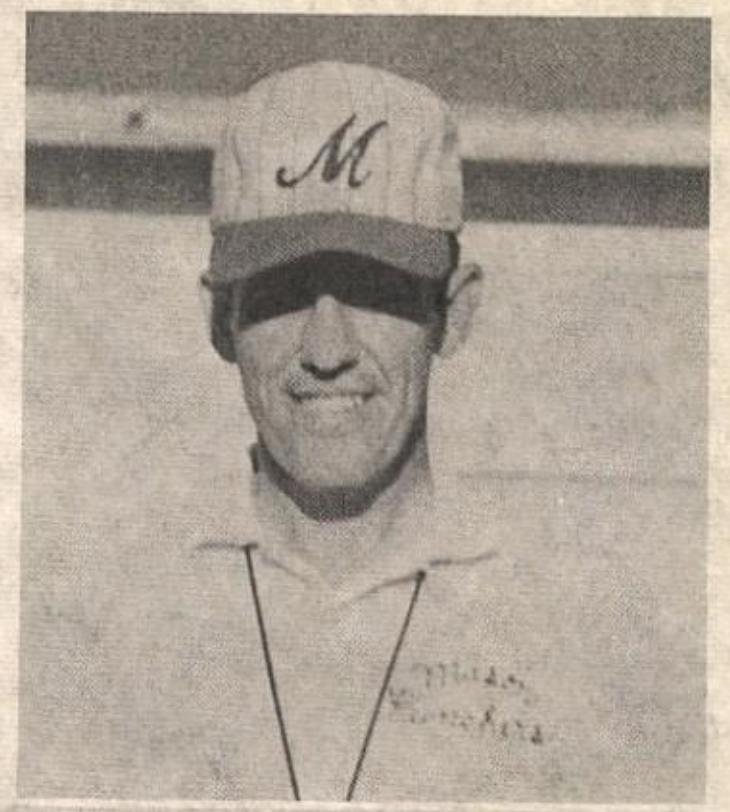
L-R Back Row—Coach Parker, Elvis Martin, Darrell Jordan, Terry Moehle, Dan Moran, Fred Estes, Steven Gamel, Ben Draper, Monte Tatsch, Donald Gibson, Coach Burns, 2nd Row—Greg Jordan, manager; Pat Ziriax, Ricky Tatsch, Danny Hohn, Joe Tom White, Ken Jordan, Dale Geistweidt, James Donop, Scott Hofmann, Danny Dockal, Manager; 1st Row—Quentin Jordan, Manager; Edward Velez, Dean Eckert, Joe Martinez, Brent Erickson, Deck Hooten, Doby Hooten, Dutch Reichenau, Gilbert Navarro, Manager.

Football

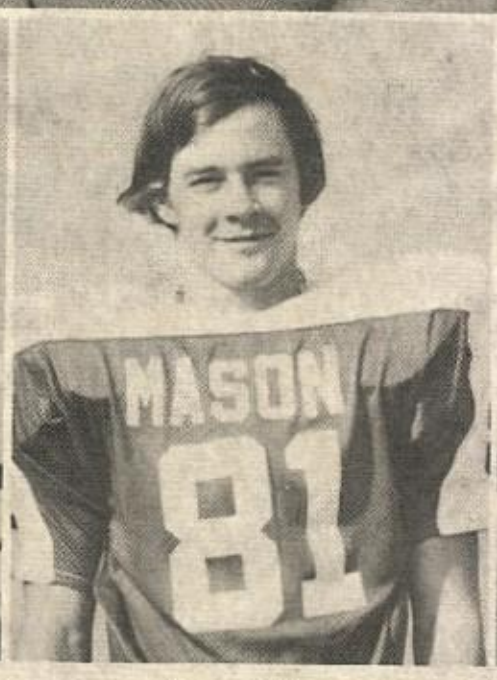


Melvin Burns
Head Coach

Bobby Richardson
Assistant Coach

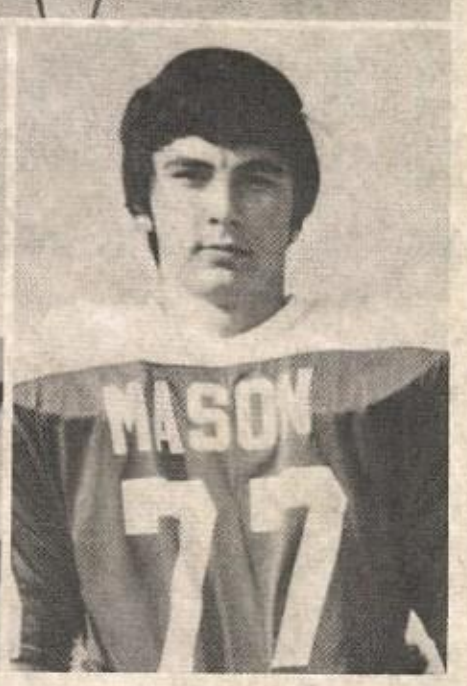


Ben Draper
T—2L

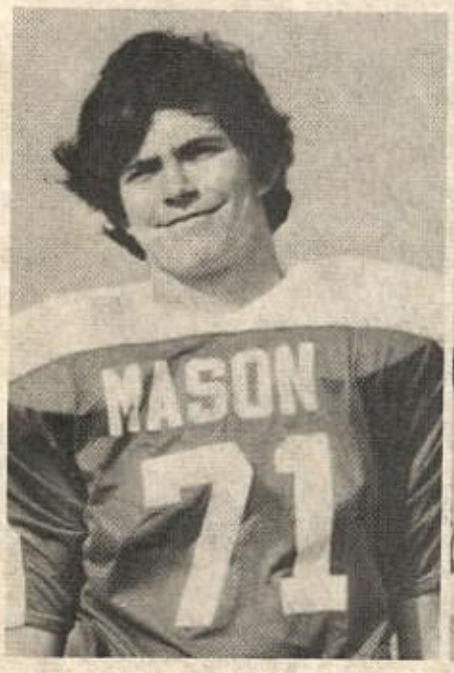


Dean Eckert
TE—2L
Captain
All-Dist. Def.

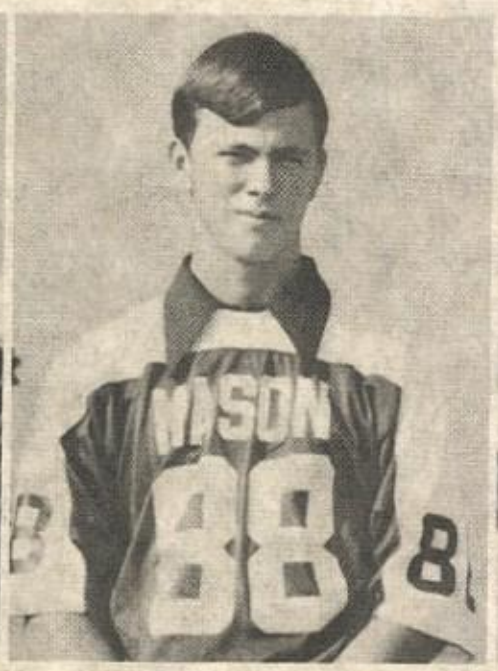
Brent Erickson
G—1L



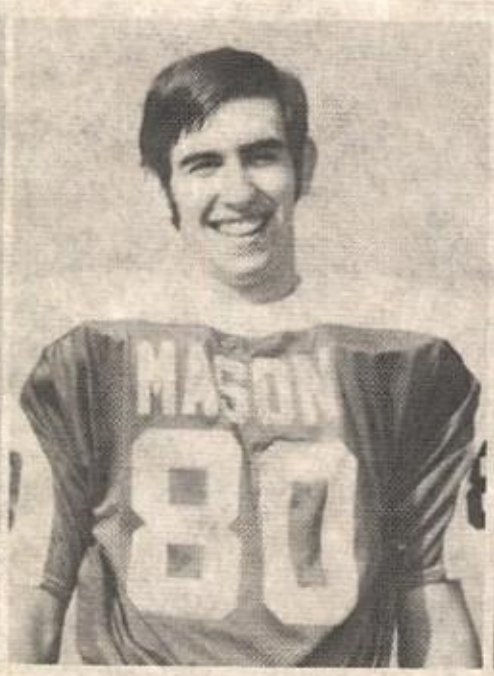
Fred Estes
T—2L
All-Dist. 2nd Team Def.



Steven Gamel
T—3L
All-Dist. 2nd Team Off.



Donald Gibson
TE—1L



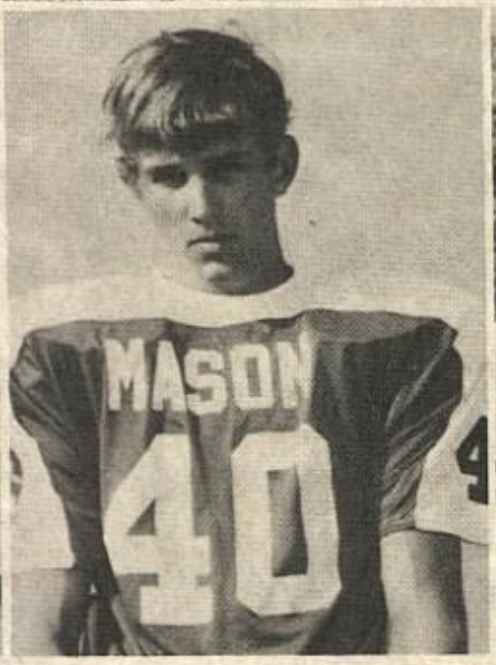
Scott Hofmann
TE—3L
All-Dist. Def.

Danny Hohn
B—2L
All-Dist. 2nd Team Def.

Jerry Parker
Junior Varsity Coach

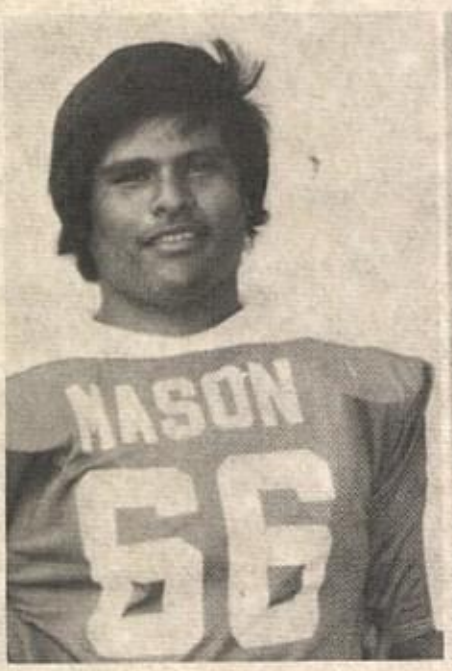
Deck Hooten
SE—3L
All-Dist. 2nd Team

Darrell Jordan
C—1L
Off.



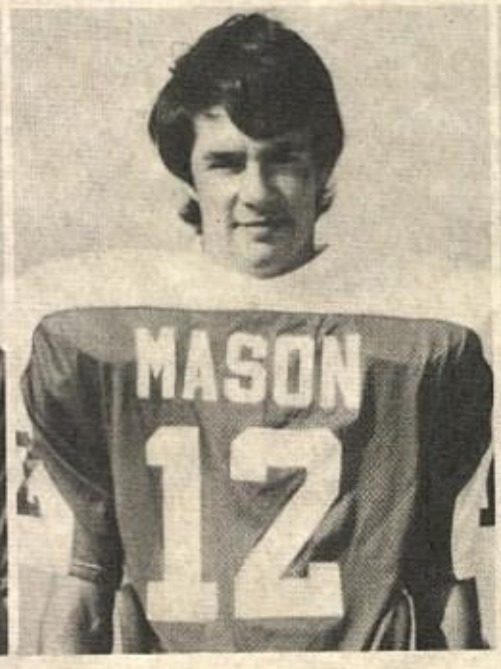
Dan Moran
B—1L

Monte Tatsch
TE—2L
All-Dist. Off.
All-Dist. Def.
All West Texas 2nd Team

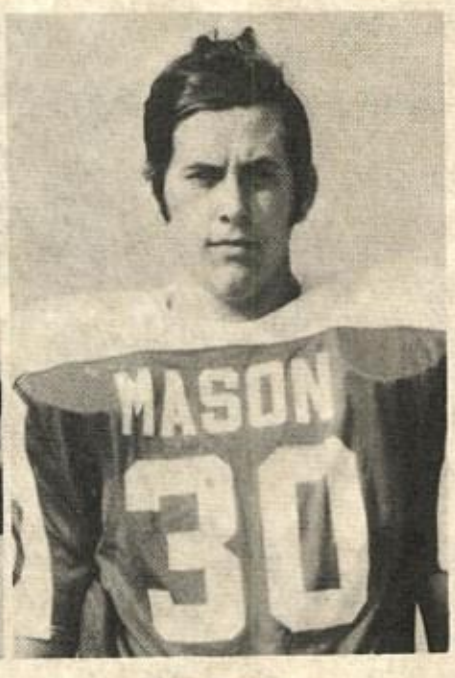


Edward Velez
G—3L
All-Dist. Def.
All-Dist. Off.
All-West Texas 2nd Team Off.
All-West Texas Super Team Def.

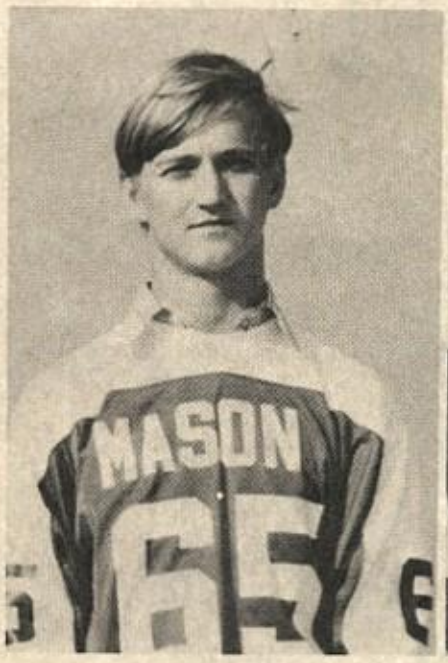
Joe Tom White
B—1L
All-Dist. 2nd Team Off.



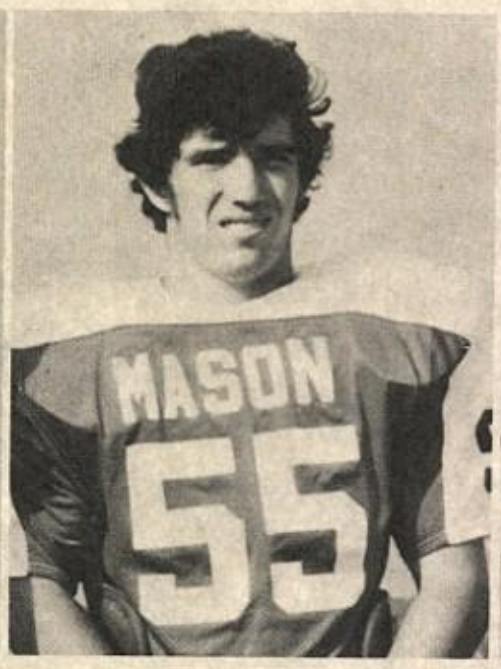
Doby Hooten
SE—1L



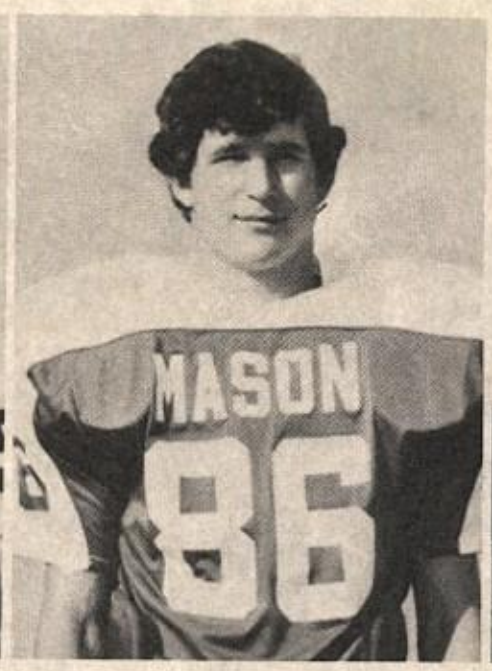
Ken Jordan
B—2L
All-Dist. Def.
All-West Texas Def.



Elvis Martin
G—2L

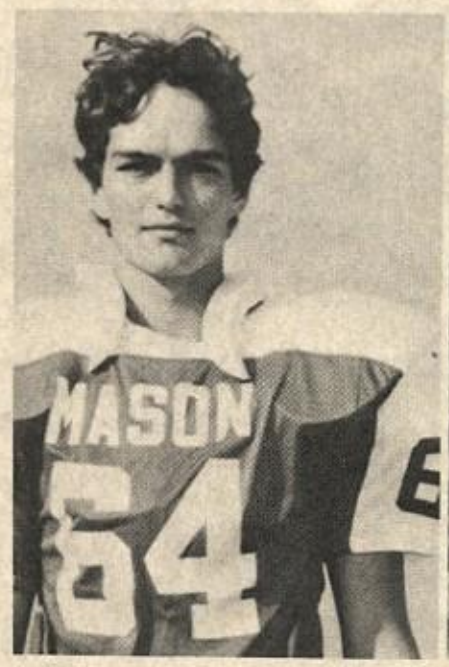


Dutch Reichenau
C—2L

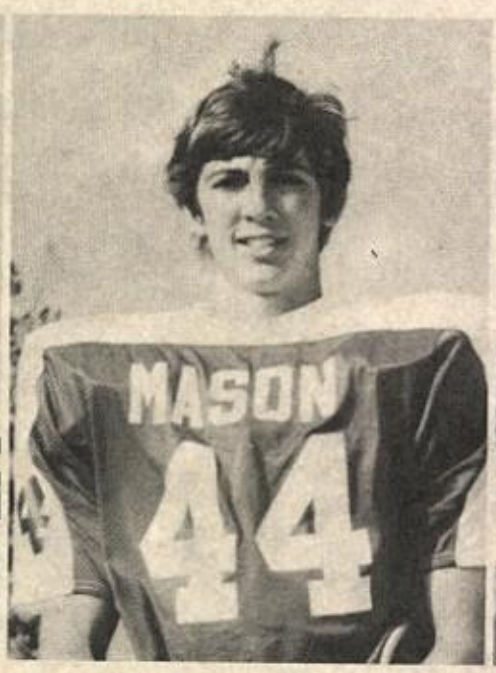


Ricky Tatsch
SE—1L

Pat Ziriax
QB—2L
All-Dist. 2nd Team
Off. & Def.

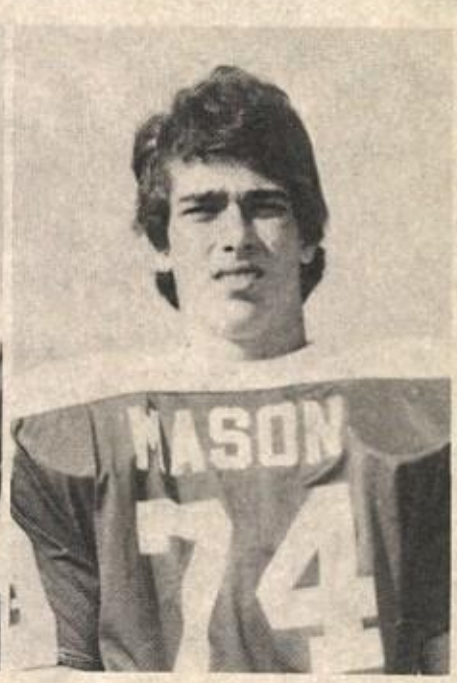


James Donop
G—1L



Dale Geistweidt
B—1L

Joe Martinez
B—1L
All-Dist. 2nd Team Off.



Terry Moehle
T—1L
All-Dist. Hon. Men.
Off. & Def.

Danny Dockal
Manager

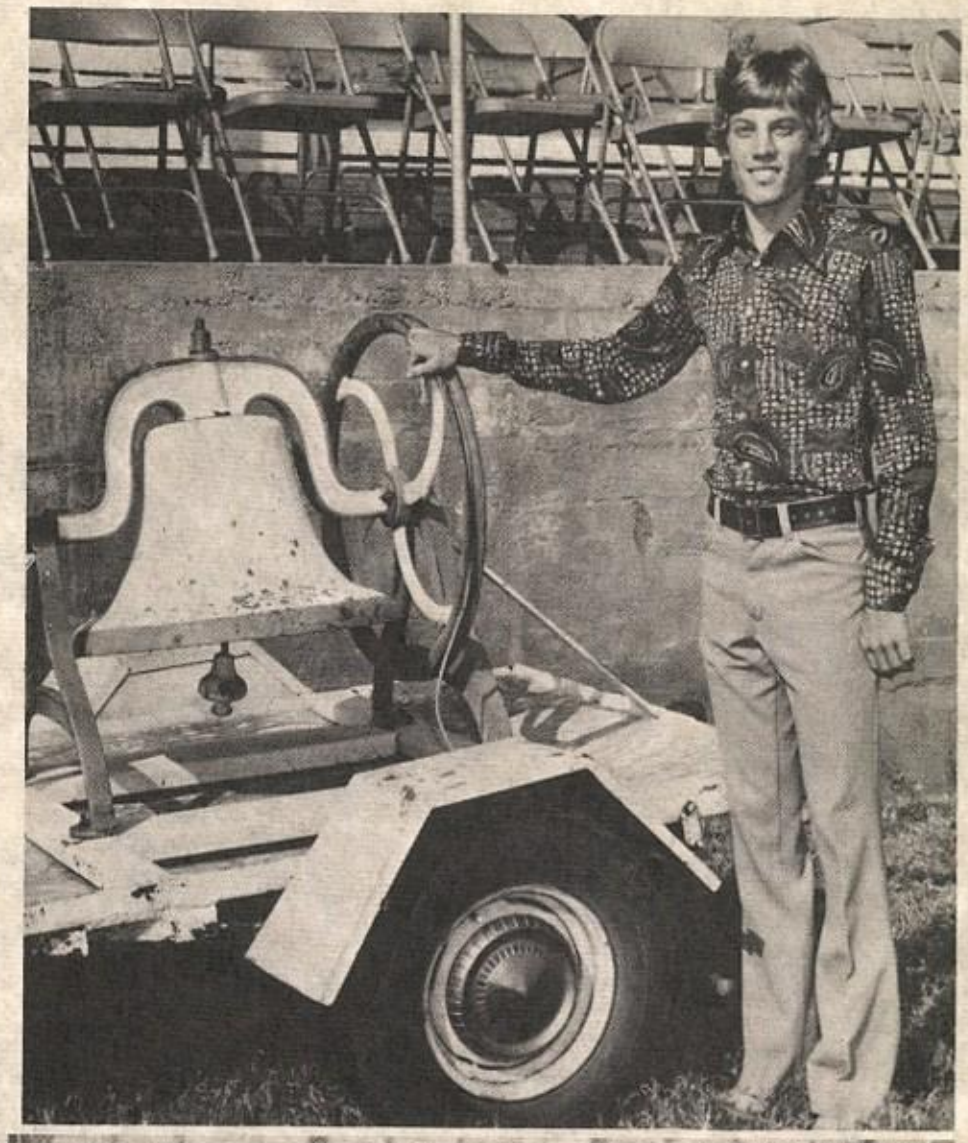
Greg Jordan
Manager

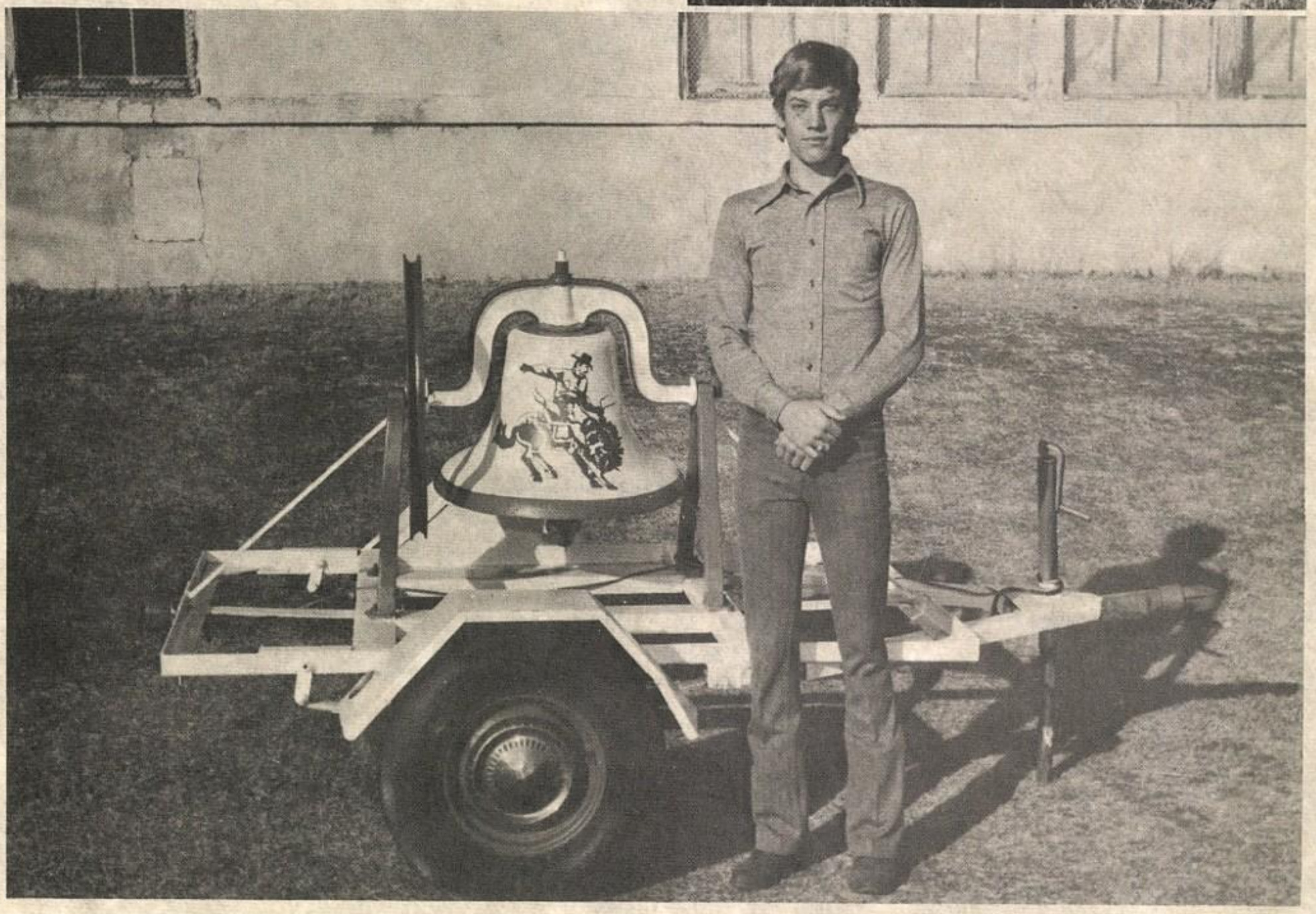
Quentin Jordan
Manager

Gilbert Navarro
Manager

Varsity in Action

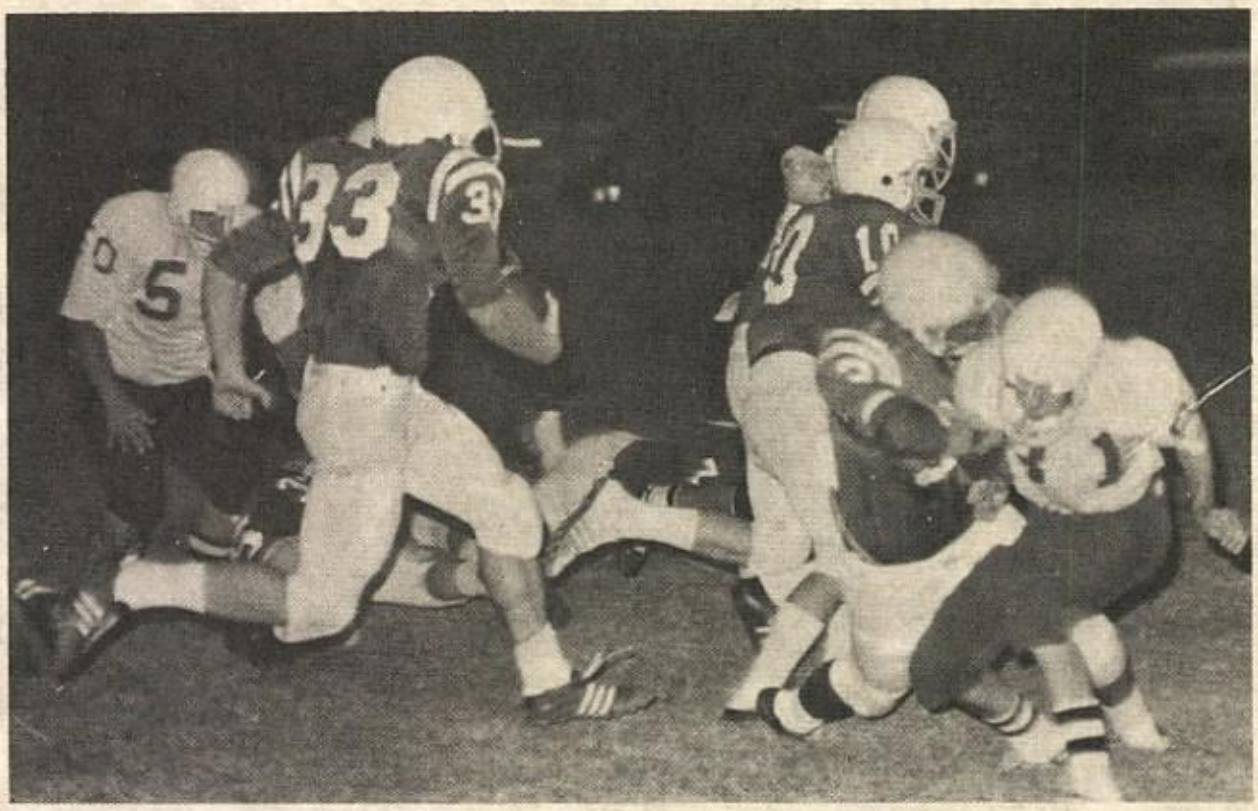
In 1969, the students of Mason High School invested a sum of money in a victory bell. This bell was to have generated enthusiasm over every point made during a football game. As it turned out, interest in the victory bell remained low until the year 1975. At the start of the football season, it was announced that a "keeper of the bell" was to be elected from the student body to see that the bell was in attendance at every game and that it was rung for every point made. A choice of titles was submitted. Ding Dong was chosen over Bell Wrangler and Puncher Posse. Mark Hey was elected as the first "Ding Dong." Today, the victory bell wears a dazzling purple and white attire as it is towed from game to game, and it is hoped that the spirit on which it was founded may never cease to grace an athletic contest.

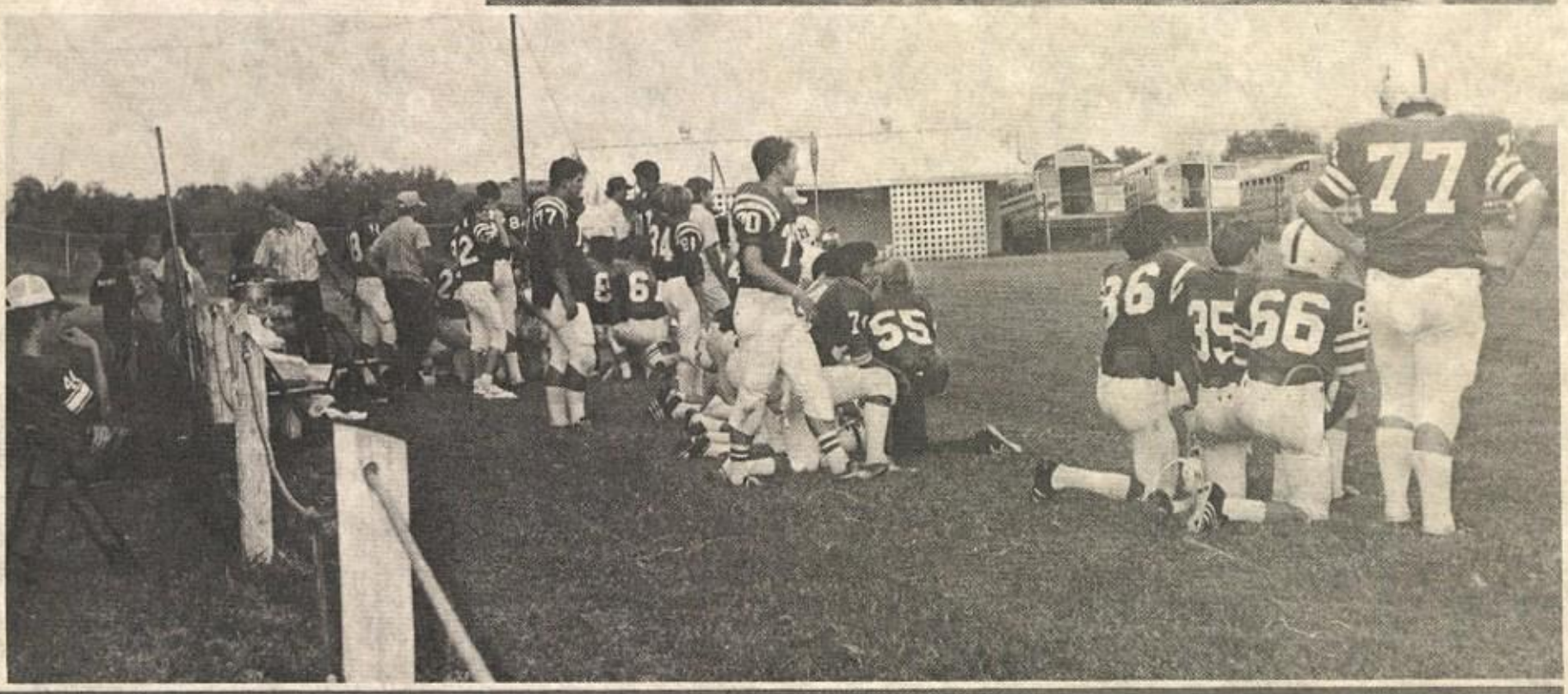


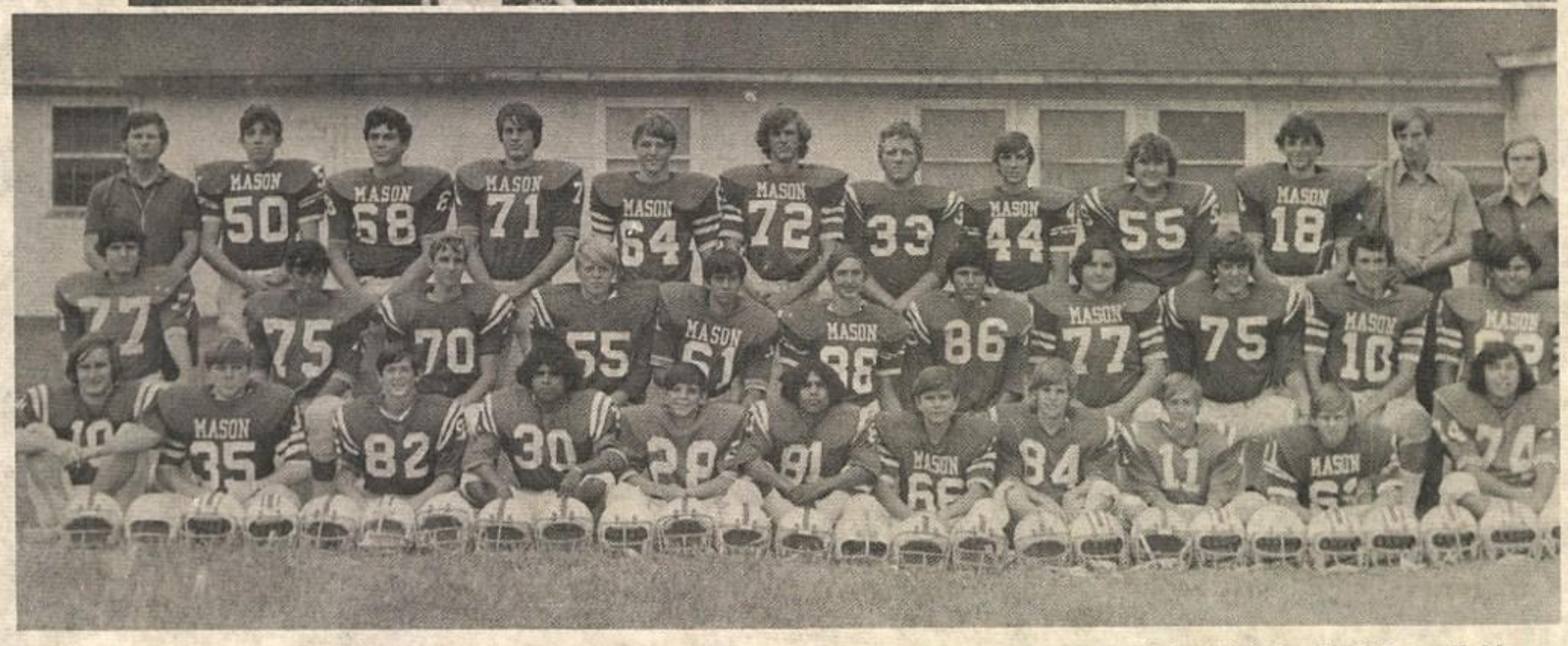


MHS "Ding Dong"–Mark Hey

Junior Varsity



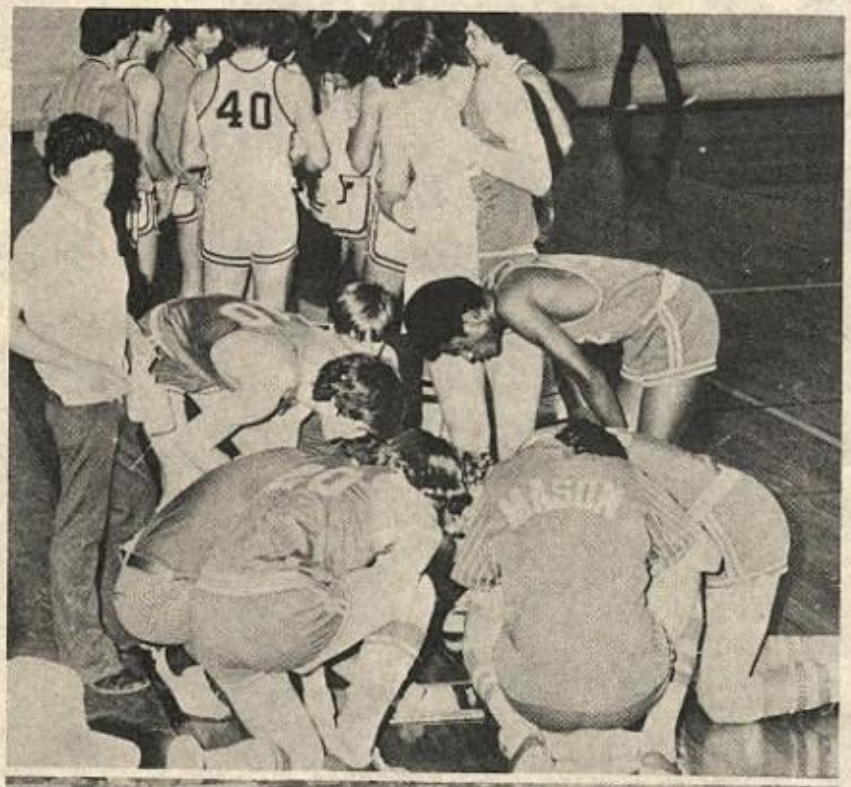


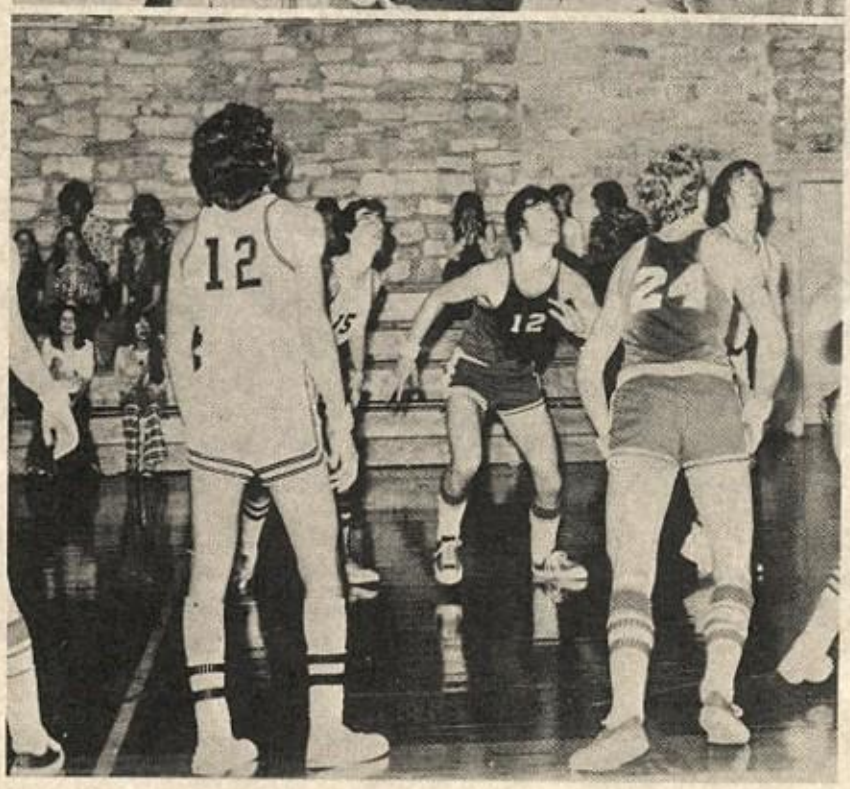


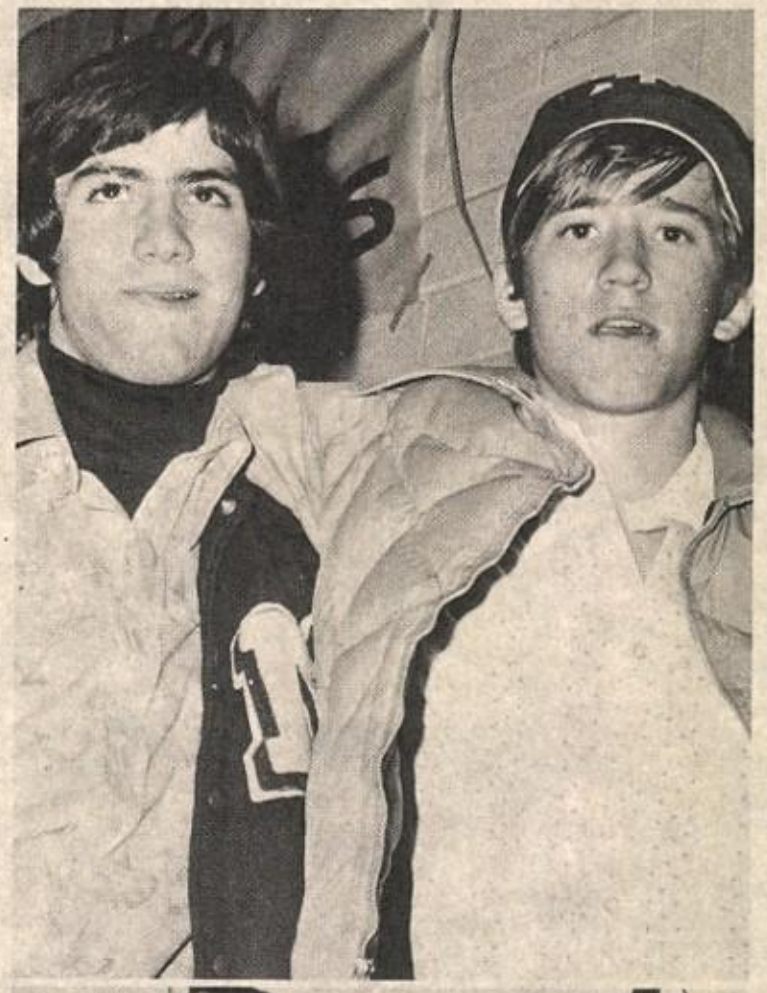
Bottom L-R: S. Brownlee, L. Henrich, K. Hemphill, D. Martinez, C. Rumbaugh, S. Martinez, B. Tatsch, D. Shelton, S. Schmidt, R. Kyzar, B. Munoz; Middle Row: R. Bowers, S. Hahn, J. Durst, P. Jordan, M. Hey, S. Geistweidt, E. Castillo, D. Martin, J. Cordes, M. Rasberry, D. Martinez; Top Row: Coach Jerry Parker, R. Jordan, G. Gamel, M. Loeffler, D. Gierisch, J. Draper, C. Meyer, D. Geistweidt, K. Martin, L. Walston, A. Carlson, S. Zesch.

Boys' Varsity

Basketball



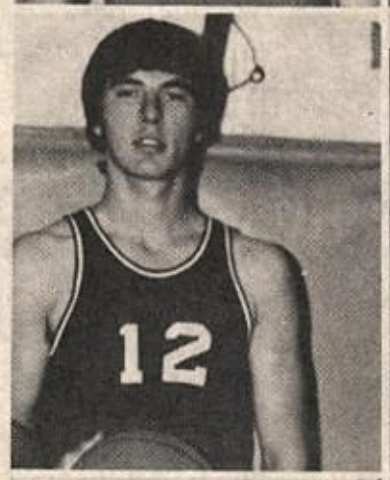


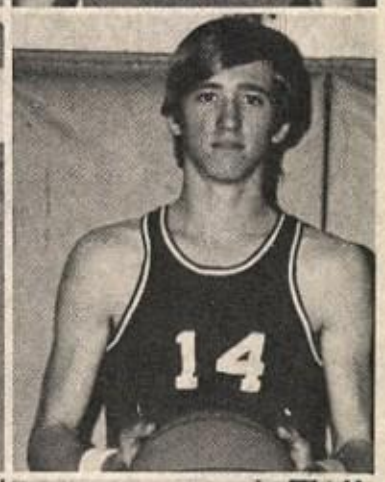


Dan Moran
1—L

Bobby Feaster
1—L

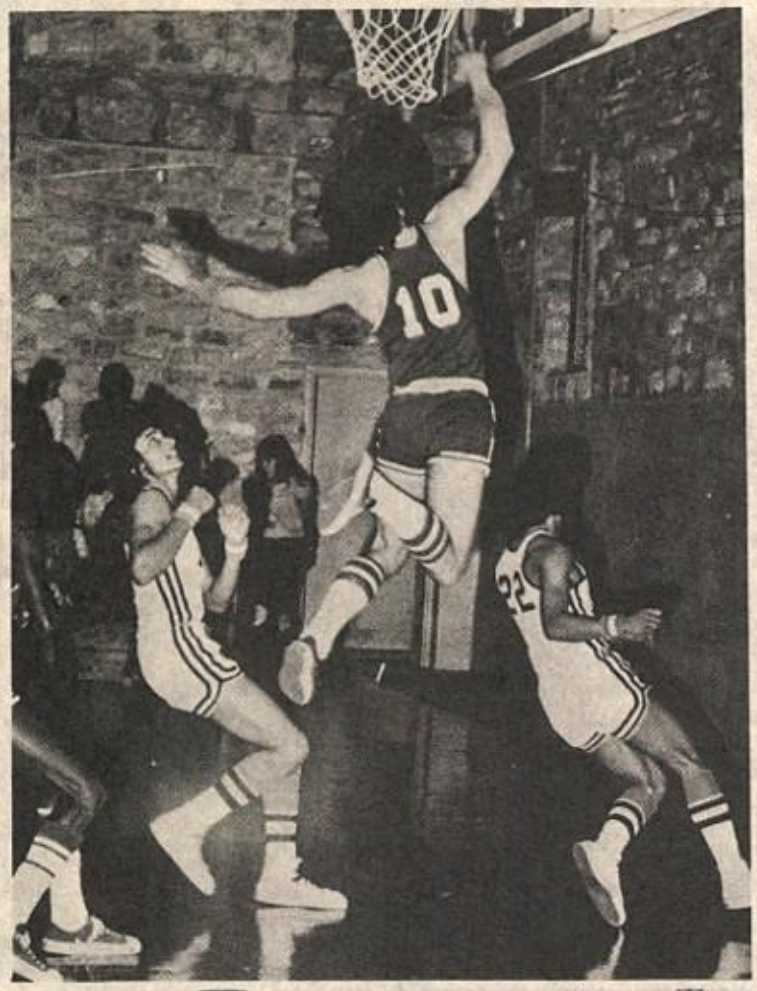
Fred Estes
3—L
All Dist.

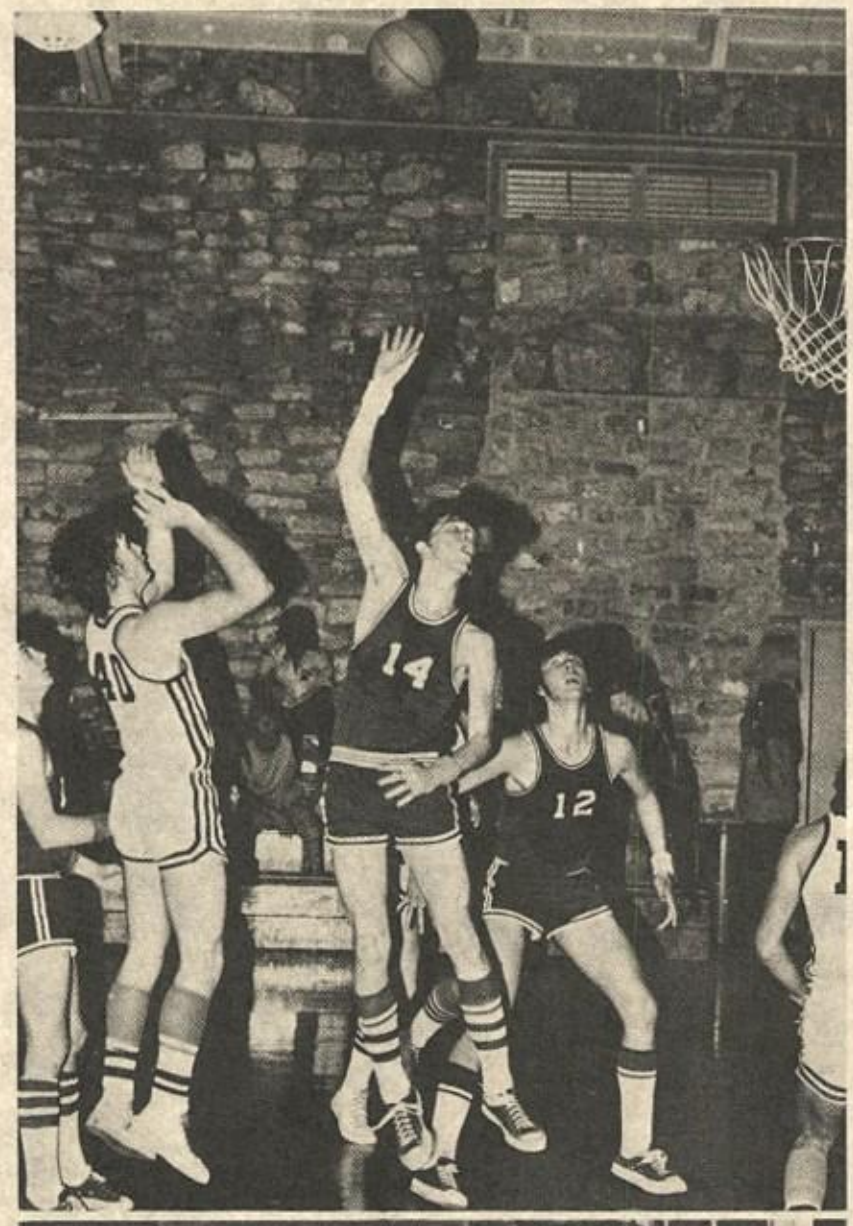


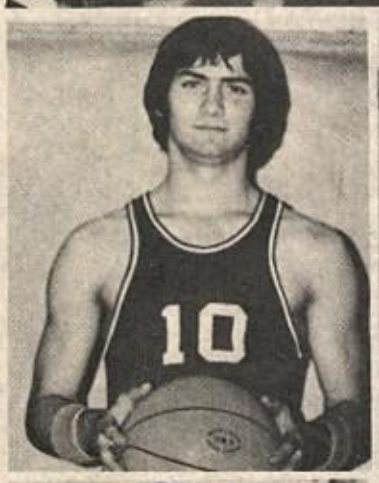


Royce Ivey
1—L

Paul Davenport
2—L







Pat Ziriax
2—L

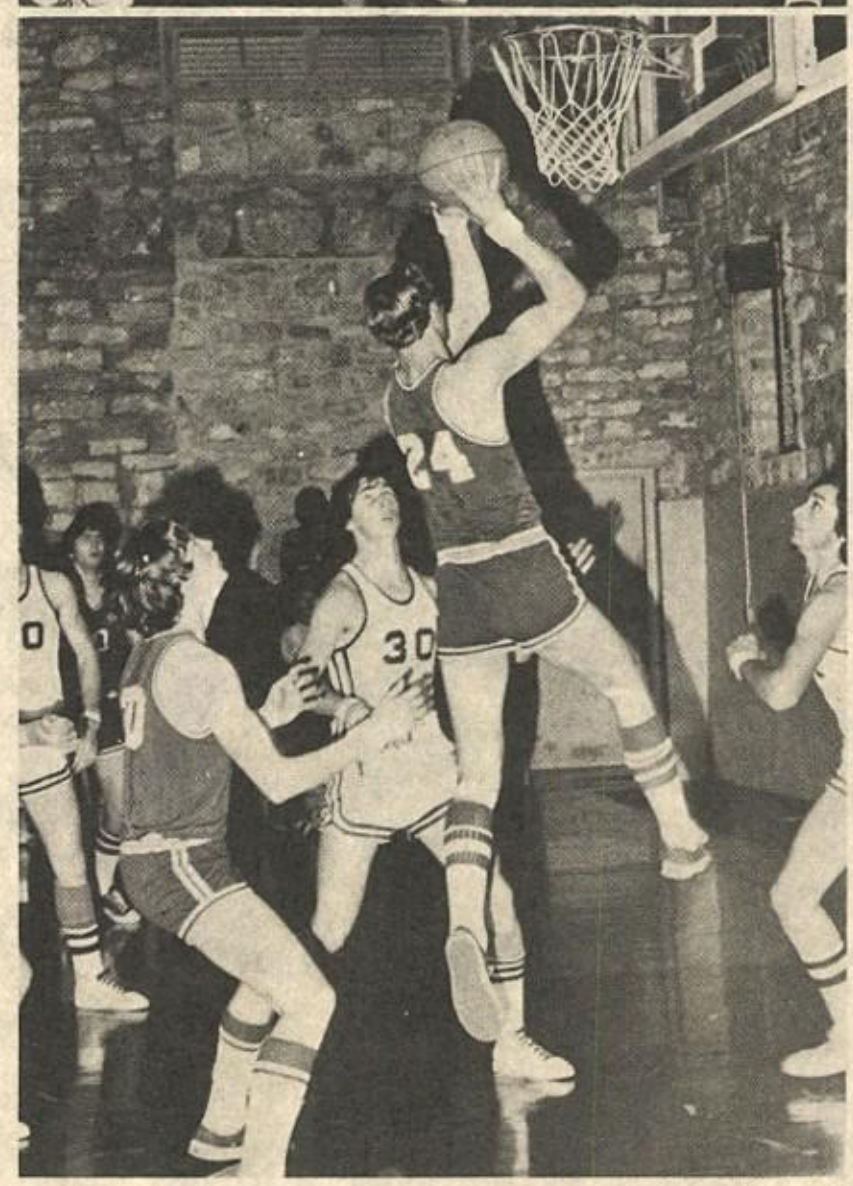
Beverly Miller
2—L

Bo Brown
1—L

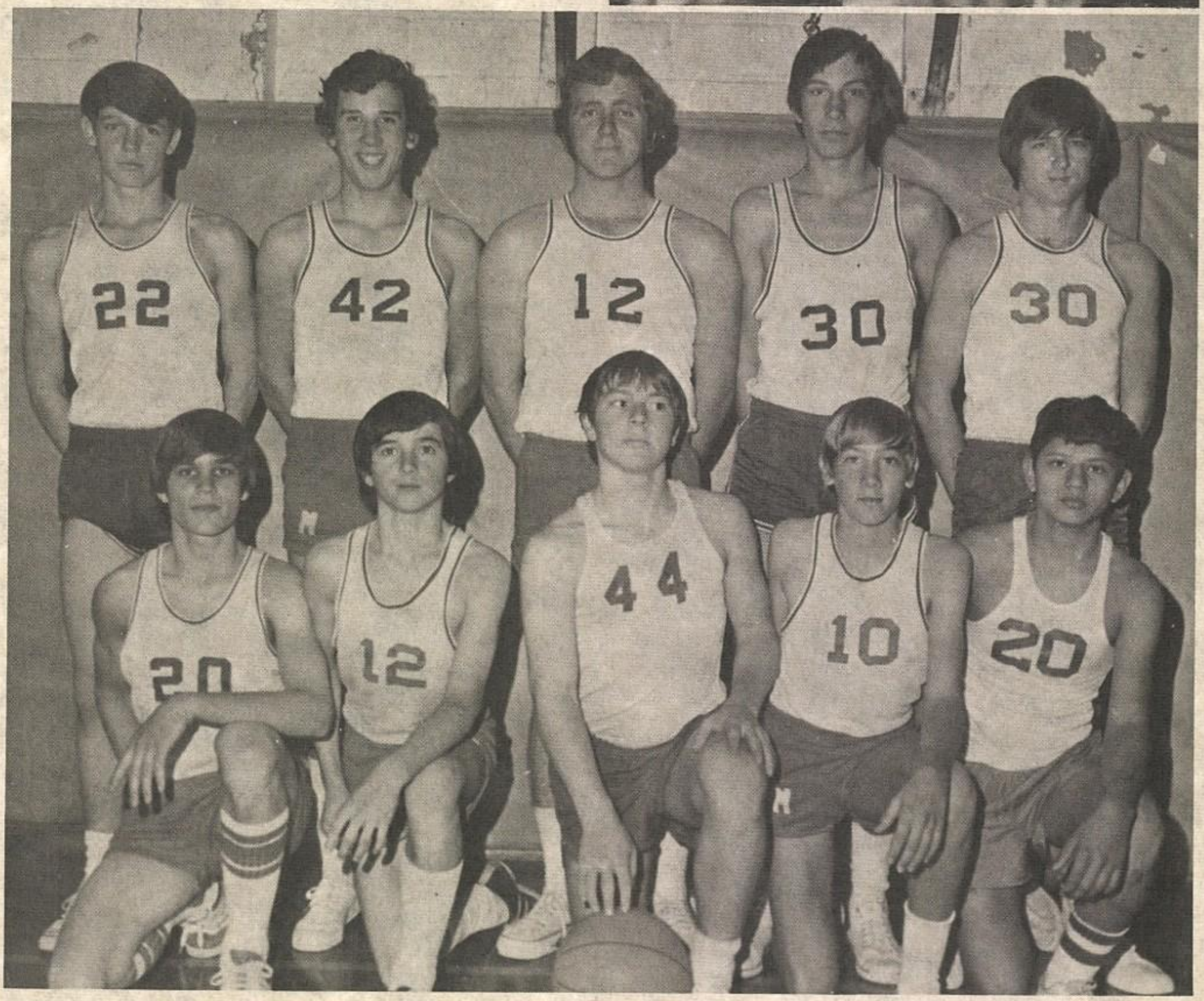
Lori McKnight
Statistician

Gilbert Navarro
Manager

Bobby Richardson
Coach

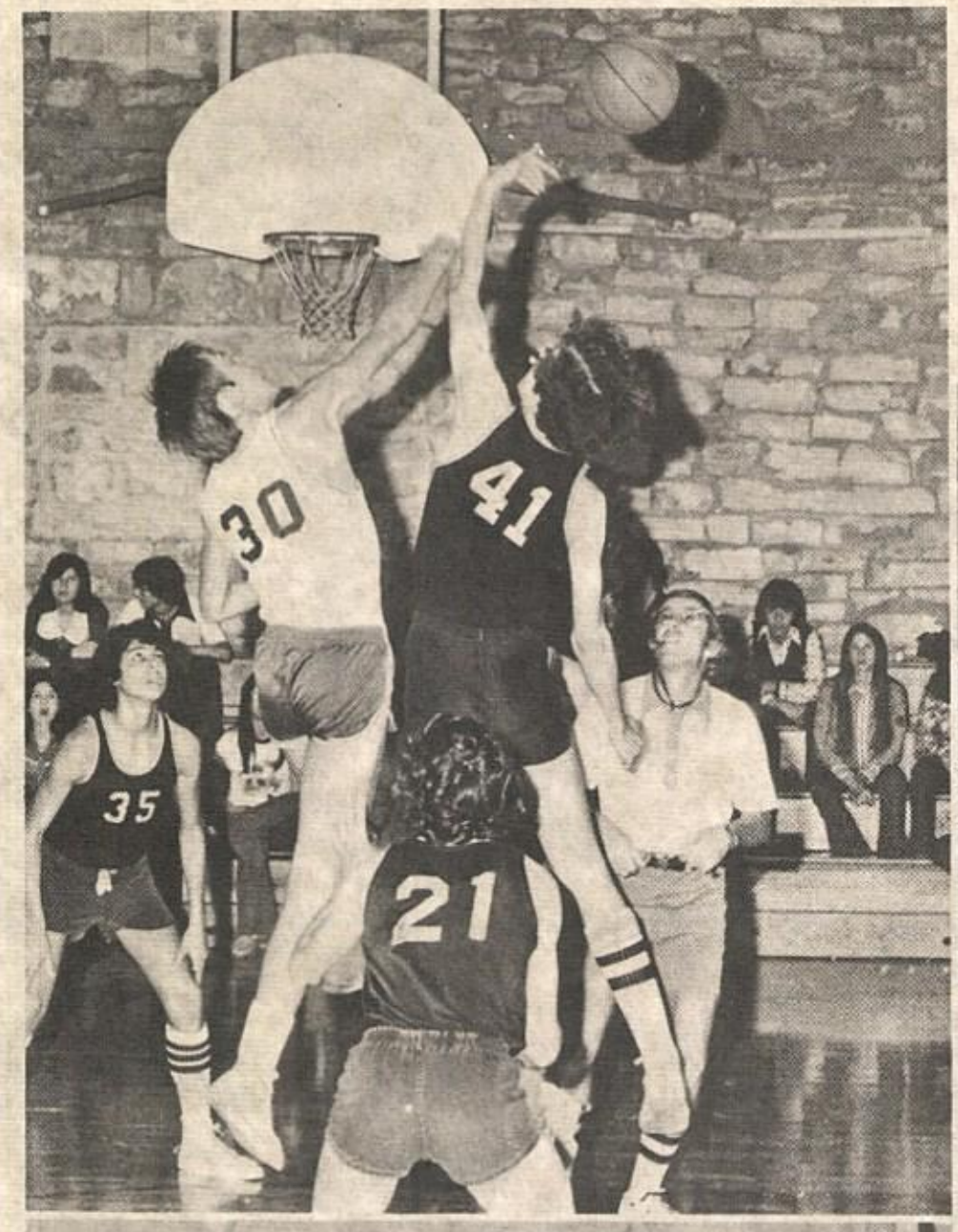


Junior Varsity



Front L-R: M. Minton, G. Parker, L. Henrich, S. Schmidt, R. Navarro. Back L-R: L. James, M. Rasberry, C. Meyer, A. Carlson, D. Crouch.

. . . In Action



I've heard of a tie ball, but this is ridiculous!

Cody thinks he is the Jolly Green Giant!

Girls' Varsity Basketball

Coach
Jerry Parker

Nancy Eckert
Captain
All-District
4—L

Debbie McDonald
4—L
Margie Navarro
3—L

Janet Geistweidt
2—L
Lisa Hooten
2—L

Amanda Feaster
Hon.-Men. All Dist.
2—L
Johnna Bierschwale
1—L

Diane Hohn
Hon. Men. All-Dist.
2—L
Melinda Holt
1—L

Rebecca Donop
1—L
Lori Leifeste
1—L

Junior Varsity

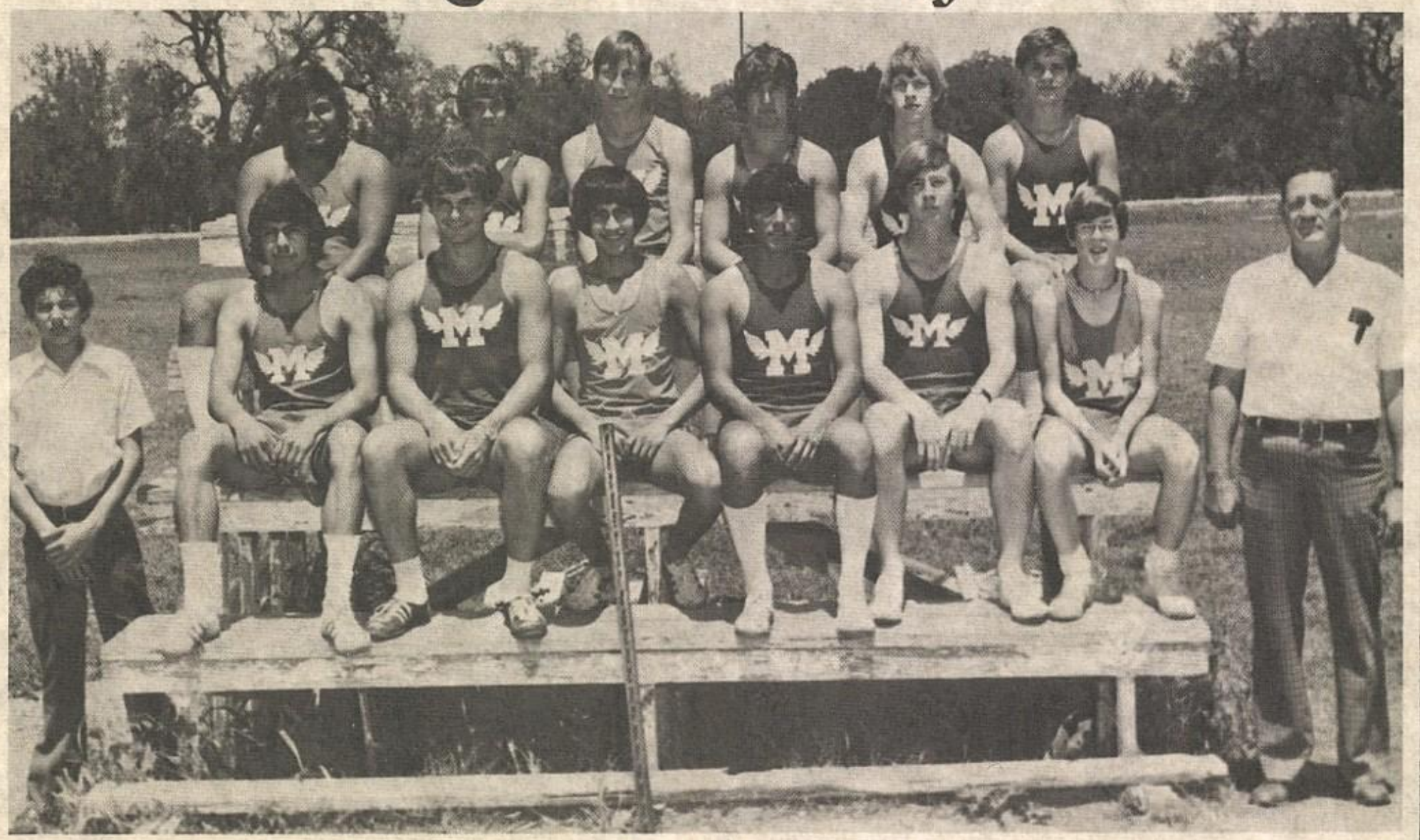
Managers:
Beth Pounds
Cindy Danz

Front Row L-R: Bonieca Nicholson, Lisa Capps, Barbie Allen, Darby Keller, Kathy Landers, Kim Hibler, Sherry Fleming, Melinda Holt; Back Row L-R: Coach Jerry Parker, Kerry Graham, Dorothy Crouch, Delores Hohn, Sherri Holt, Felicia Henke, Gina Ince, Laurie Jordan, Deborah Cordes.

Boys' Track

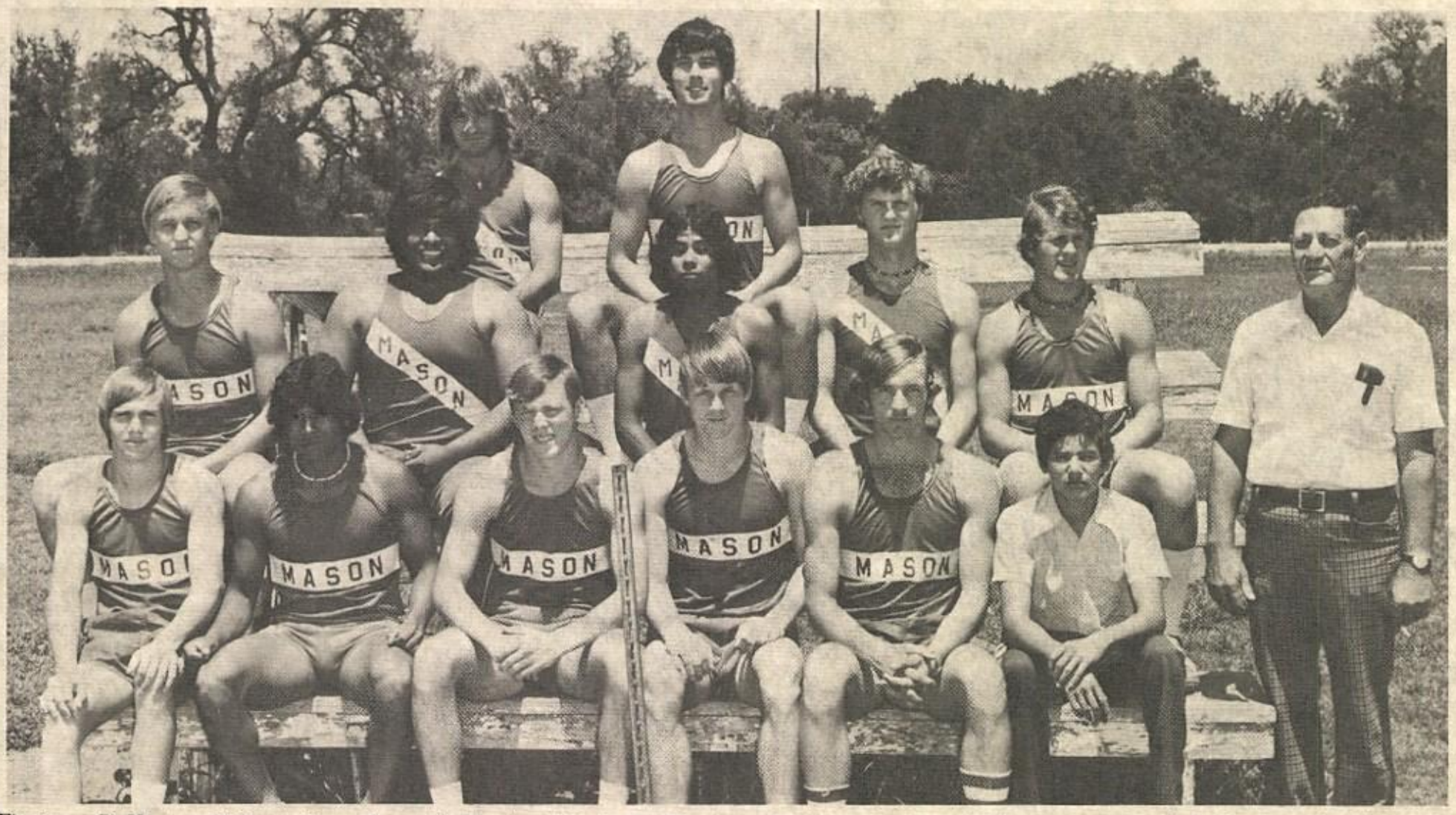
First row: E. Martin, S. Martinez, F. Estes, B. Draper, G. Gierisch, J. D. Gibson, J. Draper. Second row: E. Velez, D. Reichenau, D. Martinez, D. Hohn, T. Airheart, D. Gierisch, K. Eppler. Third row: G. Navarro, Manager; S. Zesch, J. Martinez, D. Eckert, D. Hooten, P. Ziriax, D. Crouch, M. Tatsch, Coach Behrens.

Junior Varsity



First row: D. Martinez, M. Hey, A. Carlson, R. Brown, E. Wilks, B. Tatsch. Second row: G. Navarro, Manager; A. Martinez, J. Donop, S. Mesa, E. Castillo, T. Gibson, K. Hemphill, Coach Behrens.

Regional Qualifiers



First row: D. Hooten, F. Estes. Second row: E. Martin, E. Velez, D. Martinez, B. Draper, M. Tatsch. Third row: S. Zesch, J. Martinez, D. Gibson, K. Eppler, G. Gierisch, G. Navarro, Manager; Coach Behrens.

State Qualifiers

First row: J. Martinez, D. Hooten, D. Gibson, K. Eppler, S. Zesch. Second row: Coach Behrens, E. Castillo, G. Navarro—Manager.

Girls' Track

Front Row, L to R: Johnna Lynn Bierschwale, Jimmie Jill Eckert, Tori Schuessler, Becky Owen, Terri Keyser, Connie Taylor, Cynthia Velez.
Back Row, L to R: Ellen Eckert, Georgia Fleming, Rebecca Donop, Laurie Jordan, Delores Hohn, Diane Hohn, Faith Grote.

State Qualifier- Diane Hohn

Diane was high point individual in 6 of the 8 meets she entered this year, scoring a total of 238 pts. for the season.

In the District Meet she scored 45 pts. by winning 1st in the: 100 yd. dash, 200 yd. dash, long jump, triple jump, and was a member of the winning 440 relay team.

Regional Qualifiers

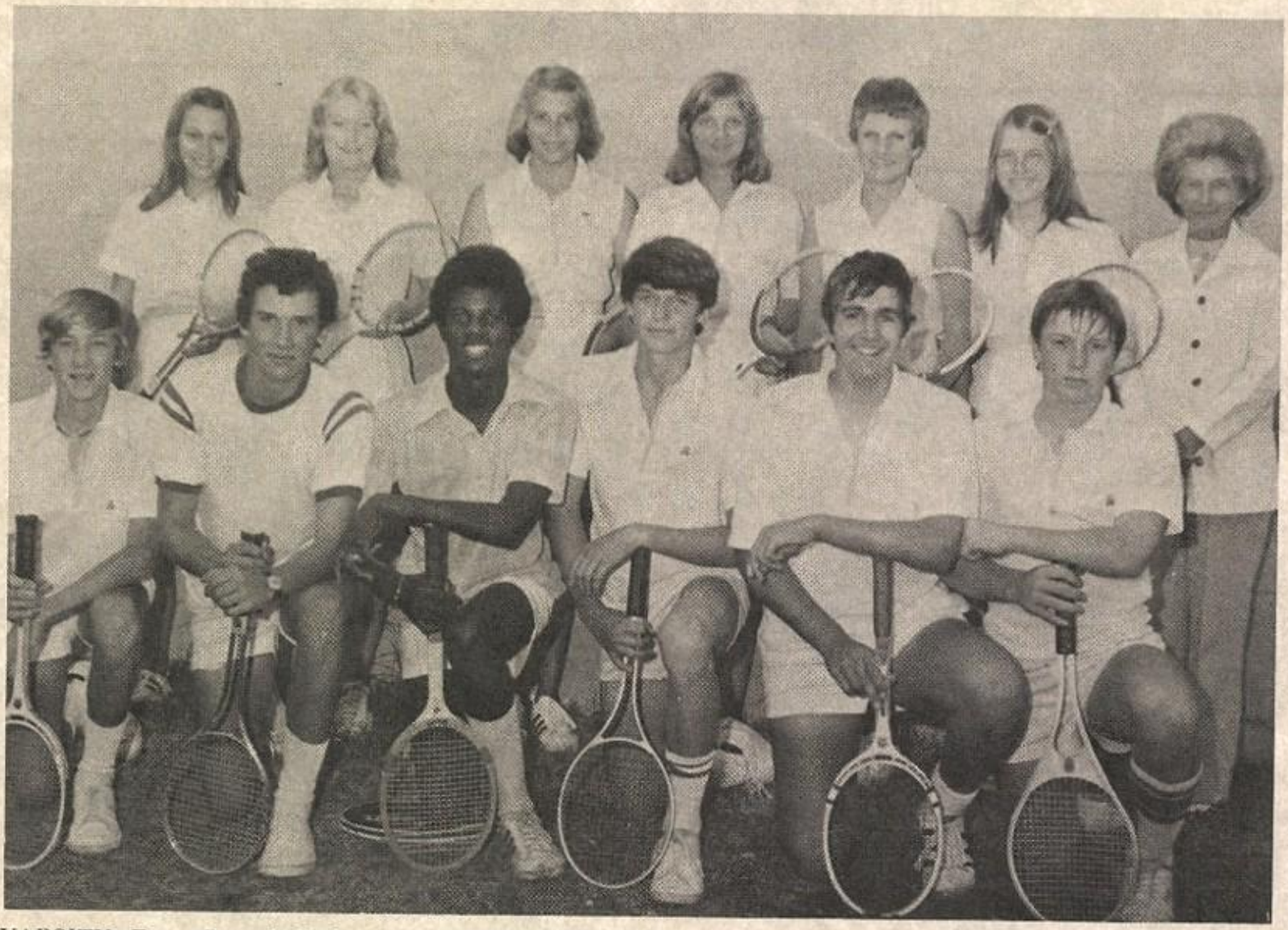
Front Row, L to R: Johnna Lynn Bierschwale, Terri Keyser. Back Row, L to R: Georgia Fleming, Diane Hohn, Becky Owen, Tori Schuessler.

Special Olympics

Special Olympics is a nationwide program of sport training and athletic competition. The program is unique in that it provides for all competitors, the opportunity to demonstrate their skills and receive recognition. The Special Olympics program was developed by the Joseph P. Kennedy, Jr. Foundation. The Special Olympics program in Texas is entering its eighth year through the cooperative efforts of many interested individuals. The students pictured below participated in the Region 15 Special Olympics Meet in San Angelo, qualifying them for the State Meet at the University of Texas at Austin. The students have been coached by Bonnie Zesch.

Back, L-R: Tony Scantlin—first in 100 yard dash, 2nd in 440 yard run and long jump; Pete Palacio—first in 100 yard dash and long jump, second in 50 yard dash; Correna Herrera—first in softball throw, second in 25 yard dash, third in 50 yard dash; Vivien Landers—first in 50 yard dash, 25 yard dash and long jump; Front, L-R: Ismael Duarte—first in softball throw, 100 yard dash and 50 yard dash, third 400 yard run; Juan Mesa—first in 25 yard dash and long jump and second in 50 yard dash; Carol Landers—second in 50 yard dash and long jump, third in 25 yard dash. Front, center: Sidney Durst—first in softball throw.

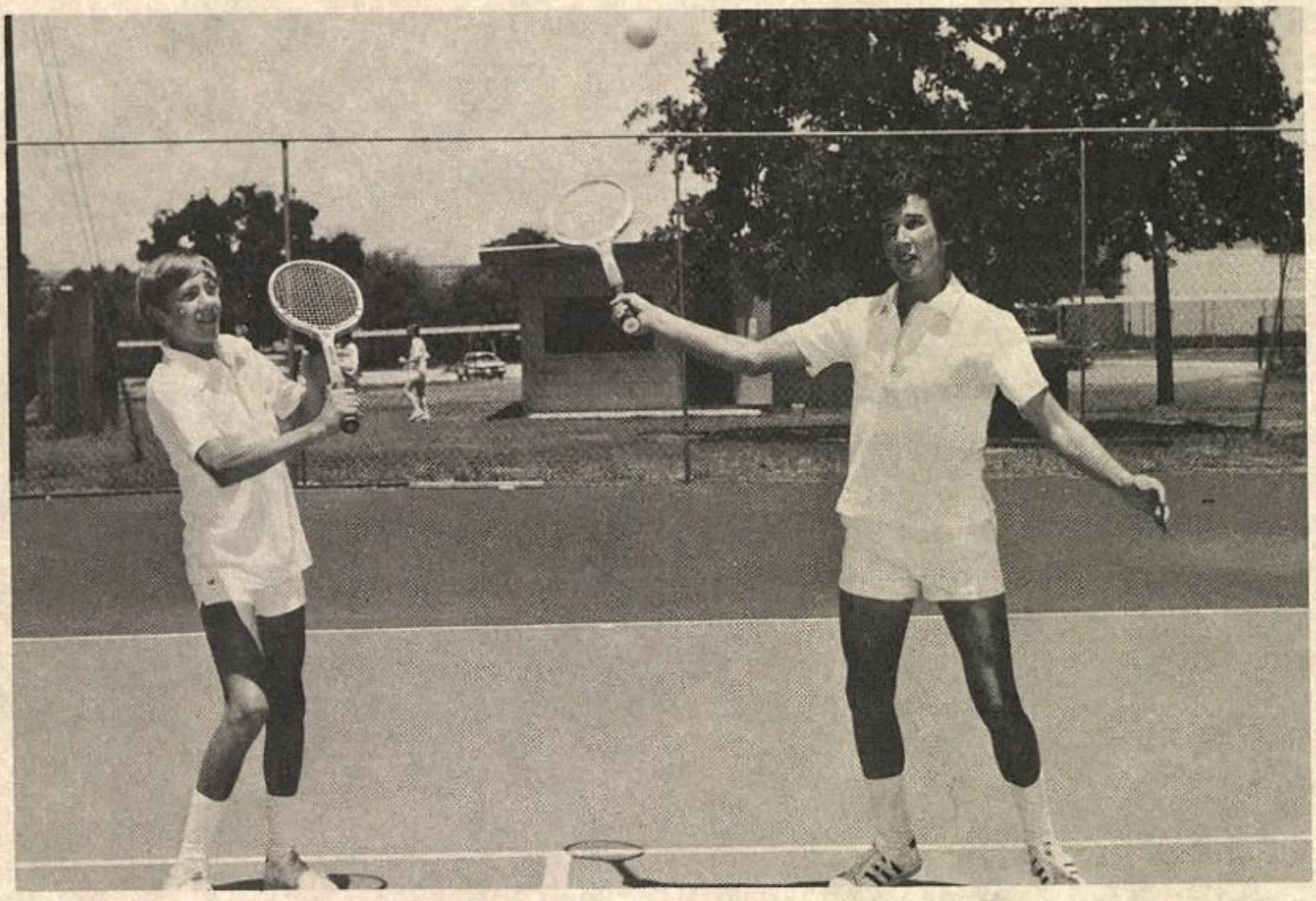
Tennis



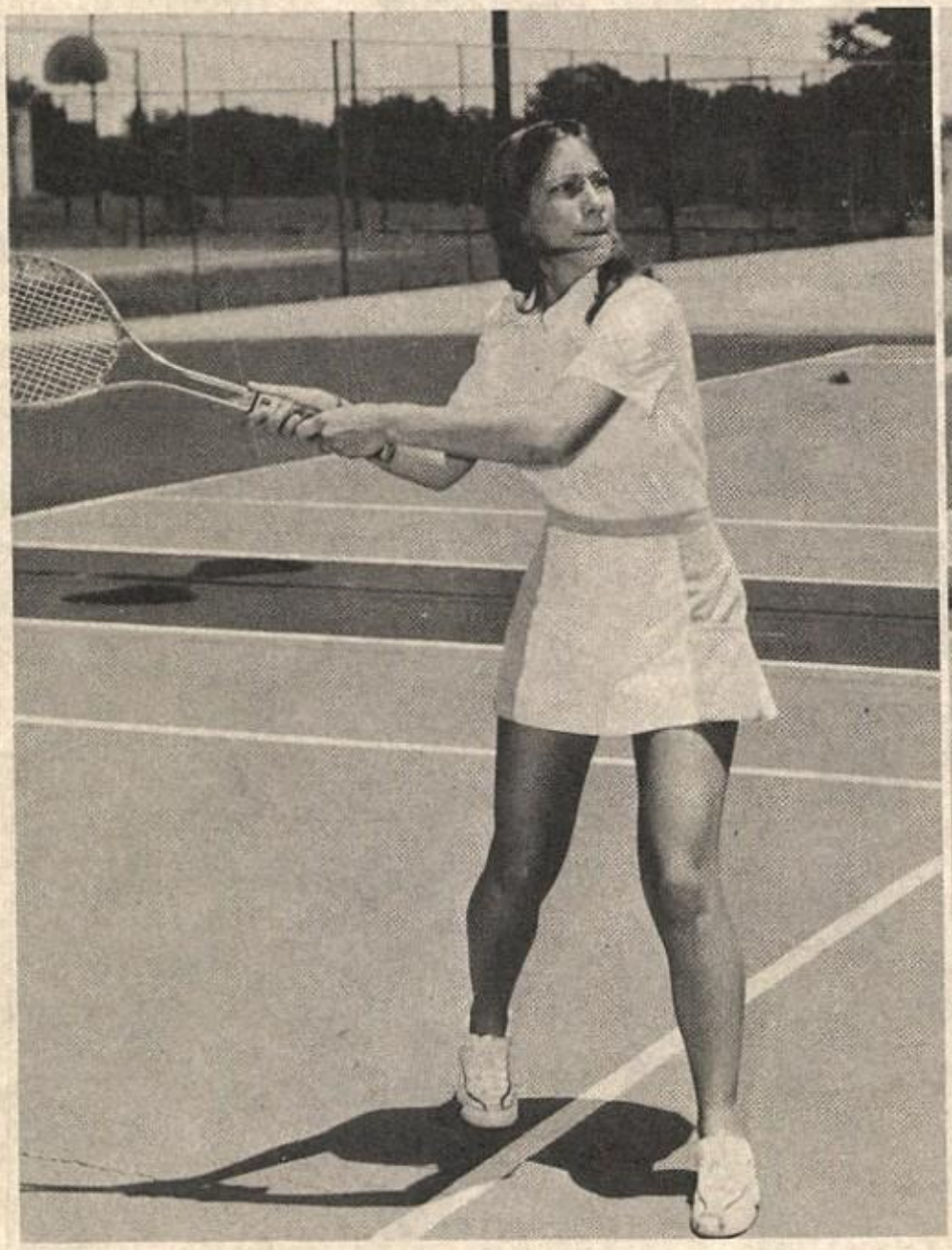
VARSITY: Front Row, L-R: Scott Schmidt, Mitchell Rasberry, Beverly Miller, Lynn James, Tim Lehmberg, Lee Heinrich. Back Row: Sharon Geistweidt, Debbie McDonald, Nancy Eckert, Rhonda Durst, Kerry Graham, Shane Schmidt, Coach Helen Tallent.

JUNIOR VARSITY: Front, L-R: Cindy Danz, Kendal Hemphill, Lucy Mesa, Paula Phillips. Back Row: Mary Hey, Kathy Morgan, Felix Velez, Sebastian Velez.

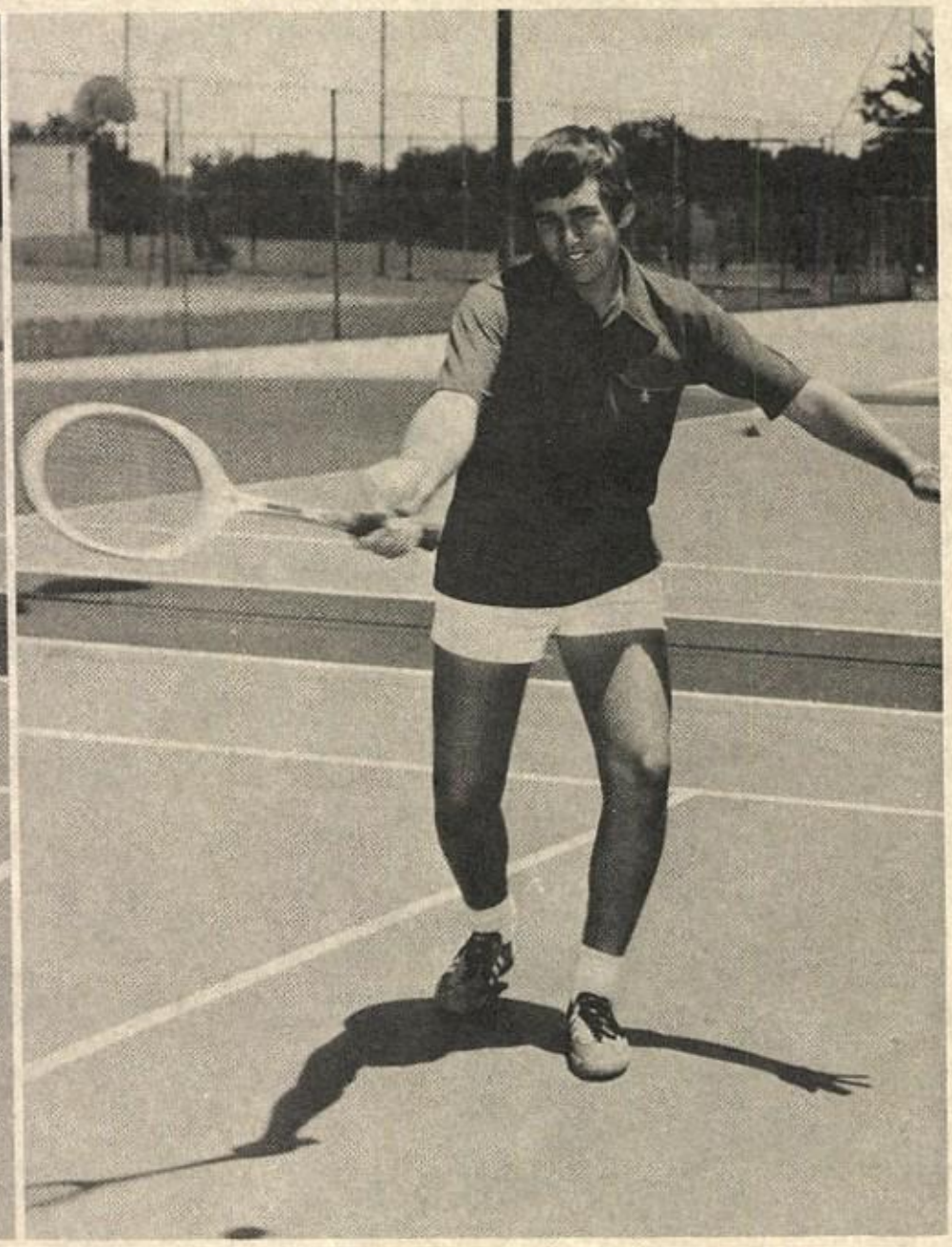
Regional Qualifiers



Scott Schmidt and Mitchell Rasberry.

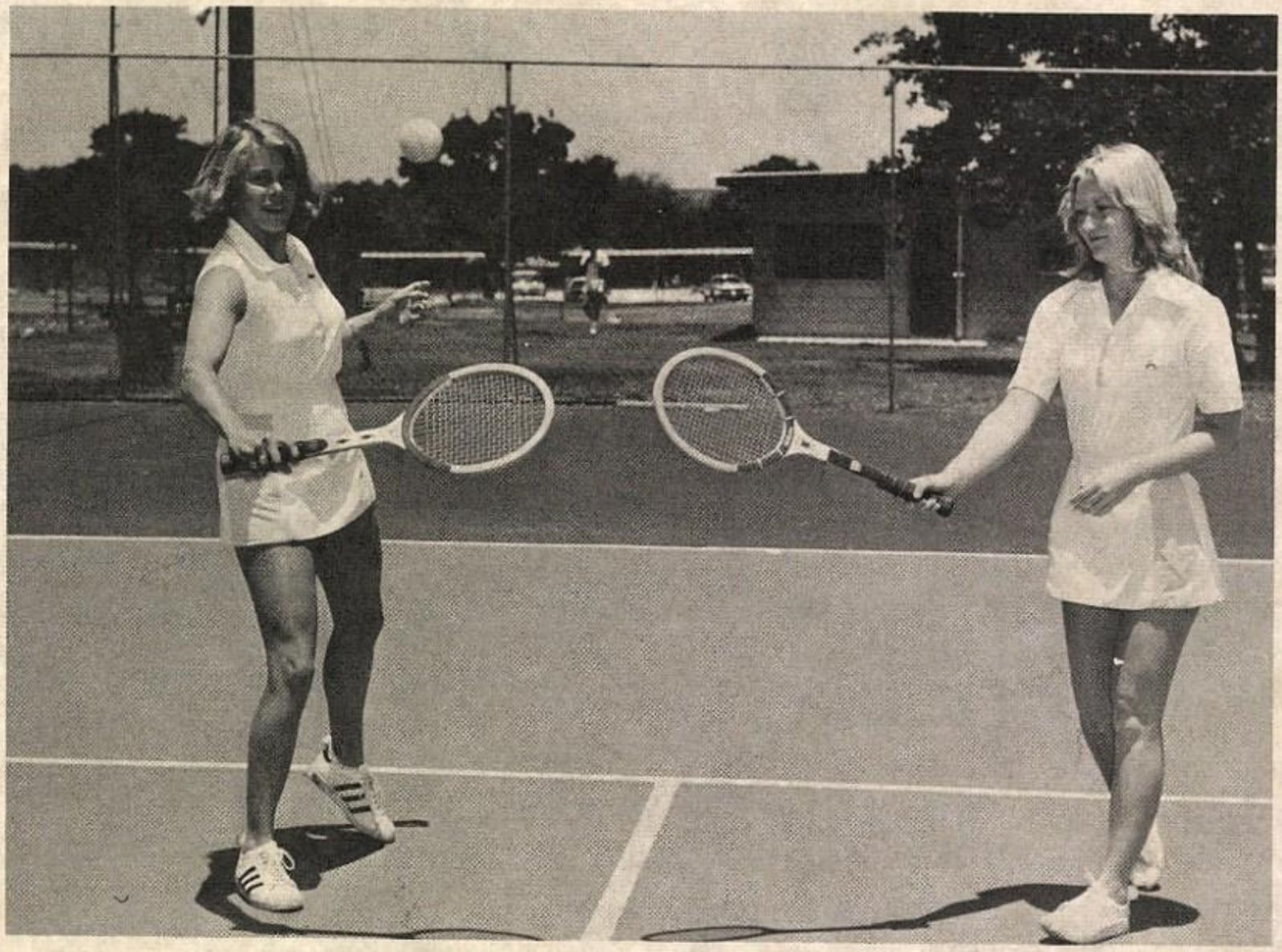


REGIONAL QUALIFIER
Sharon Geistweidt

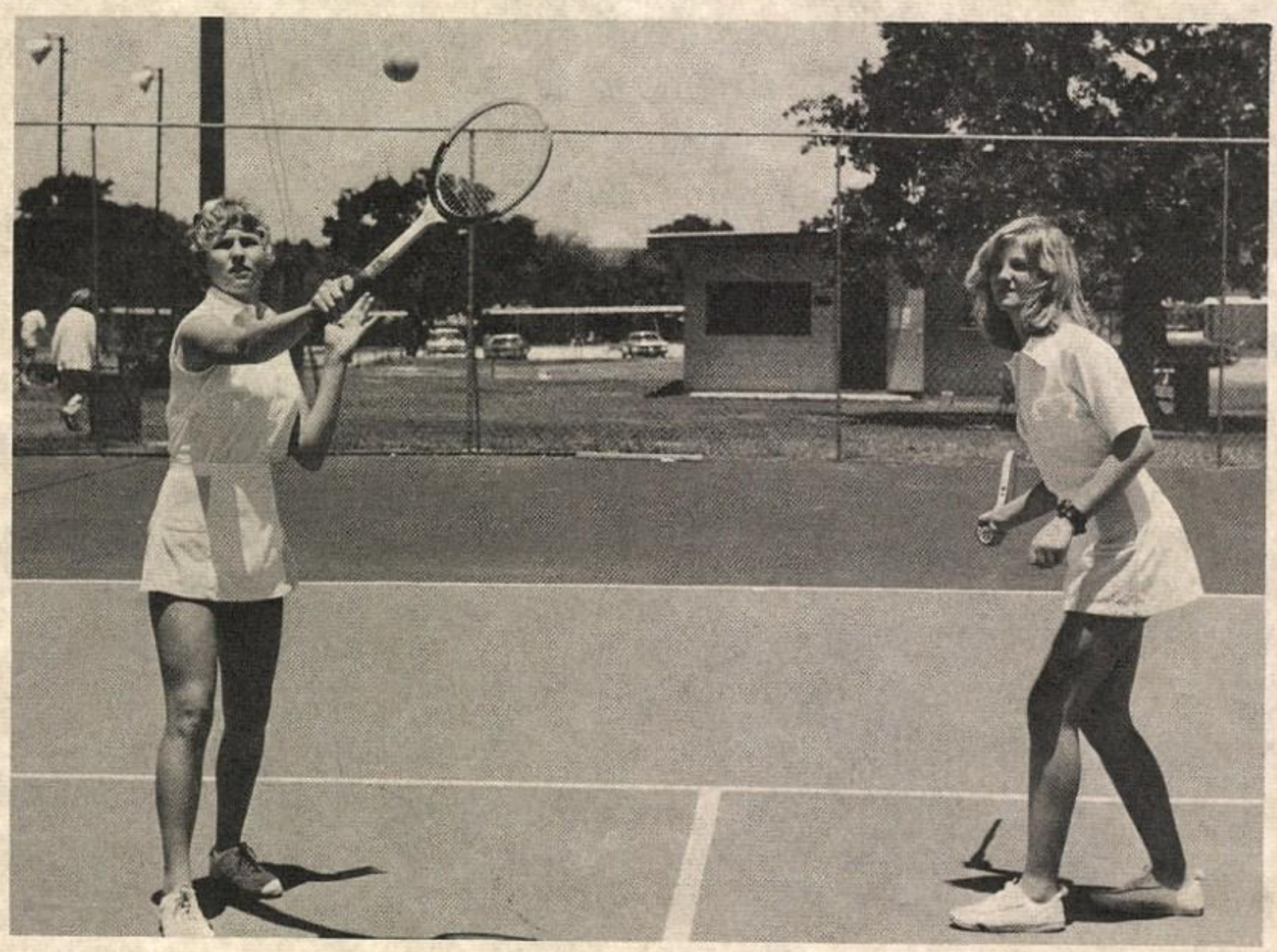


STATE QUALIFIER
Tim Lehmberg

State Champs

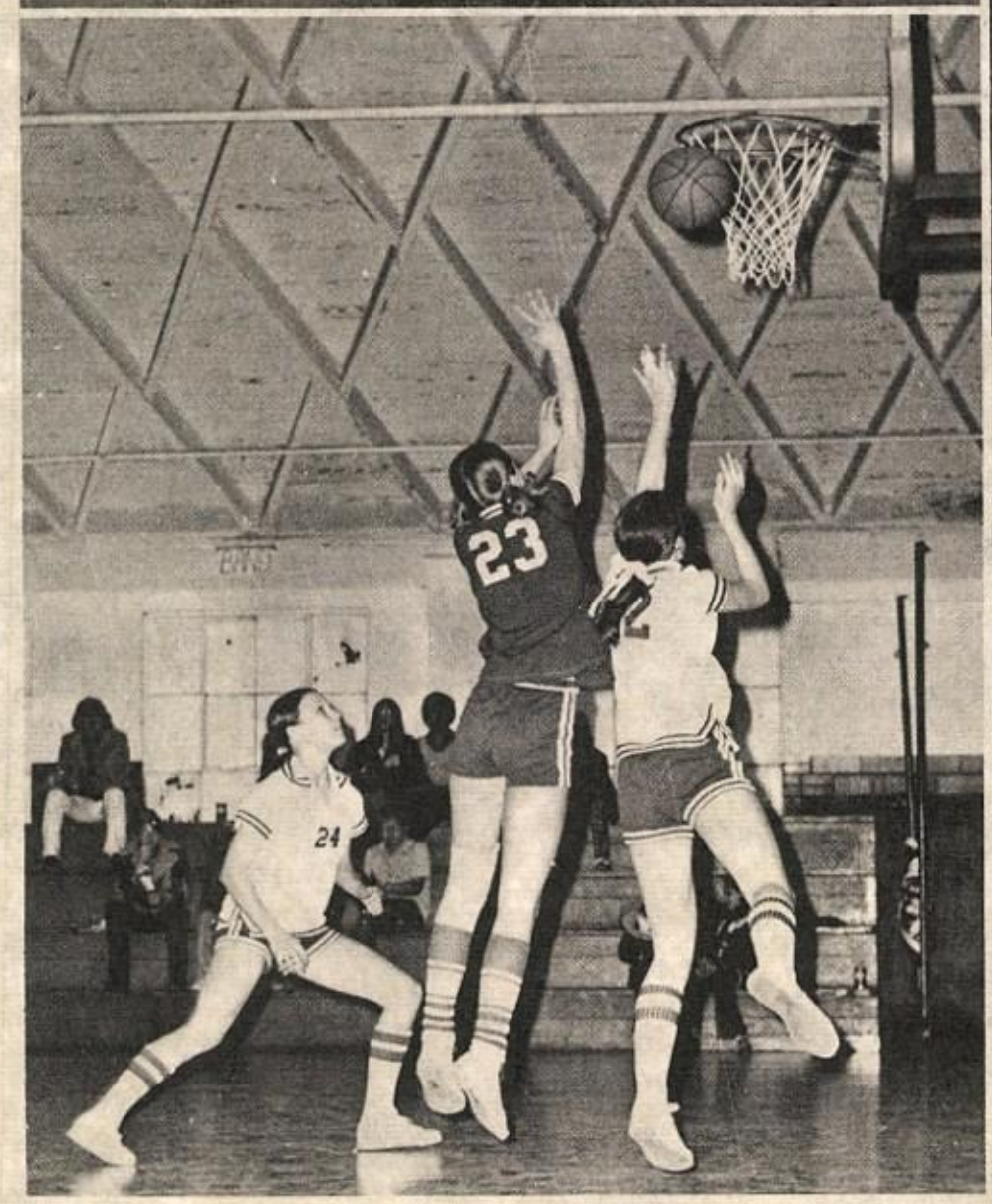


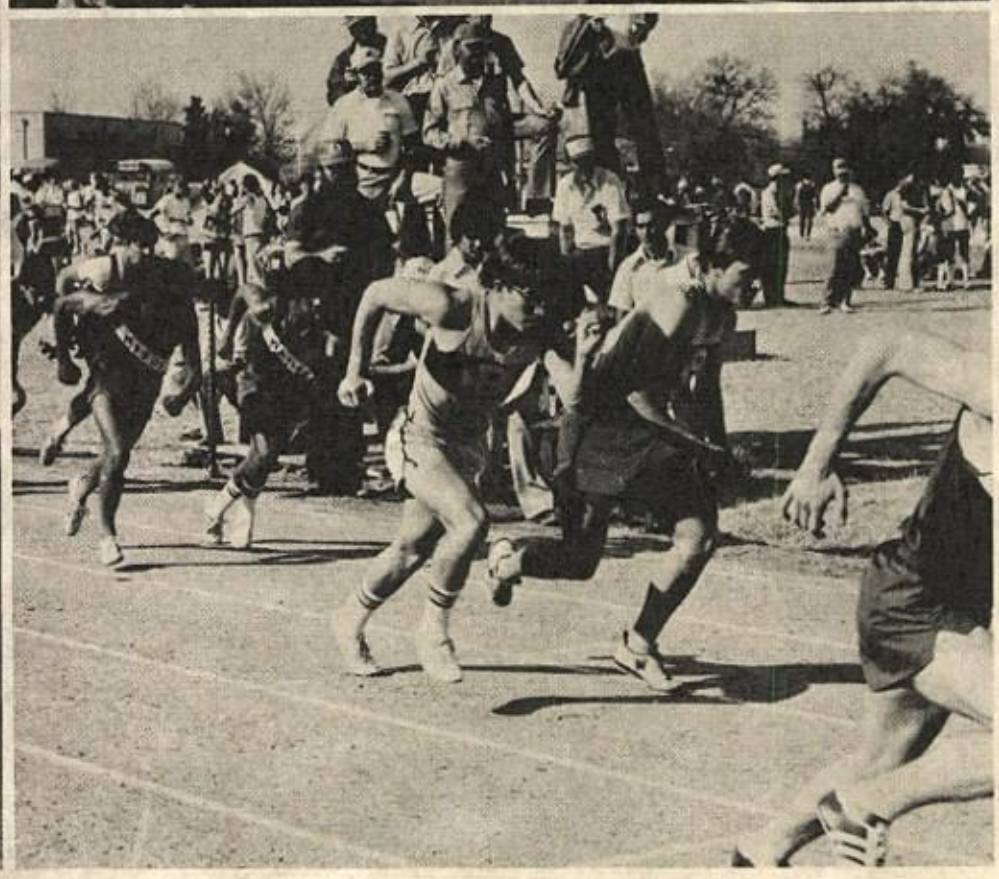
Nancy Eckert and Debbie McDonald.



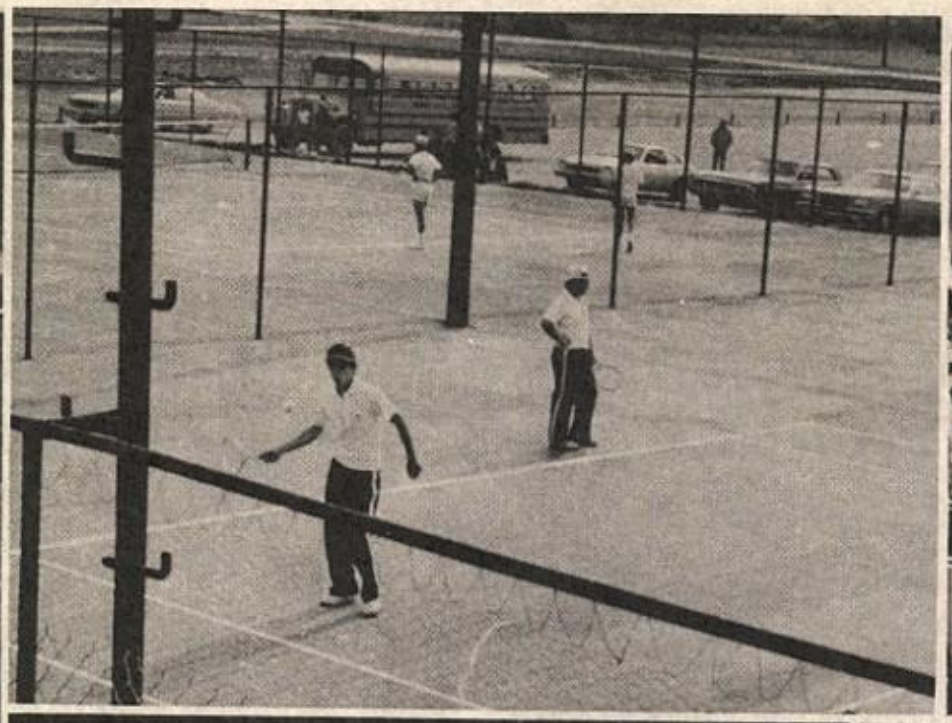
STATE QUALIFIERS
Kerry Graham and Rhonda Durst

Sports Highlights

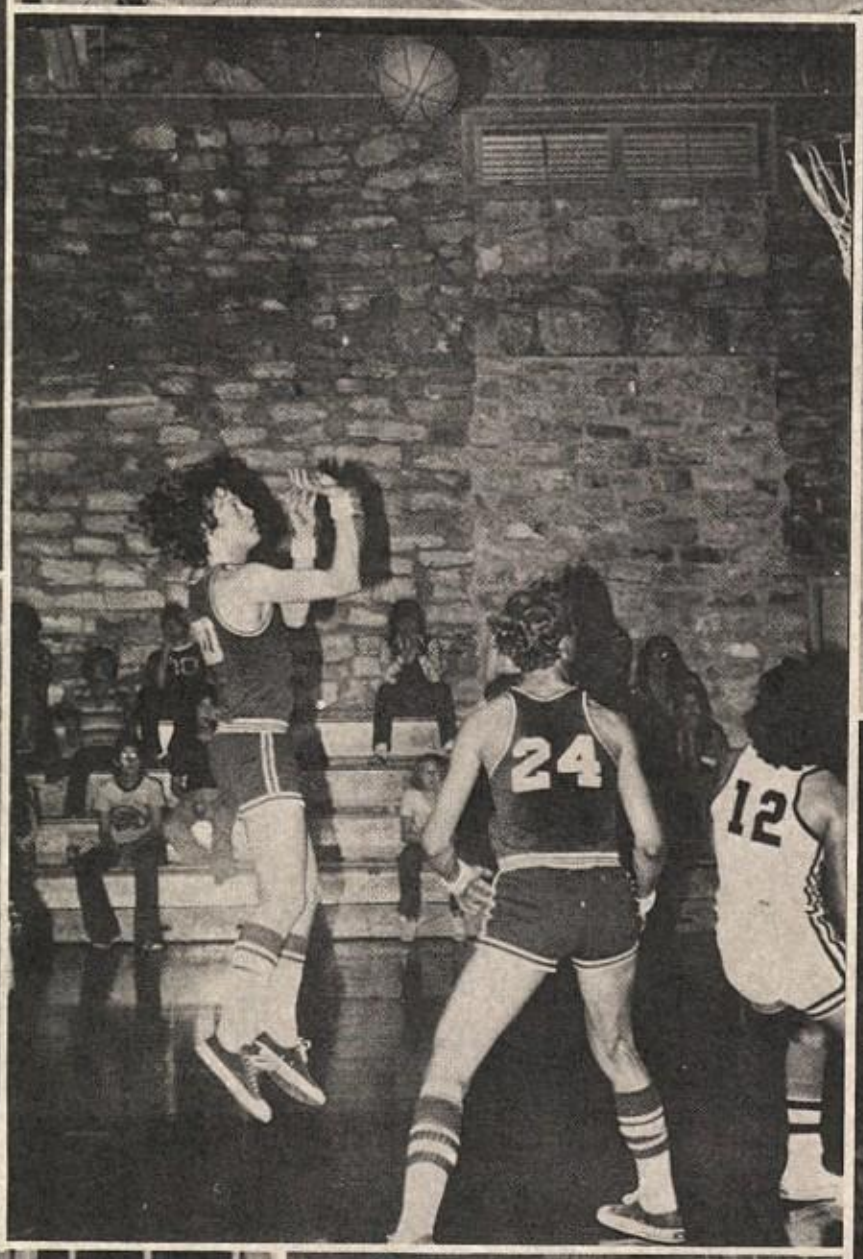


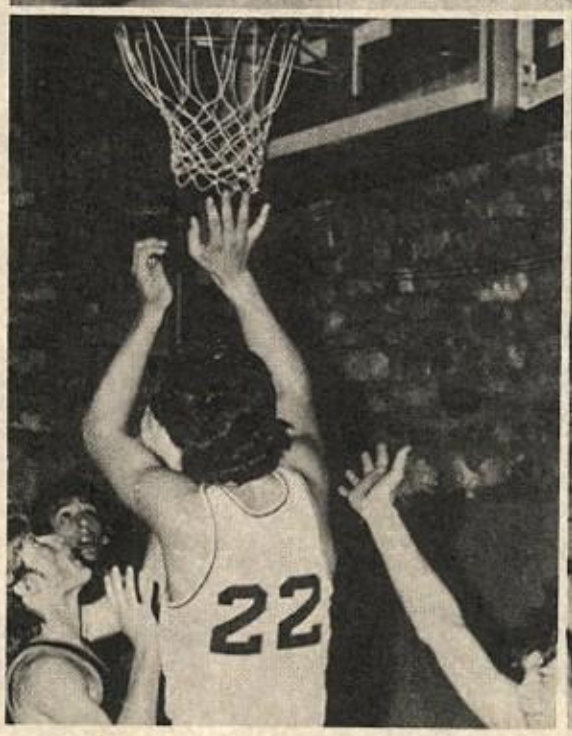


10
14



22

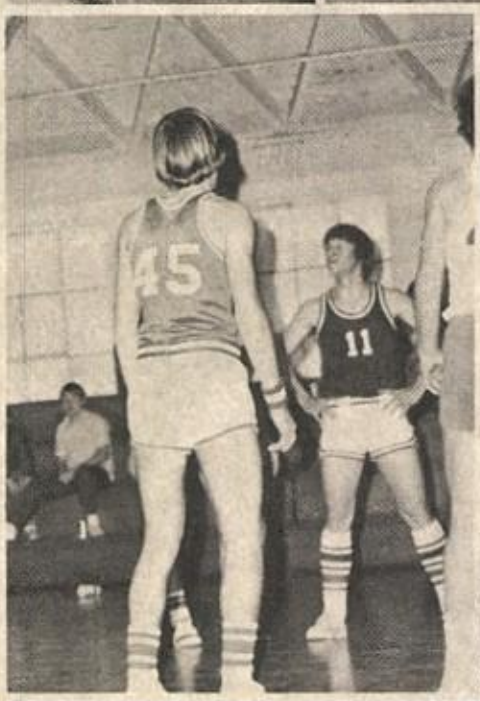

24
12


22

50

14

2



Achievements:

Graduation

Honor Students

Students of the Month

National Honor Society

West Texas Scholars

Who's Who

Individual Awards

U. I. L. Awards

FHA Awards

FFA Awards

Athletic Awards

Graduation of the Senior Class of 1976

CLASS MOTTO: We have no yesterdays . . . time took them away, tomorrow may not be, but we have today.

CLASS FLOWER:
Red Rose

CLASS COLORS:
Red, White and Blue

CLASS OFFICERS

President. . . . . Mark Hey
Vice President. . . . . George Coleman
Secretary. . . . . Alesa Latham
Treasurer. . . . . Debbie McDonald
Student Council Representatives. . . . . Dean Eckert and Jean Eckert
Reporter. . . . . Janet Geistweidt

CLASS SPONSORS

Sponsors. . . . . Mr. Bearden, Mrs. Rogers, Mrs. Marek
Counselor. . . . . Mr. Jamie Hemphill

CLASS MEMBERS

Senior Girls

Janna Capps
Jean Eckert
Nancy Eckert
Janet Geistweidt
Alesa Latham
Rosario Lopez
*Debbie McDonald
Carla Mills
Barbara Parker
Pearletta Ullrich
Karen White
Susan Yarborough

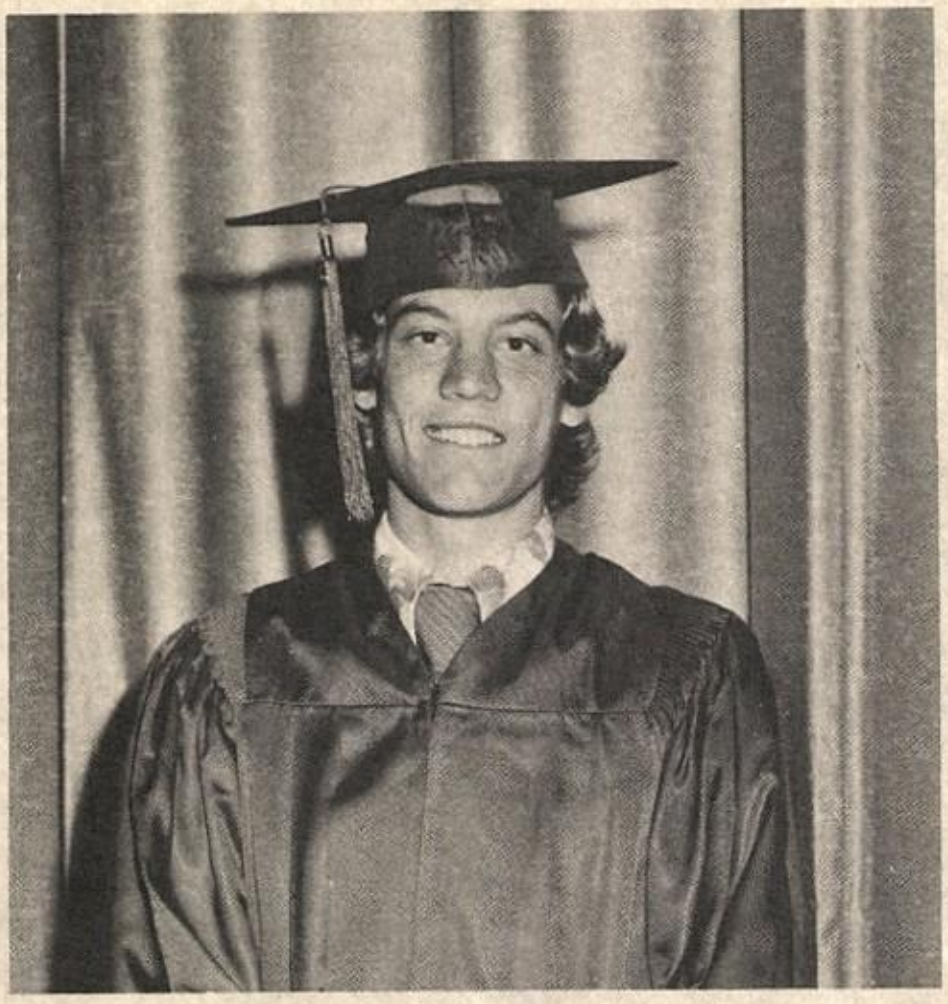
Senior Boys

**George Coleman
Paul Davenport
Ben Draper
Dean Eckert
Barry Ellison
Fred Estes
Bobby Feaster
Steven Gamel
Donald Gibson
**Mark Hey
Scott Hofmann
Daniel Hohn
Deck Hooten
Royce Ivey
Darrell Jordan
Sam Jordan
Mark Kruse
Mark McFarland
Dan Moran
Michael Rode
Kenneth Stahl
Larry Tatsch
Monte Tatsch
Dean Thomas
Joe Tom White
**Allen Williams

**Cum Laude
*Highest Girl

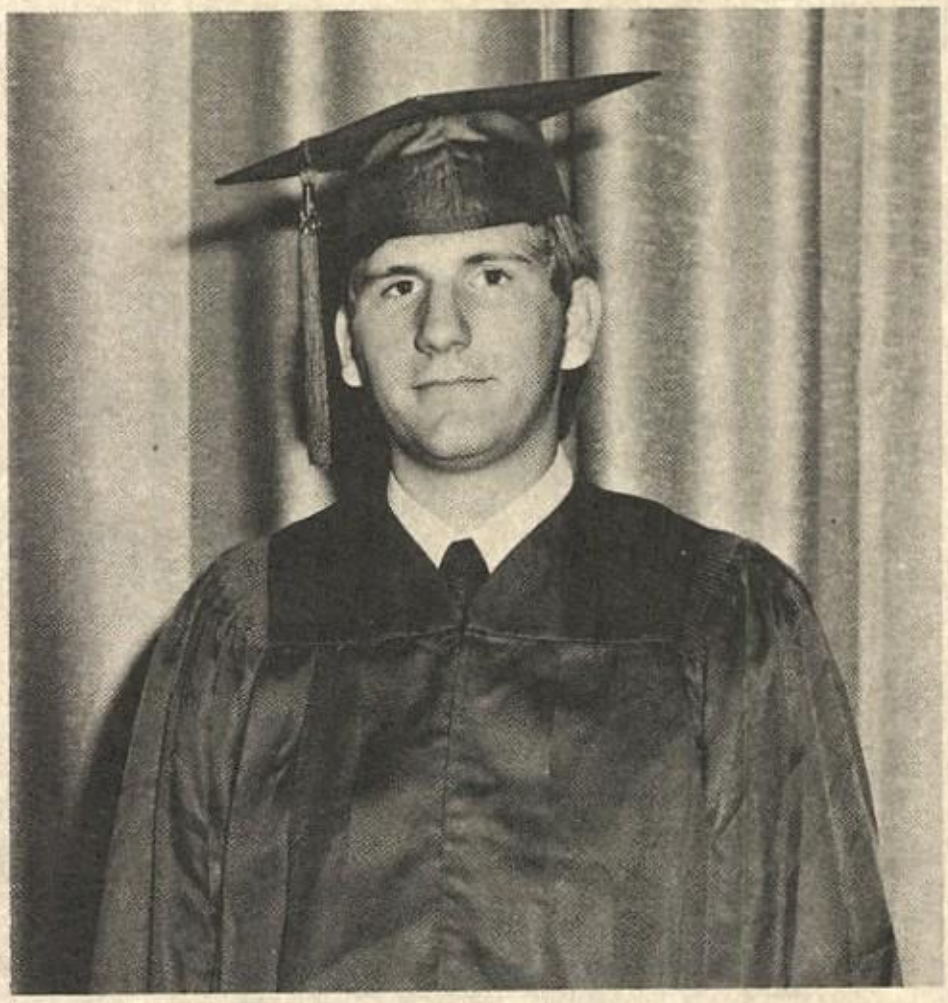
Flowers in Honor of the Graduates Courtesy of
Mason National Bank

Valedictorian

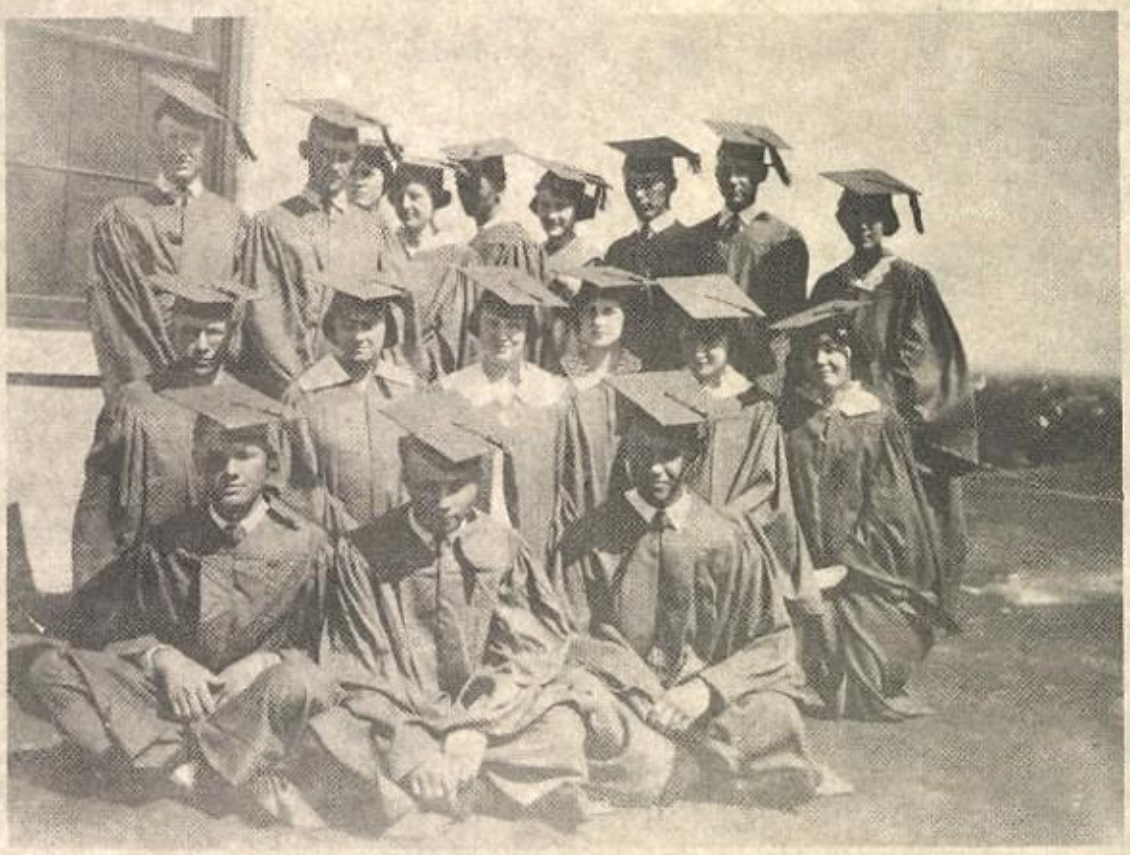


Mark Hey

Salutatorian



Allen Williams



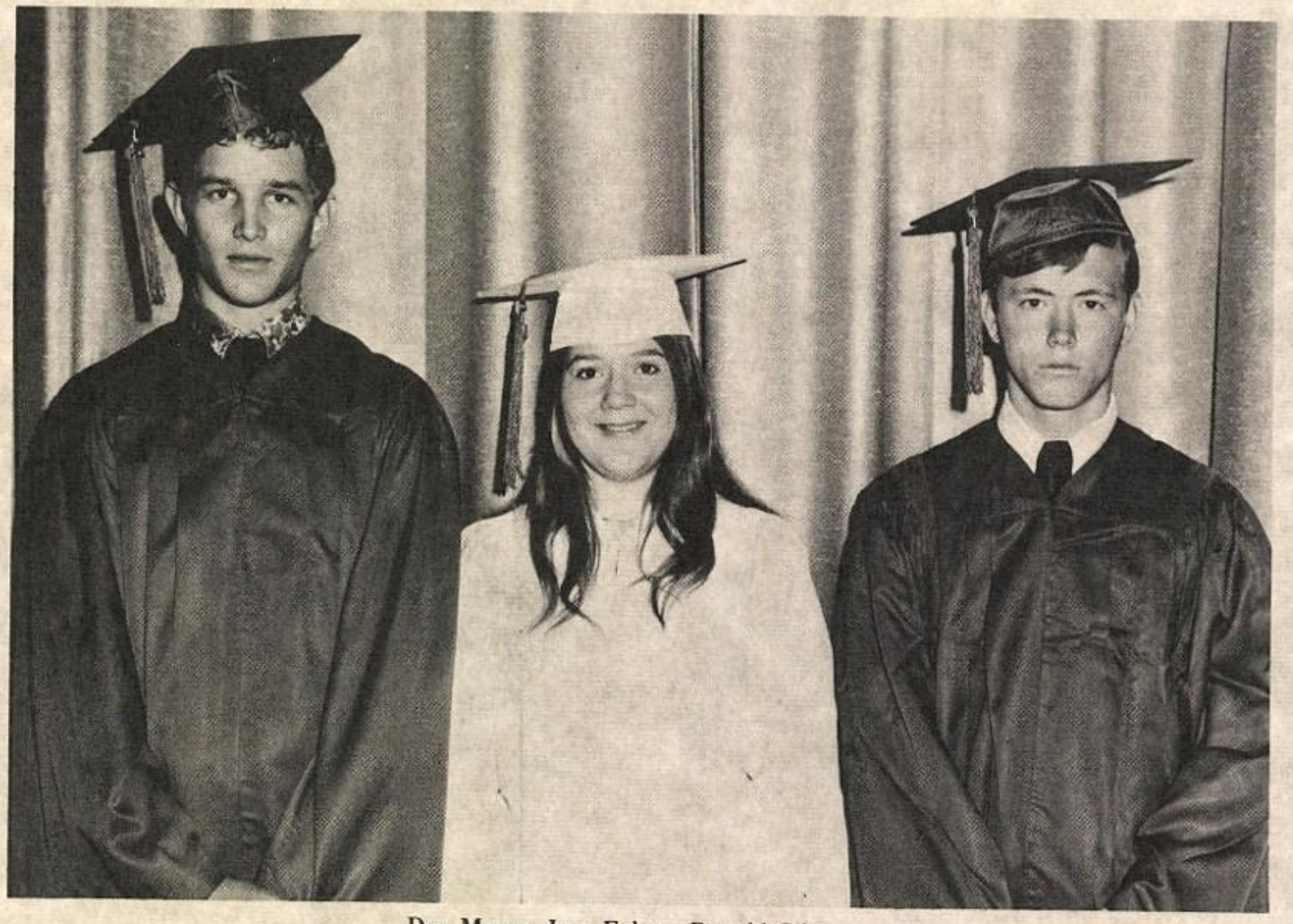
The Class of 1923 was the first to graduate from the building the Seniors of 1976 have attended until May of this year. It was the first class to wear caps and gowns at graduation and the largest to ever graduate from MHS at that time.

The students crawled out the window and onto the roof to have this picture taken and were scolded severely by the principal because the roof had been guaranteed to last for 20 years—provided no one walked on it.

Seated L-R: Alvin Zesch, Milton Loeffler, and Sam Leifeste. Kneeling: Claris Sanders, Vera Roger, Gertrude Metzger, Thelma Wood (Reed), Willie Mae Doell (Brandenberger), and Etta Marie Hofmann (Reardon). Standing: Murray Kyger, Carrell Herring, Allie Mae Lee, Jessie Farmer, Roy Bratton, Lorena Draper Hughes, Walter Willmann, Sam Hasse, and Ethel Gipson.

Mark Hey, a grandson of Mr. Zesch, is Valedictorian of this year's graduating class. (Photo: Courtesy of Etta Marie Hofmann (Reardon).

Citizenship Award

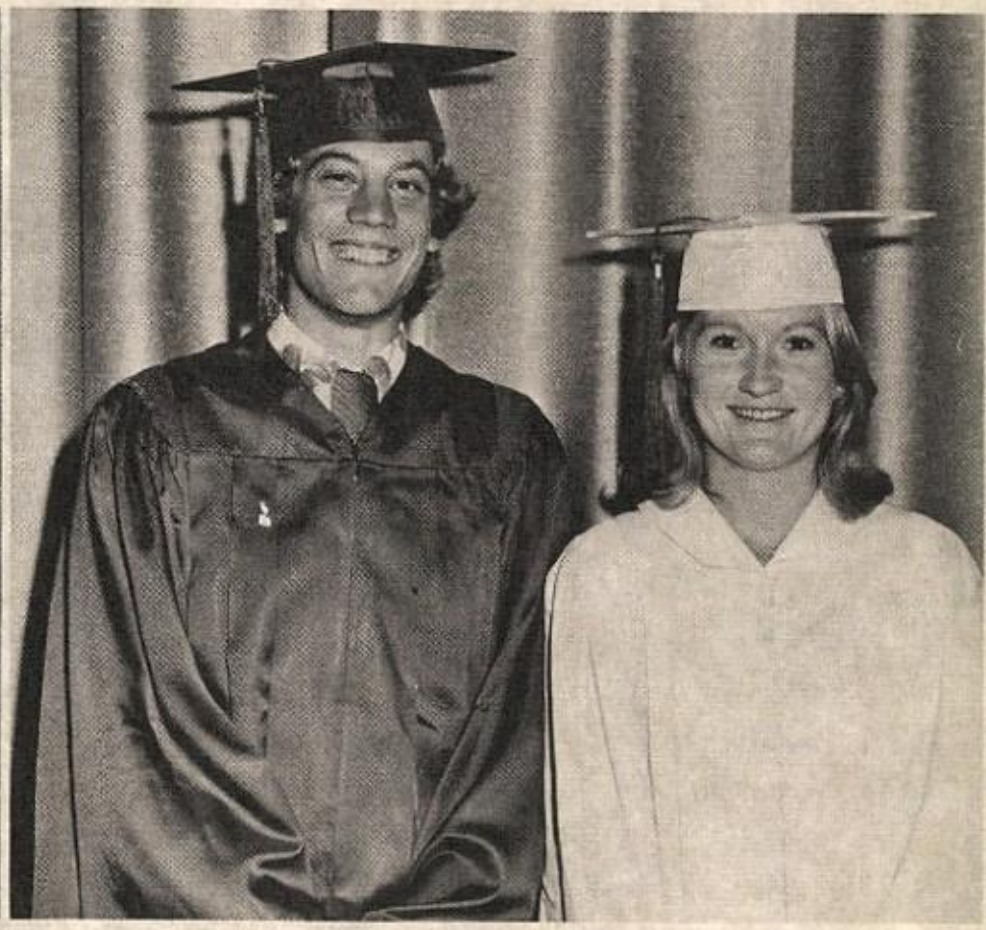


Dan Moran, Jean Eckert, Donald Gibson.

American Legion Award

Dean Eckert
Janet Geistweidt

Danforth Award



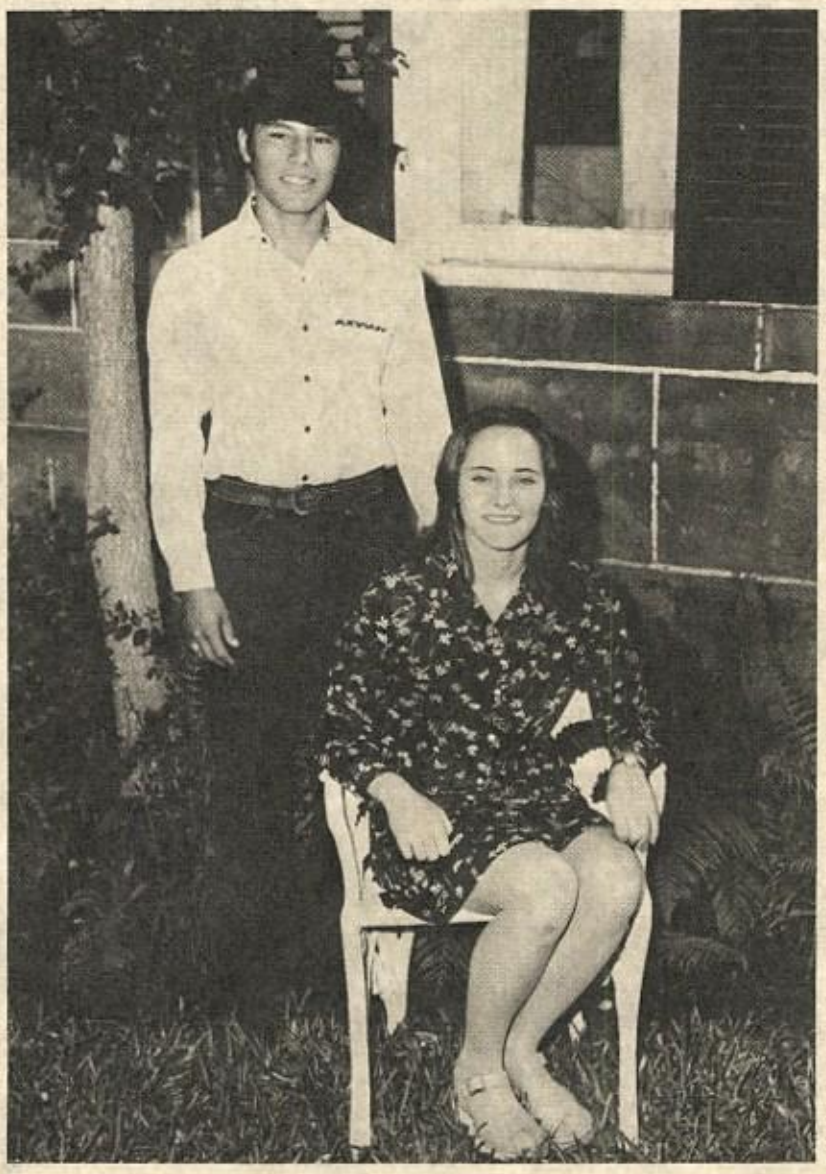
Mark Hey
Debbie McDonald

Achievement Awards

Seniors: Karen White
Allen Williams

Juniors: Shanna Bush
Ken Jordan

Sophomores: Arvid Carlson
Faith Grote



Freshmen: Ellie Castillo
Sherri Holt

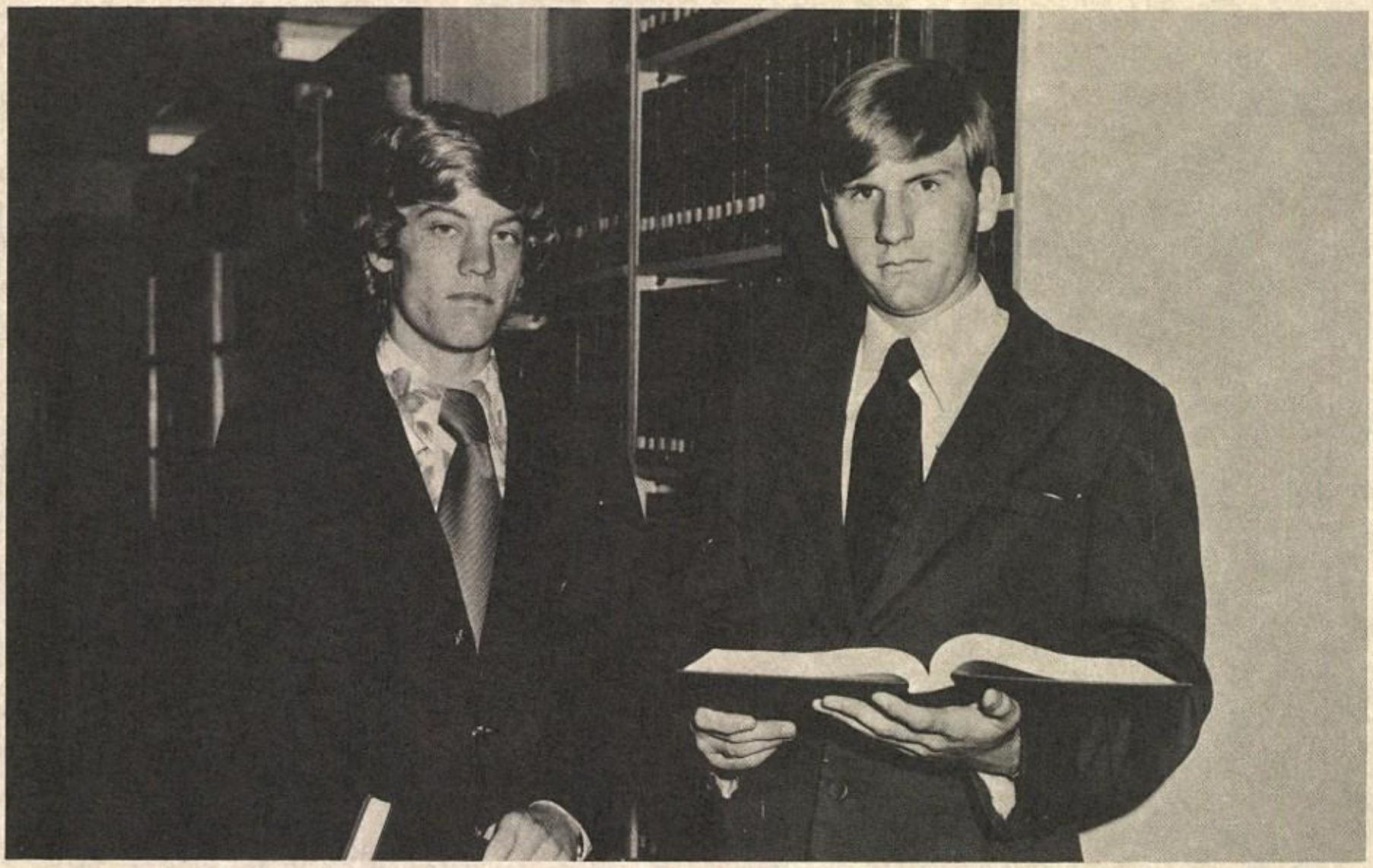
National Honor Society

Front, L-R: Lori McKnight, Deborah Cordes, Janna Capps, Nancy Eckert, Mark Hey; Second Row: Sandra Willis, Lisa Hooten, Dean Eckert, Danny Hohn; Back Row: Ken Jordan, Janet Geistweidt, Scott Hofmann, Allen Williams.

Students of the Month

Front, L-R: Jean Eckert, Nancy Eckert, Scott Hofmann, Dean Eckert, Janna Capps; Back: Mark Hey, Debbie McDonald, Janet Geistweidt, and Allen Williams.

West Texas Scholars



Mark Hey

Allen Williams

Who's Who in America

Front, L-R: Debbie McDonald, Janna Capps, Deborah Cordes, Diane Hohn; Back: Lisa Hooten, Sandra Willis, Scott Hofmann, Ken Jordan, Allen Williams, Lynn James, Mark Hey, George Coleman.

School Spirit Award

Danny Hohn and Jean Eckert

Pep Squad School Spirit Award

Alesa Latham

H.E.C.E. Student of the Year

Barbara Parker

Betty Crocker Award

Janna Capps

FFA Awards

1975 Meats Team–First In Nation

Students: L-R: Dominic Martin, Terry Kidd, Ken Jordan, Darrell Jordan; Advisor, Jay Lee Marek.

First In State

1976 Dairy Cattle Team 1976 Poultry Team

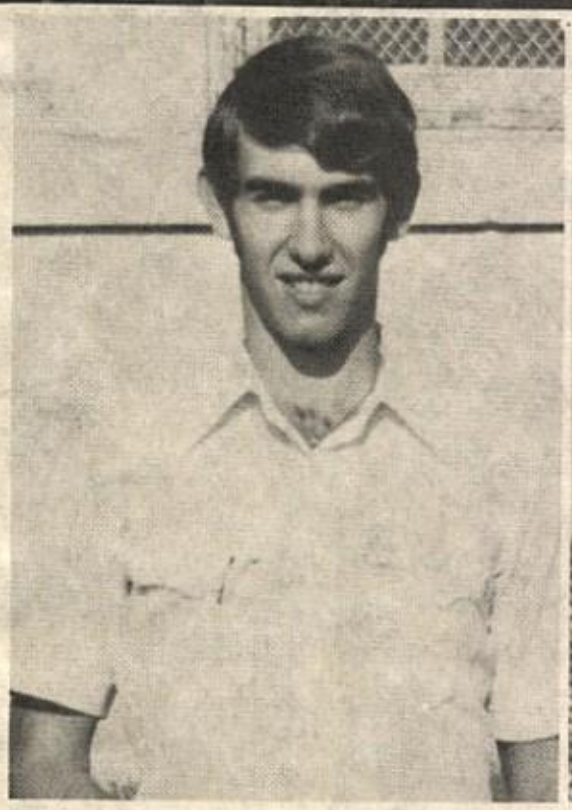
Advisor, Jerry Bearden; Mark Hey, Scott Hofmann, Felicia Henke, George Coleman; Dr. R. C. Potts, Dean at Texas A&M.

Dr. Earl Knebel; Jerry Bearden, Advisor; Jimmie Jill Eckert, Jeff Durst, James Williams; Gentry Lynn, student teacher; Lisa Capps, Dr. R. C. Potts, Dean at Texas A&M.

FFA Awards

Livestock Team–
Fourth in State

Meats
Team–
Second
In
State

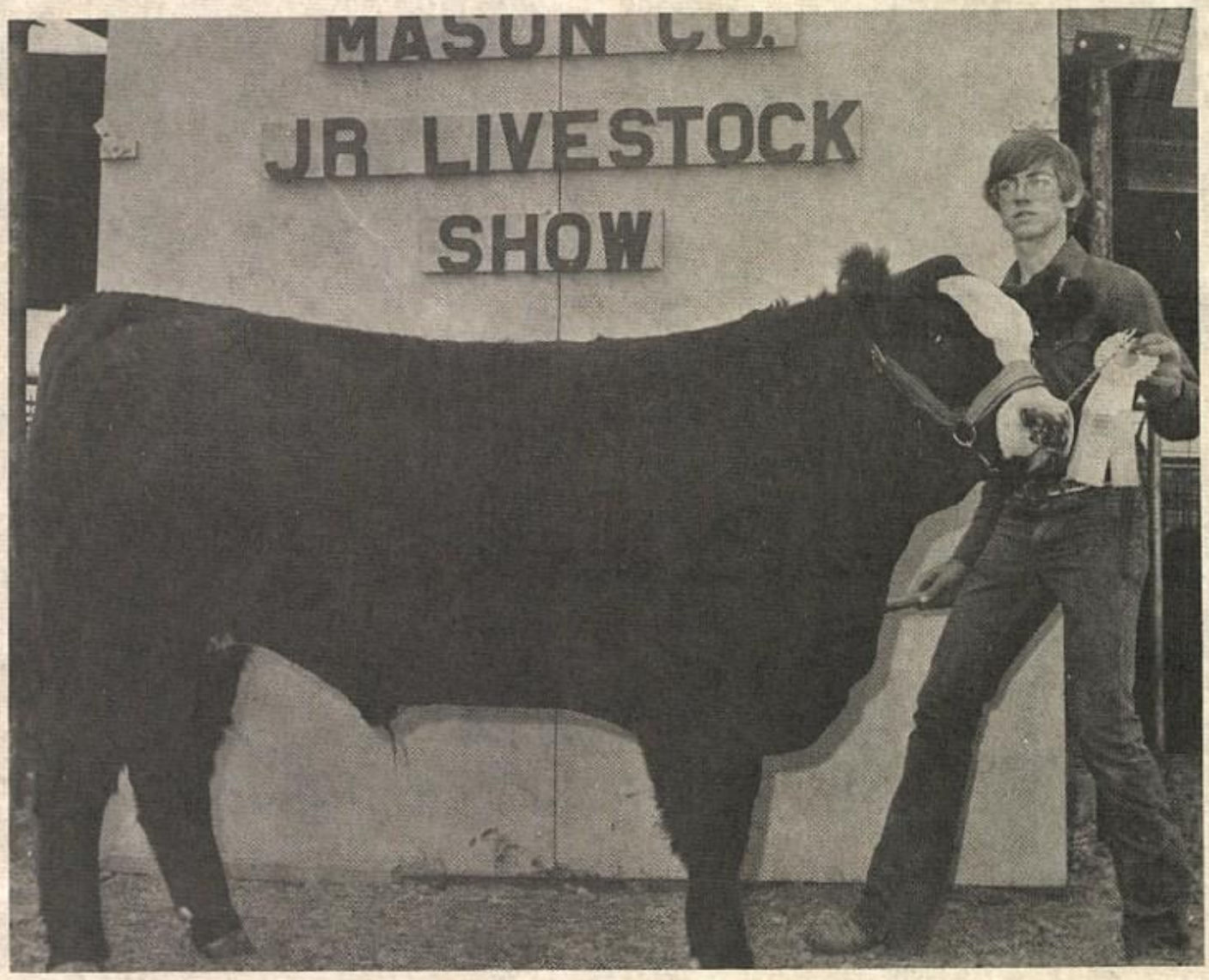


SCOTT HOFMANN
Candidate for state FFA president. Past president of Area VII. Area VII state talent contest representative. Lone Star Farmer Candidate.

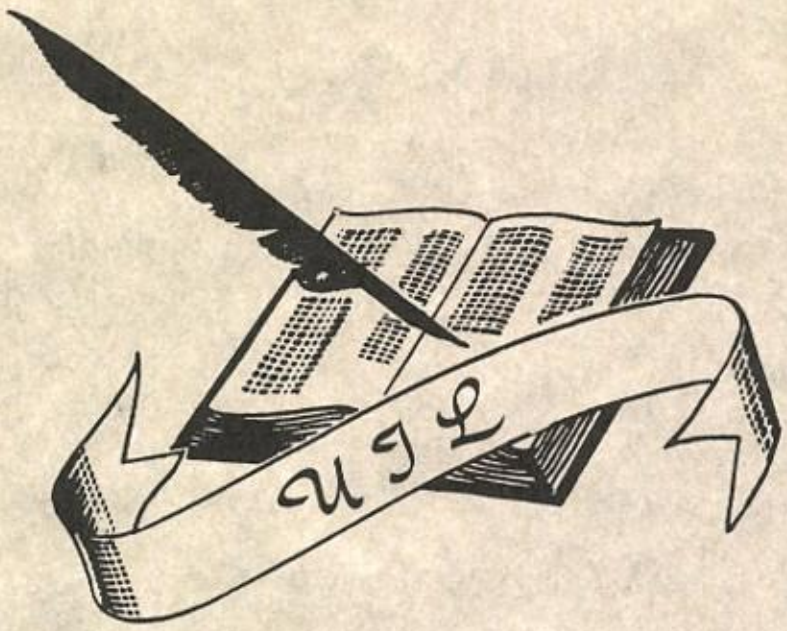
KEN JORDAN
Area VII Vice President. President of local FFA Chapter. Lone Star Farmer.

Livestock Shows

Reserve Champion Brahman Steer, Jr. Show at Houston shown by Quinn Jones.



Reserve Grand Champion Steer shown by Dale Geistweidt at Mason.



For the first time in the history of Mason High School, the Literary team from Mason was the District 9-A Region II champion, winning the meet with 154 points.

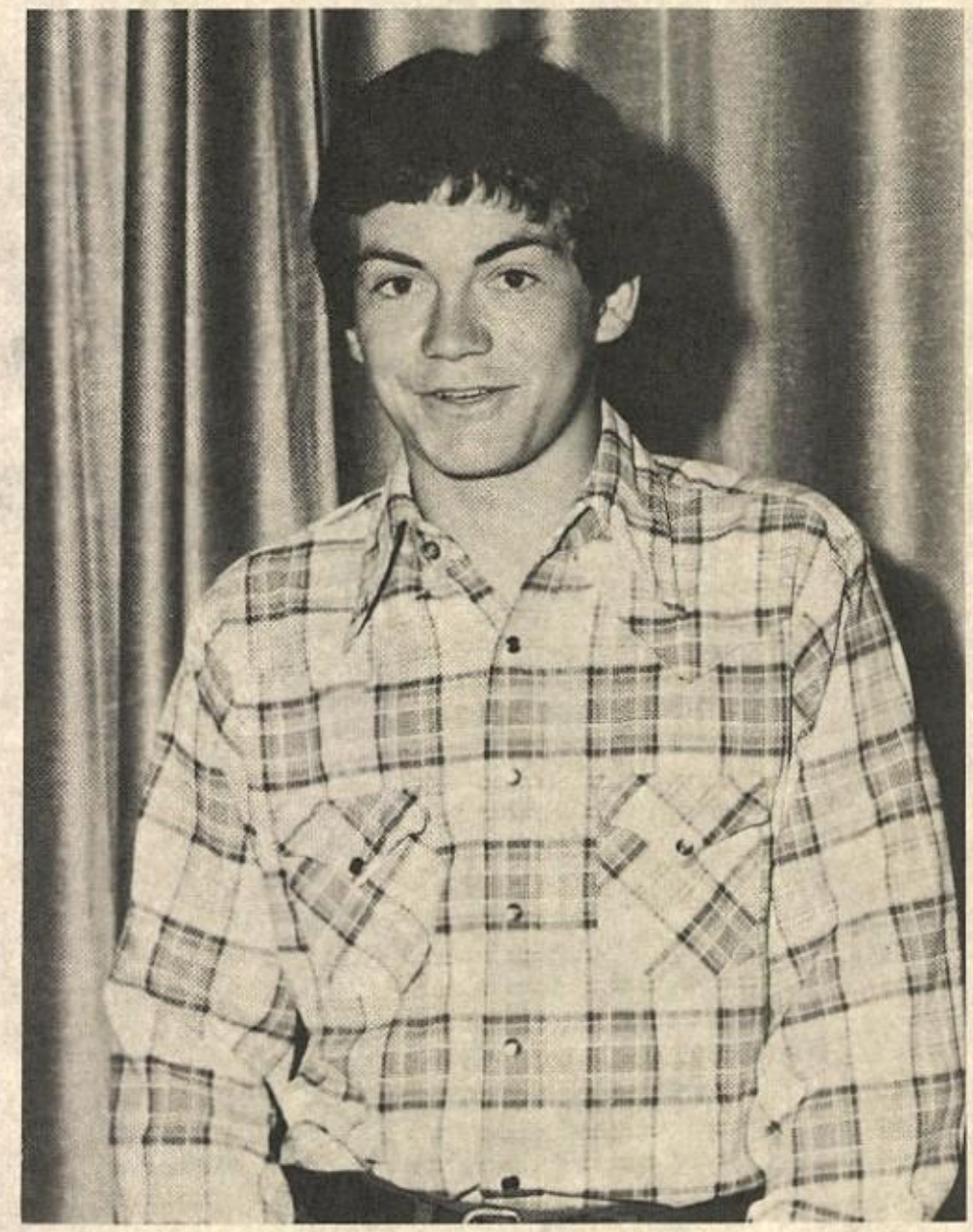
The other schools competing in the events were: Junction, with 130 points, Eldorado with 112 points, Wall with 72 points, Robert Lee with 30 points and Menard with 25 points. It was through the efforts of the students pictured below that this honor was possible.

NEWS WRITING: Arvid Carlson; Typing: Deborah Cordes, Ella Sorrells, Sylvia Martinez, Faith Grote; Spelling: Faith Grote, Shane Schmidt; News Writing: Mike Minton; Poetry Interpretation: Lisa Hooten, Amanda Feaster, Cindy Danz; Persuasive Speaking: Cindy Danz, Ken Jordan, Gerald Gamel; Prose Reading: Pennie Poston, Dutch Reichenau, Lisa Koock; Science: Eddie Wilks, Allen Williams; Ready Writing: George Coleman, Mark Hey; Editorial: James Donop, Bobby Feaster; Informative Speaking: Bobby Feaster, Kim Hibler, Paul Davenport; Feature: Paul Jordan; Headline Writing:.Dale Geistweidt, Mike Loeffler.

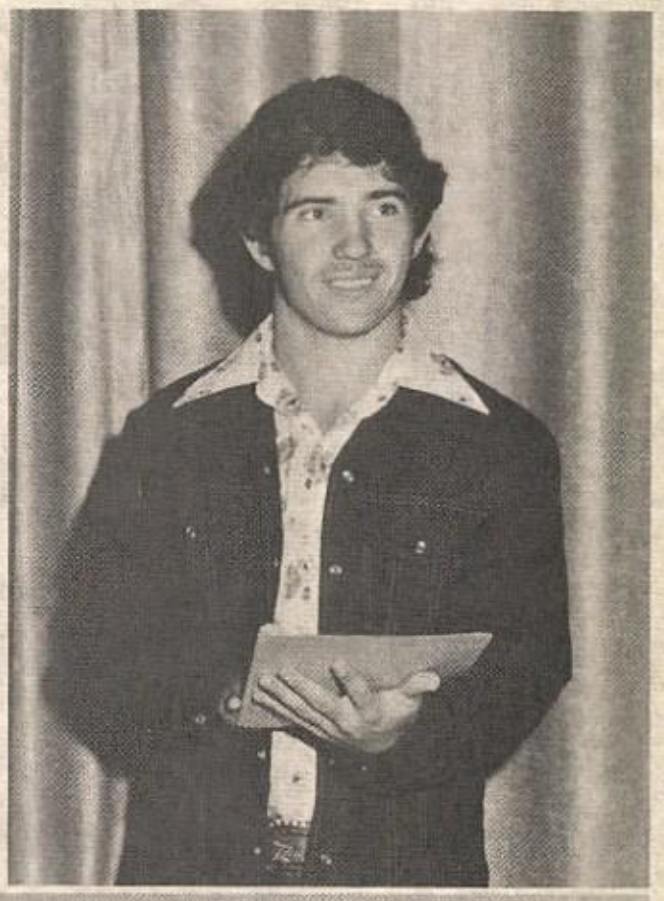
State Qualifiers

Informative Speaking:
Kim Hibler

Persuasive Speaking:
Gerald Gamel



Regional



Prose:
Dutch Reichenau

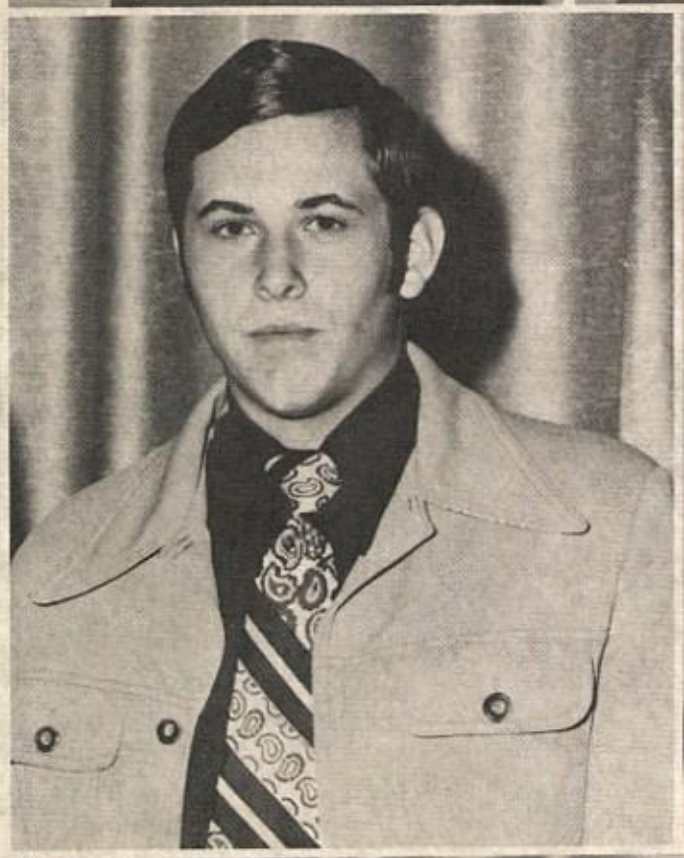
Typing:
Deborah Cordes

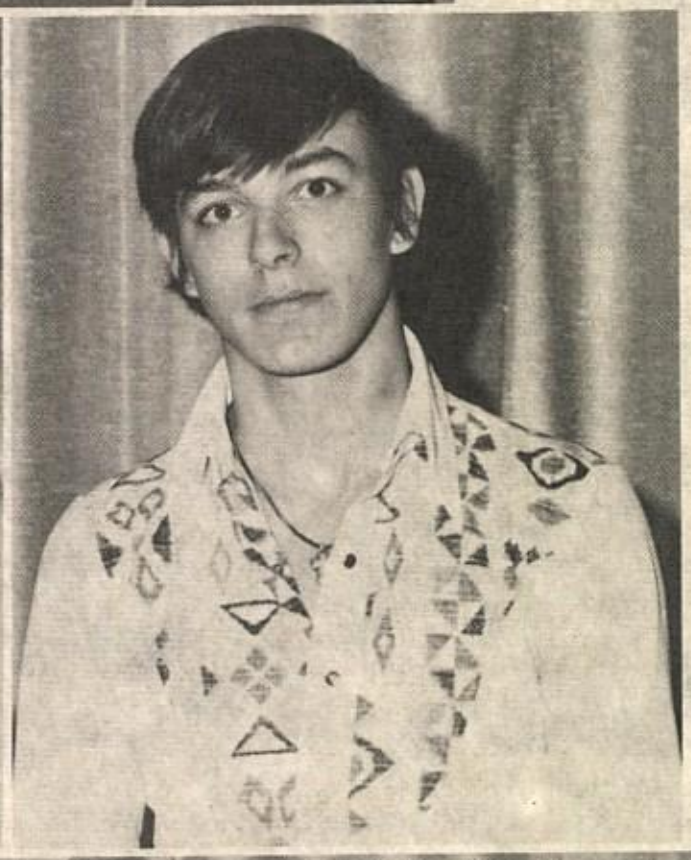
Journalism:
Bobby Feaster
Mike Loeffler
Arvid Carlson

Qualifiers

Science:
Allen Williams

Spelling:
Shane Schmidt





Persuasive Speaking:
Ken Jordan

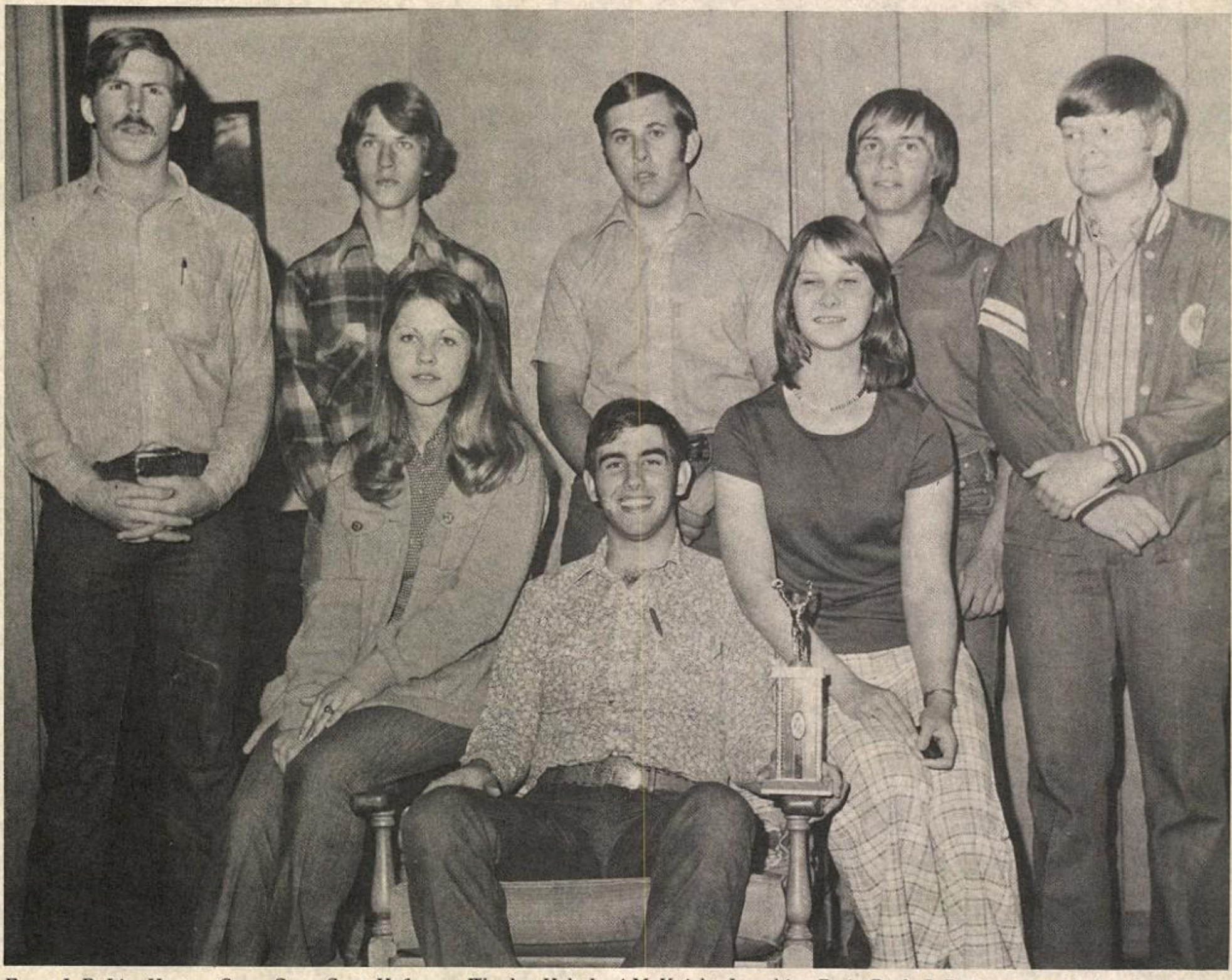
Informative Speaking:
Bobby Feaster

Poetry:
Amanda Feaster
Cindy Danz
Lisa Hooten

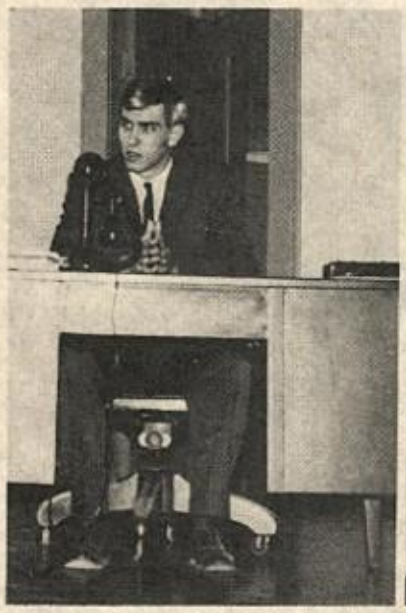
One-Act Play

"The Valiant"

This is the story of a condemned prisoner who faces execution without revealing his true identity. Mason won District competition with the play qualifying them for the Area Contest.



Front, L-R; Lisa Hooten, Stage Crew; Scott Hofmann, Warden Holt; Lori McKnight, Josephine Paris; Back, L-R: Royce Ivey, Father Daly; Eddie Wilks, James Dyke; Ken Jordan, Stage Crew; Scott Zesch; Jailer Dan; Quentin Jordan, Stage Crew. Not shown is Danny Hohn, Attendant



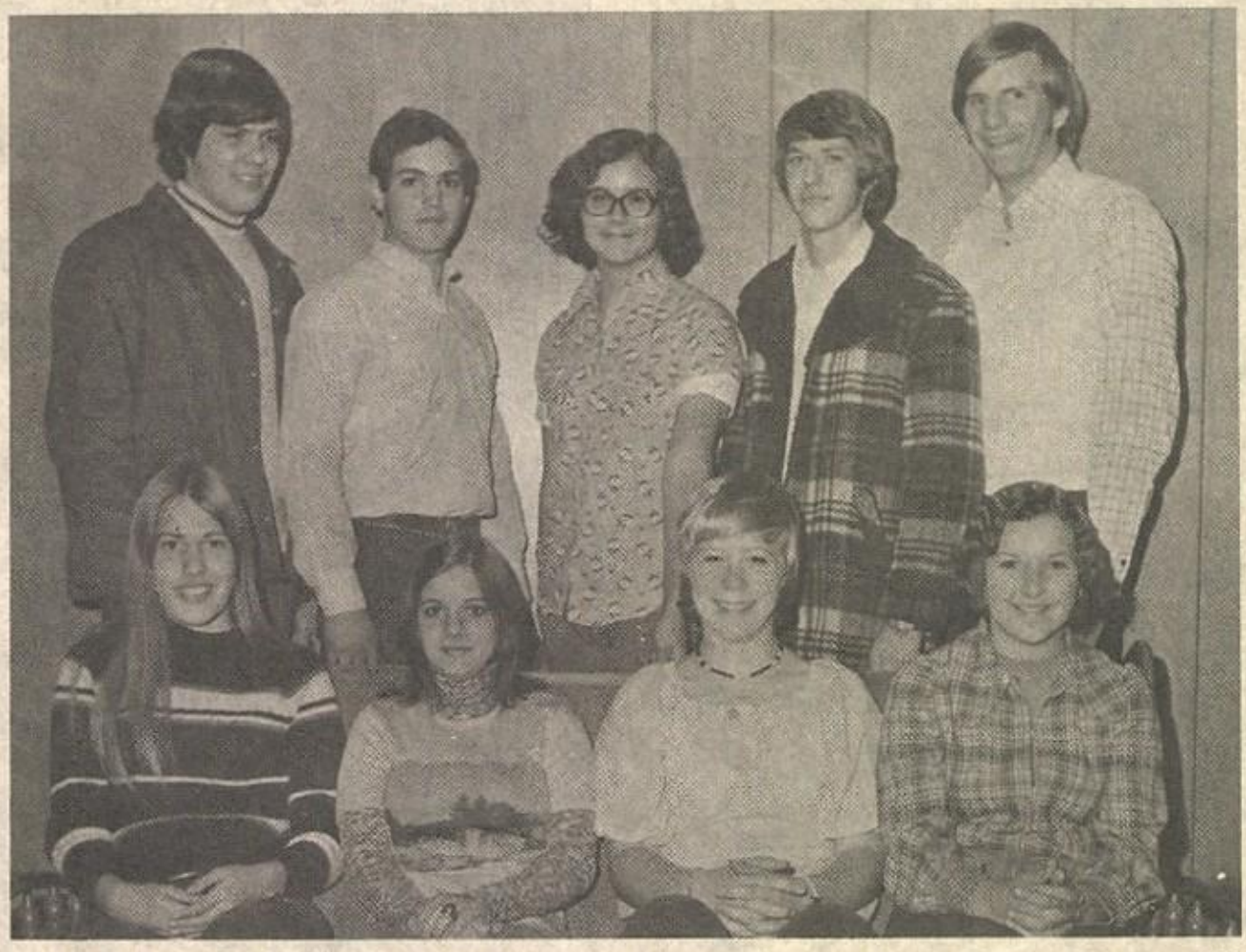
Scott Hofmann
District
Best Actor
Area
All-Star Cast

Eddie Wilks
All-Star
Cast

Lori McKnight
Honorable
Mention

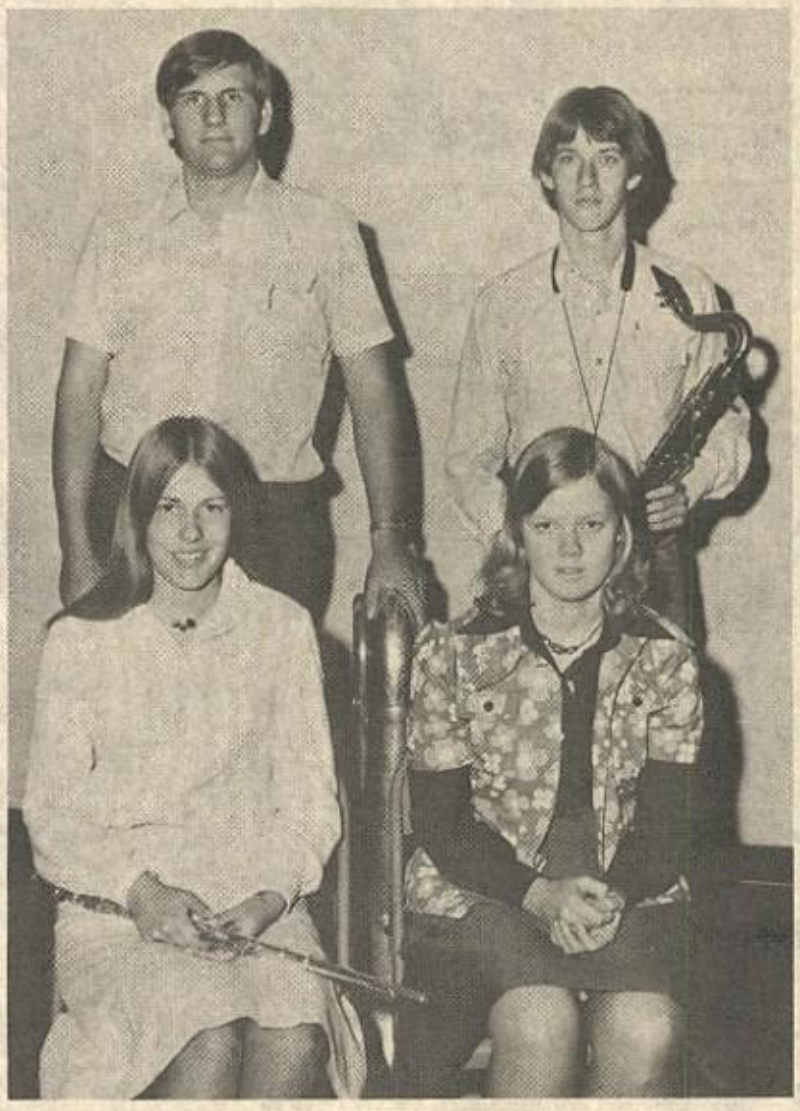
Royce Ivey
Honorable
Mention

Band Regional Contest



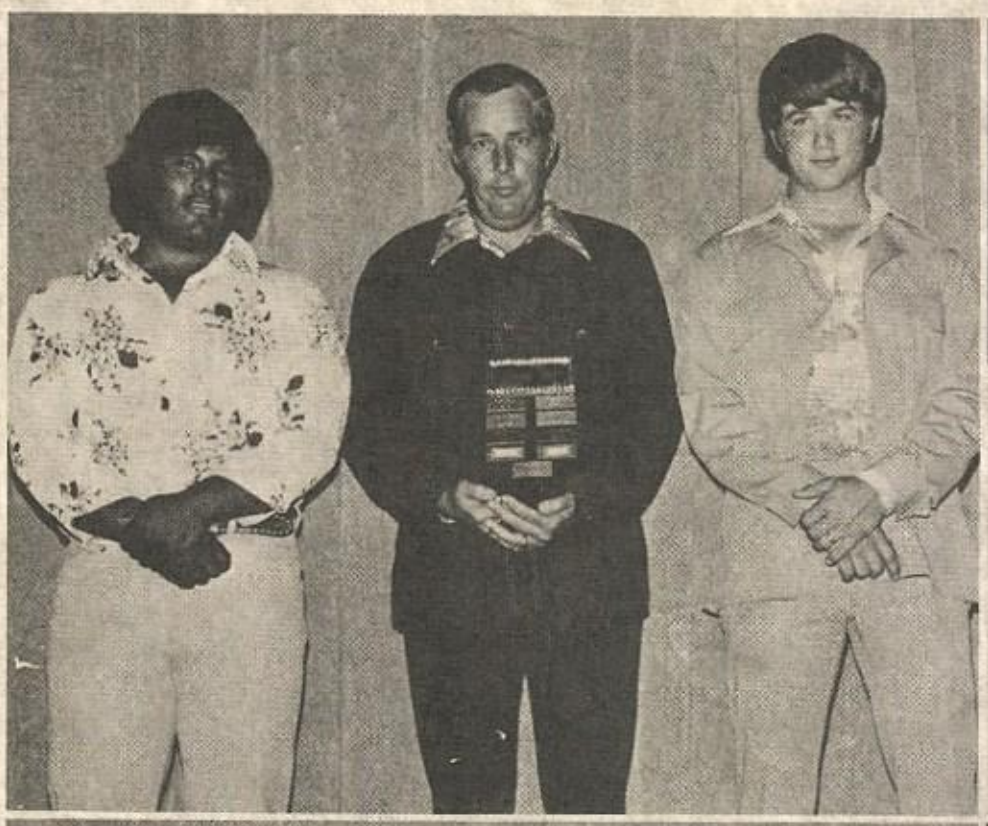
UIL Solo Winners: Joel Cordes, Trombone; John Coleman, Clarinet; Kathy Morgan, Baritone; Eddie Wilks, Bass Clarinet; Allen Williams, Tuba; Deborah Cordes, Flute; Cindy Danz, Piano; Laurie Jordan, Alto Sax; Patricia Polk, Clarinet.

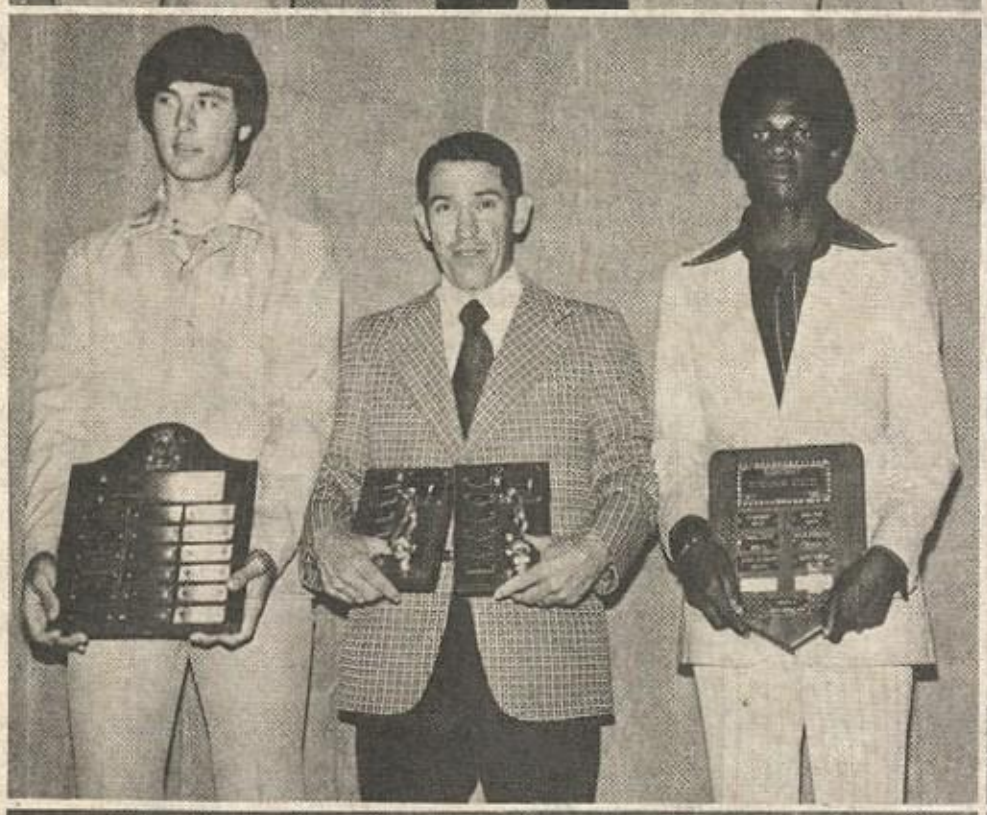
TWIRLING: Darby Keller received a "I" in Class III; Sandra Willis received a "I" in Class I.



STATE SOLO CONTEST QUALIFIERS: Deborah Cordes, Flute; Sandra Willis, Twirling; Allen Williams, Tuba; Eddie Wilks, Bass Clarinet.

All Sports'





Banquet

PLAYER-COACH AWARD:
Monte Tatsch

MOST TACKLES AWARD:
Ken Jordan

TEENY LOEFFLER MEMORIAL FEMALE ATHLETE AWARD: Nancy Eckert

STUART LEHMBERG MEMORIAL MALE ATHLETE AWARD: Fred Estes

FOOTBALL

OUSTANDING LINEMAN: Edward Velez
OUTSTANDING BACK: Joe Tom White

BASKETBALL

FREE-THROW AWARD: Fred Estes
PLAYER-COACH AWARD: Fred Estes
OUTSTANDING MALE PLAYER: Fred Estes—Beverly Miller
OUTSTANDING FEMALE PLAYER: Nancy Eckert

TRACK

OUTSTANDING MALE: Deck Hooten—Scott Zesch
OUTSTANDING FEMALE: Diane Hohn

TENNIS

OUTSTANDING MALE PLAYER: Tim Lehmberg
OUTSTANDING FEMALE PLAYER: Nancy Eckert

You've Come a Long Way . . .

In 1885 with forseeing eyes the citizens of the small community of Mason had a vision of a bigger and better Mason to be. They had long since recognized the inadequacy of the shack which was called a schoolhouse. This one-room building was under the big oak tree east of the Lutheran Church. The strictest of discipline was maintained, and they were not sparing in wielding the rod.

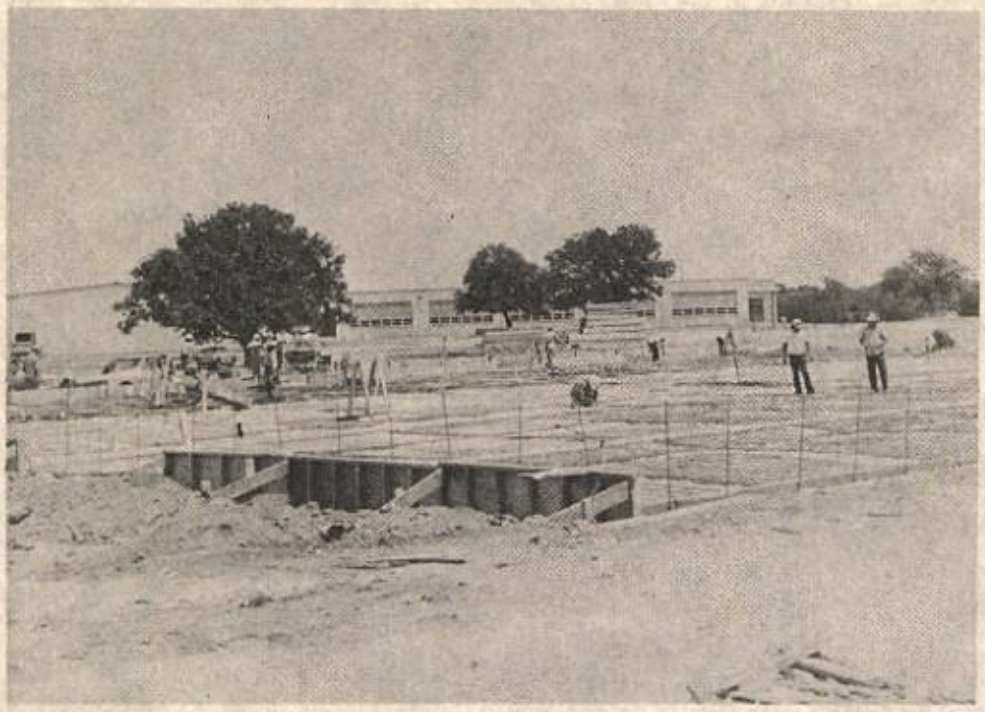
August 29, 1885, thirty-seven voters requested from the Commissioners Court that Mason be incorporated for school purposes. Election was held in September and it carried by a vote of 84 to 55.

With enthusiasm the citizens then decided upon the plans of their new building. When the cornerstone was laid in 1887 a great celebration and parade were held. Their plans had materialized into what is now called the "Old Grammar School," a historical landmark which now serves as county library and office building.

In 1923, Mason High School students moved to a new building, now known as the "Old High School Building." The paper had this to say about the first graduation from the new school: "The large and spacious auditorium proved to be plenty large to accommodate the large crowd in attendance, which is indeed very gratifying, as it has been the case in the past to be unable to accommodate those desiring to attend these classes."

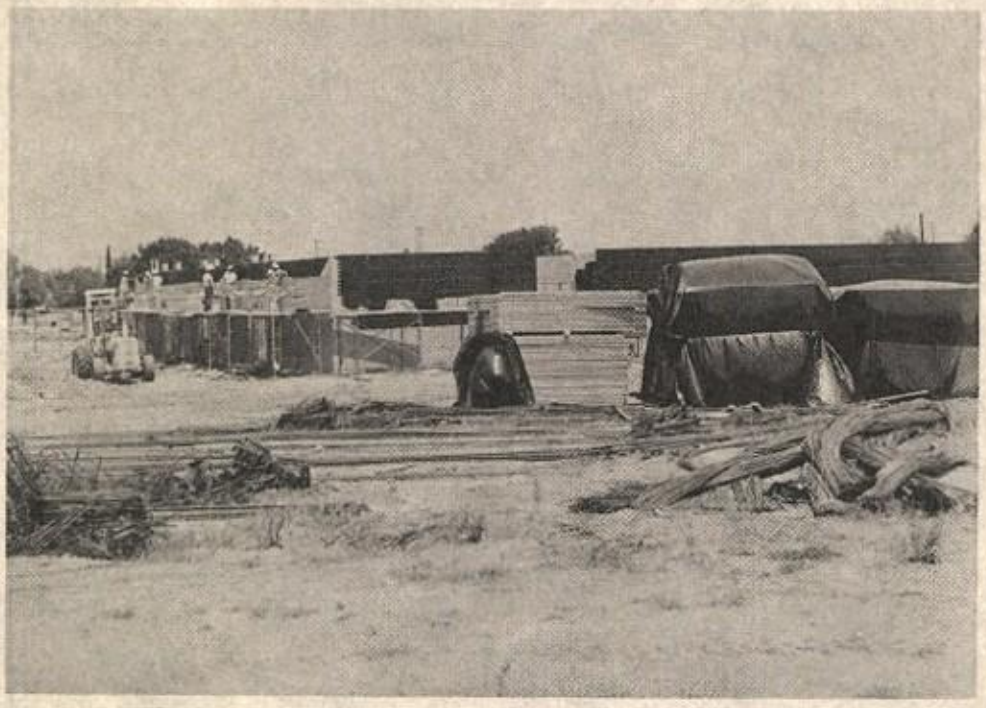
The "Old High School Building" accommodated the high school students until 1976. This year, three weeks before school was out the students moved into their modern, new facility. The graduating class of 1976, like that of 1923, once again walked across a spacious auditorium stage, ringing in a new era of education for Mason students.

Mason students, teachers, and townspeople, saw a dream materialize from the ground up as the new school was being built and finished.



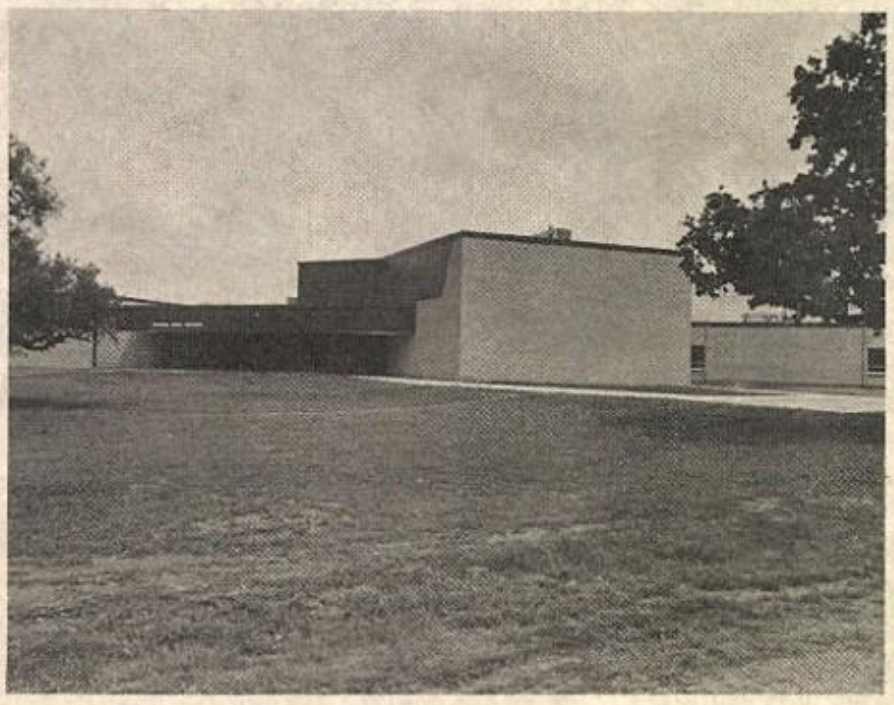
"In the beginning . . ."

Construction went quickly . . .



but seemed to take forever.

School Board member, Dr. Karlton Kothmann, was one of the first visitors to the new facility.



Writing Contest

Non-Fiction

1976 is the second year for the Mason High School Writing contest. The contest was started by Mrs. Austin, Mrs. Harbers, and Mr. Wolfshohl. A money prize is given to first places of each category. The money for these prizes is made by an anonymous donor. There are five main categories. Non-fiction, fiction, free verse poetry, traditional verse, and narrative poetry. The winners this year are; Non-fiction: Scott Zesch; Fiction: Dale Geistweidt; Free verse: Timmy Gibson; Traditional: Lori McKnight; Narrative: Lisa Hooten.

L-R: K. Hibler, L. Hooten, L. McKnight, L. Koock, J. Lindeman, J. Bierschwale, S. Zesch, D. Geistweidt, K. Jordan.

Poetry

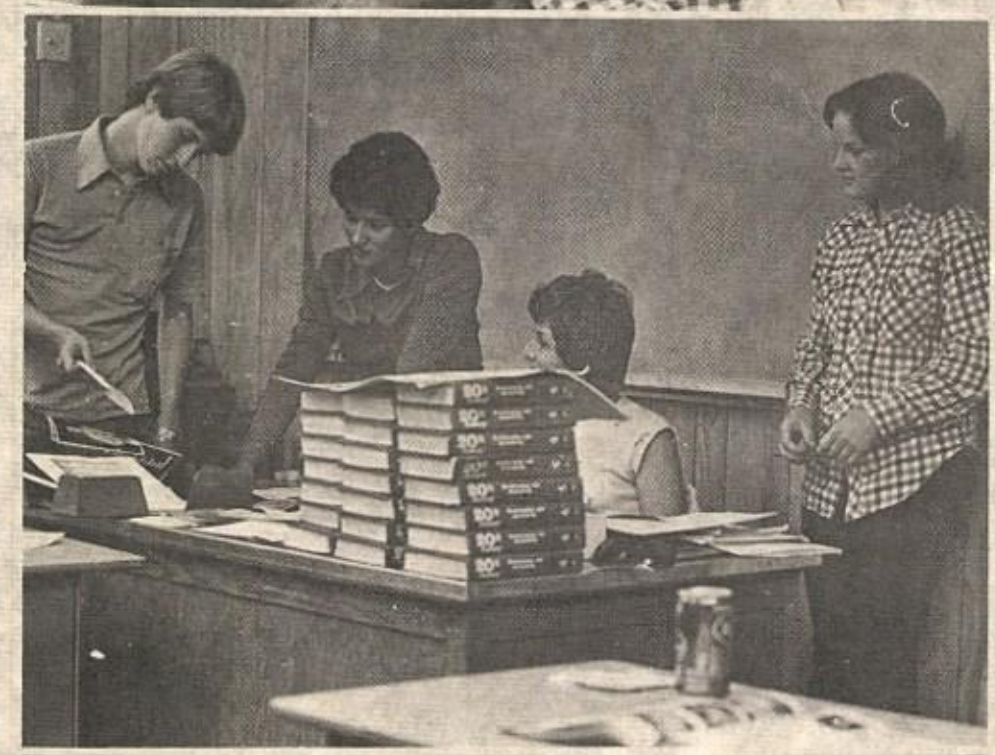
L-R: K. Hemphill, D. Dannheim, E. Eckert, J. Eckert, P. Polk, J. Lindeman, S. Velez, D. Reichneau, B. Miller, L. McKnight, S. Willis, T. Gibson, G. Coleman. Not Pictured: Joel Draper, Pam Giarner.

Fiction

L-R: J. Coleman, T. Davis, R. Ince, S. Zesch, D. Cordes, J. Donop, D. Geistweidt, S. Geistweidt, T. Gibson, Y. Garza, G. Grote, L. Koock. Not pictured: Quentin Jordan, Paula Phillips, Gerald Gamel.

Annual Staff

Editor:
Ben Draper
Photographers:
Mark Kruse
Eddie Wilks
Staff Members:
Gerald Gamel
Margie Navarro
Ella Sorrells
Donna Dannheim
Lori McKnight
Not Pictured:
Bobby Feaster
Penni Poston
Debbie McDonald



. . . "Mrs. Greenwade, What about Captain Kangaroo on the cover this year?"

. . . how much longer can this go on?

. . . Plop, plop, fizz, fizz, Oh, what a relief it is!

Advertisers

The Man Who on His Trade Relies Must Either Bust or Advertise . . .

Sir Thomas Lipton

When the settlers first came to the New Land, they produced only enough goods for their own use. However, as soon as conditions improved and surpluses were produced, the settlers began to advertise.

When surpluses were very small, word-of-mouth advertisements were usually enough. As surpluses increased, clever, graphic and interesting signs were posted near where the goods were sold

Advertising in 1776, just as it does 200 years later, painted a vivid, reasonably accurate picture of what day-to-day life was like. It reflected the hopes, the fears, the disappointments, the dreams.

Today, through advertising, the publication of the "Branding Iron" is made possible by the merchants of Mason County. We sincerely appreciate their interest and support in the endeavors of our student body.

PEOPLE'S SAVINGS AND LOAN

Member FSLIC
Jr. Savers Club
Highest Interest Paid on Savings
Allowed By Law

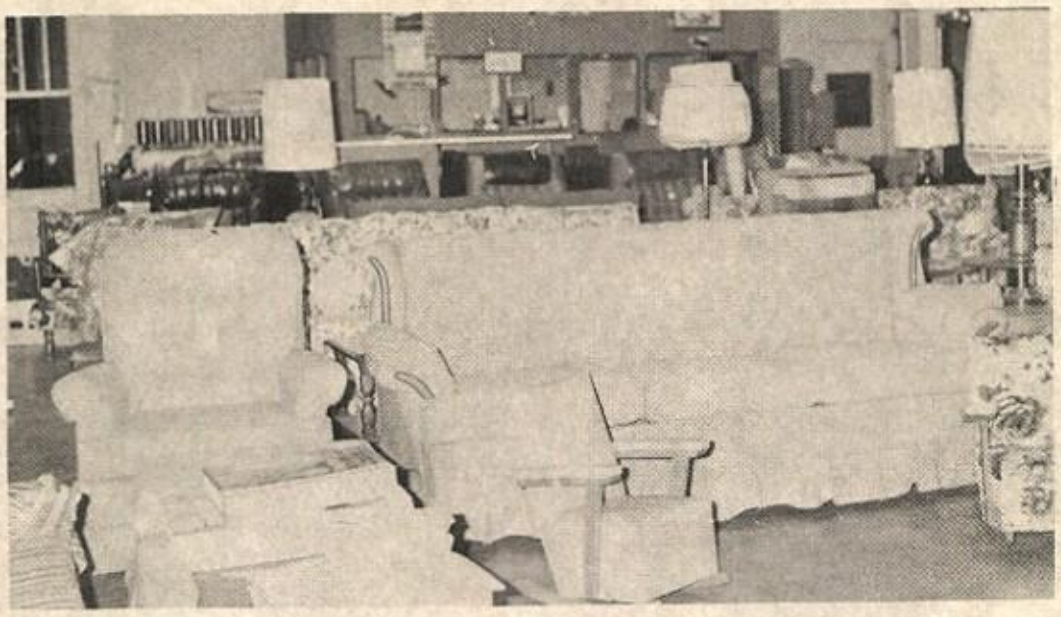
FORT MASON T. V. IMPROVEMENT CO., INC.

Phone 347-6731

MASON CONOCO WHOLESALE

Owner, Ed Freeman

347-5185



MASON FURNITURE & FLOOR COVERING

Gordon Danz, Owner

Quality Floor covering and
Furniture for your home.

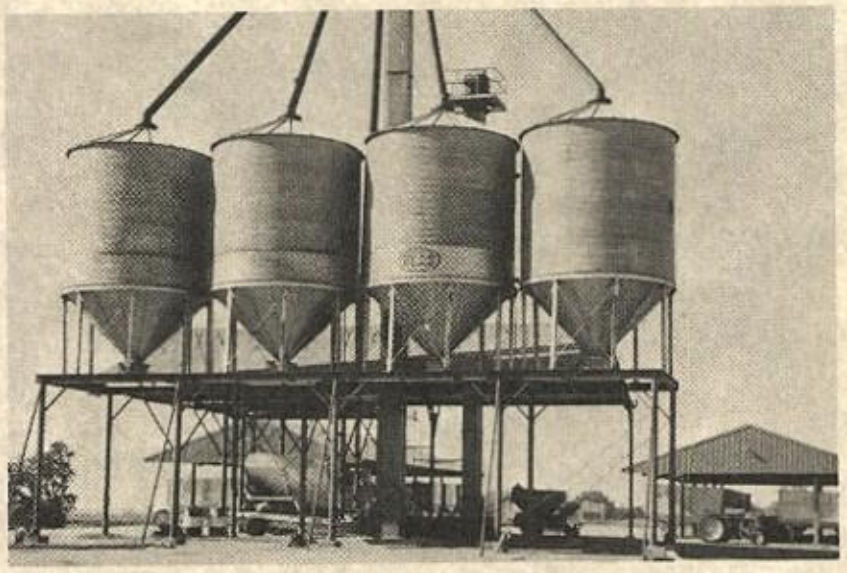
Phone 347-5659

VERNIE'S BEAUTY SHOP

Owners: Herbert & Vernie Hofmann

Call for appointments
8:00 a.m. to 6:00 p.m.

Phone 347-5654



CEN-TEX PEANUTS, INC.

Fredonia & Brownwood

EAT PEANUTS

CITY OF MASON

347-6454

W. B. Aubrey	Mayor
Grover McDougall	Commissioner
Mrs. Mildred Walker	Commissioner
Jay M. Brown	Clerk
Carlton Crouch	City Manager

Don't Be A Litter Bug

Be A Good Citizen

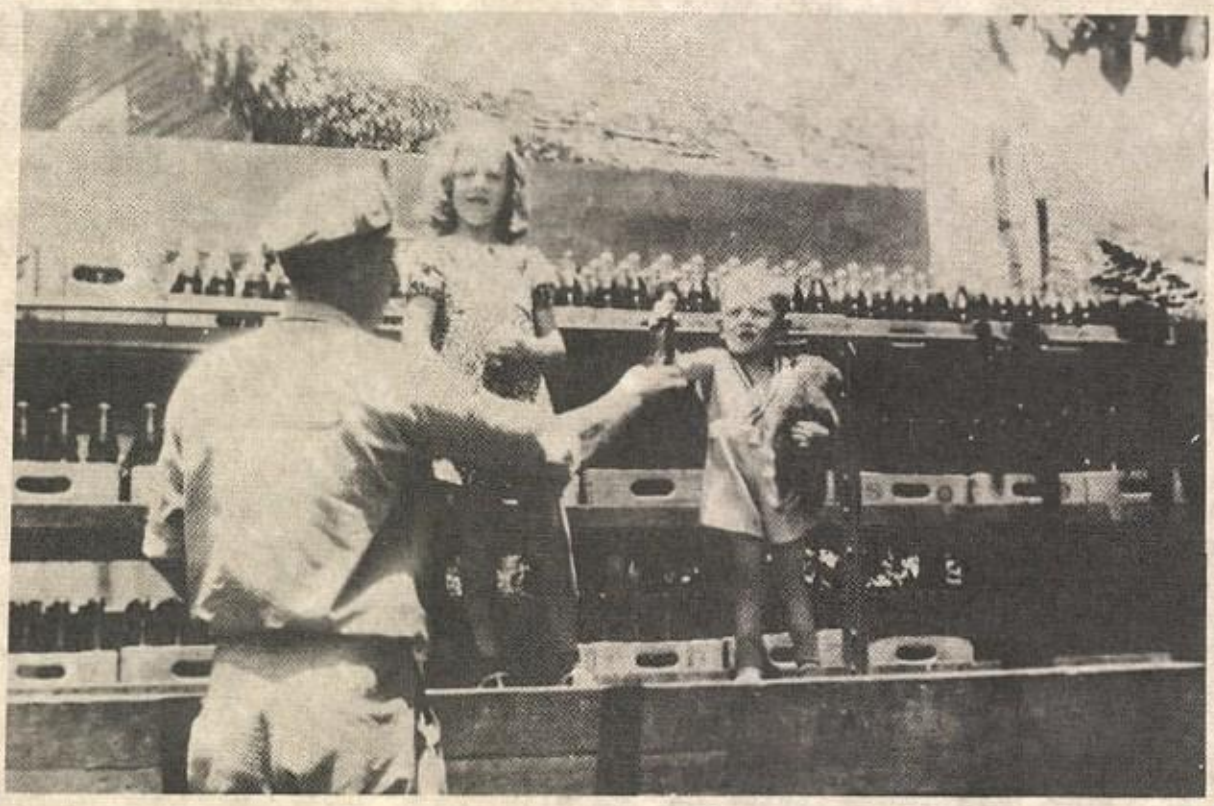
City of Mason Utilities

MASON JAYCEES

MASON COUNTY CHAMBER OF COMMERCE

Raymond Loeffler
Secretary

Phone 347-5758



7up®
The Uncola

MASON BOTTLING CO.

10 2 Dr Pepper 4

HOFMANN'S DRY GOODS COMPANY

MASON'S TOWN & COUNTRY

Edgar Leifeste, Jr.
Owner

Phone 347-5741

COMMUNITY SERVICE AND SUPPLY

Complete irrigation service, including pipe, pumps, and mechanical irrigation.

Sales & Service & Propane

HILL COUNTRY PACKING COMPANY

Phone 347-5451

R. H. AKE COMPANY

Concrete & Construction

Bus. Phone 347-5803
Home Phone 429-6351

MASON DAIRY QUEEN

Phone 347-5905

We Salute Mason Schools and
The Fine Students They Produce

CENTRAL TEXAS ELECTRIC COOPERATIVE, INC.

W. C. McWilliams, Manager

Diamond Rings
Wedding Rings
Class Rings
Watches

PETERMANN JEWELER

General Jewelry
Silverware
Stainless Steel Flatware
Clocks

Mason, Texas
Phone 347-1452

H & A TRUCK STOP

Phone 347-5756

THE HOME PLACE

Congratulates the
Seniors on their graduation
and wishes them happiness
and success in the future.

ODEON THEATRE

Mr. and Mrs. A. .R Chew
Managers

HI-WAY AUTO PARTS

Phone 347-5658

Mr. and Mrs. Raymond Parker

AID—Automotive Independent
Distributor

GRIMSLEY'S

GOIN' SHOPPIN'

School Supplies

Dry Goods Novelties

STRIEGLER'S FLOWER SHOP

Phone 347-5747

THE WESTERN SHOP

Ray and Dorothy Henrich

Western Apparel For All Ages

Phone 347-5522

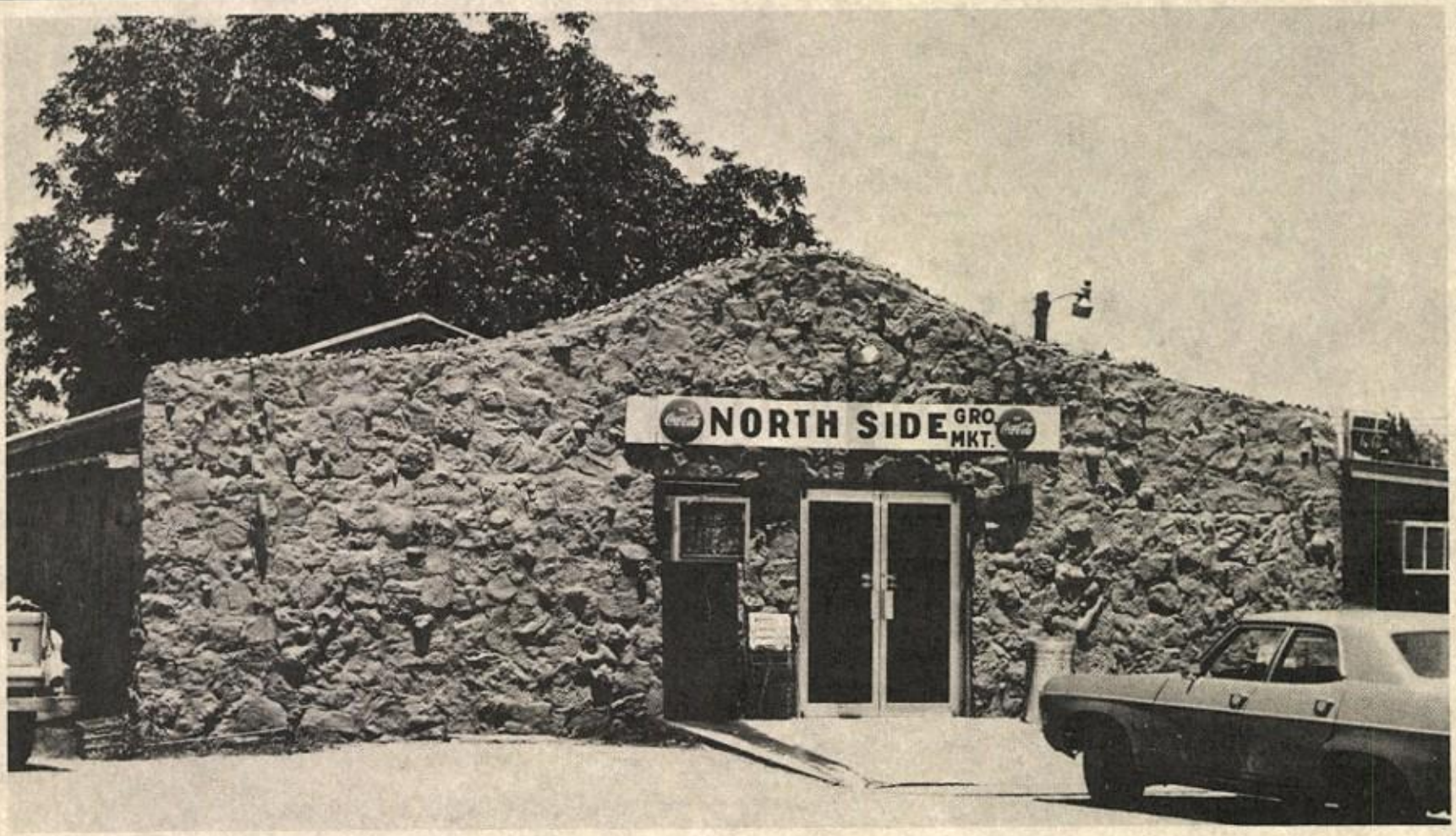
SIS MIXON INSURANCE

Congratulations and Best Wishes
to the Senior Class of 1976.

Phone 347-5356

MASON WAREHOUSE ASSOCIATION

Wool—Mohair—Feeds
Fertilizer—Ranch Supplies
Phone 347-6366



NORTHSIDE GROCERY

Call 347-5453

Grow Financially, With The Bank
That Can Support You Throughout Your Life

THE MASON NATIONAL BANK

"Helping You Change Things For The Better"

Member F. D. I. C.

EVAN'S GARAGE

Truck, Tractor, Auto Service
Welding Service

Phone 347-5386
P. O. Box 603
Mason, Texas 76856

ECKERT EQUIPMENT COMPANY

Congratulations
Seniors
1976

Insurance
Real Estate Loans
Real Estate

Milton E. Loeffler

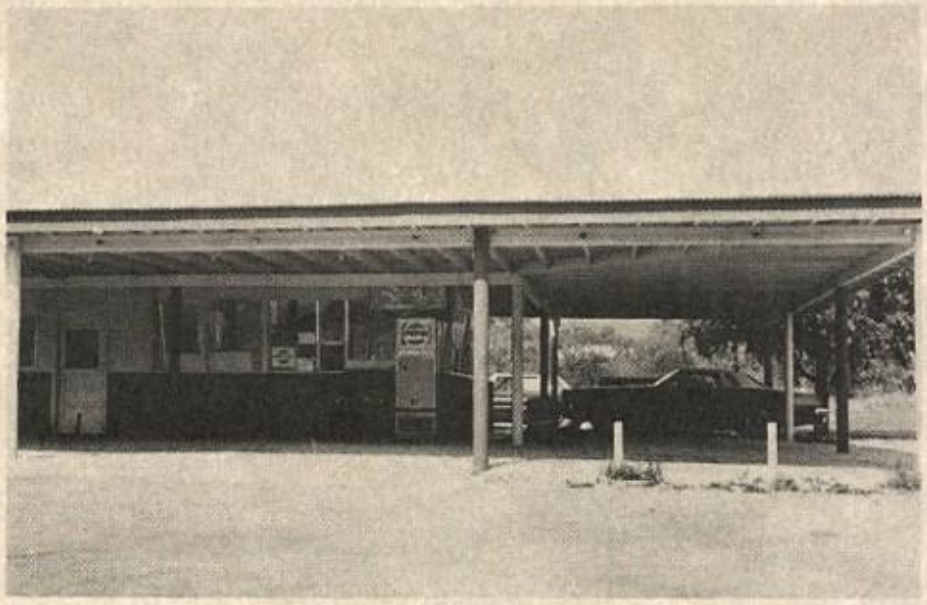
Kenneth Loeffler

LOEFFLER & LOEFFLER

BUD'S ICE & GROCERY

Bud Allen, Owner

Phone 347-5836



KREME KUP

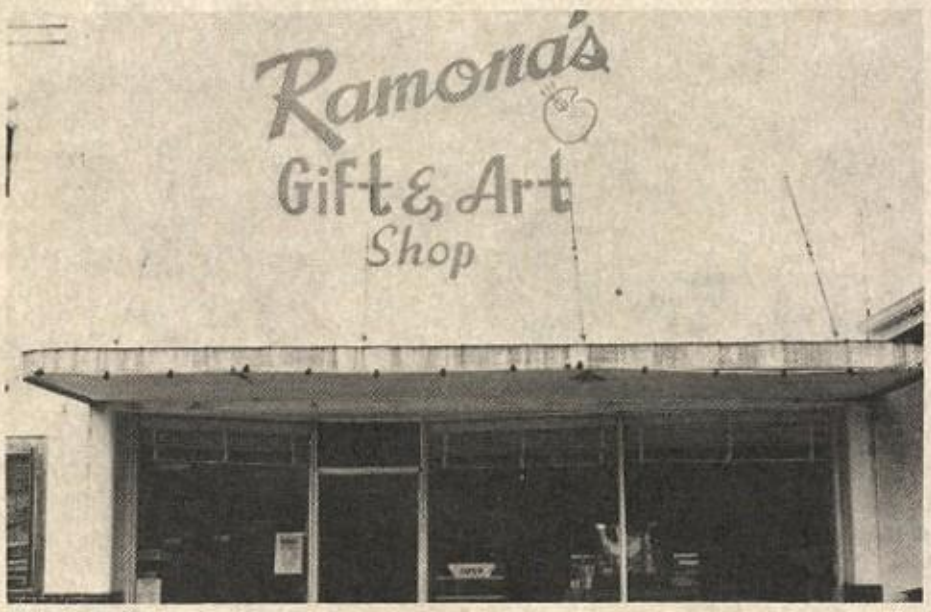
Food To Go
Drive Through Window

Betty and Hazel Garner

JESSE CARRAWAY ARCO STATION

Jesse Carraway, Owner

Phone 347-5821



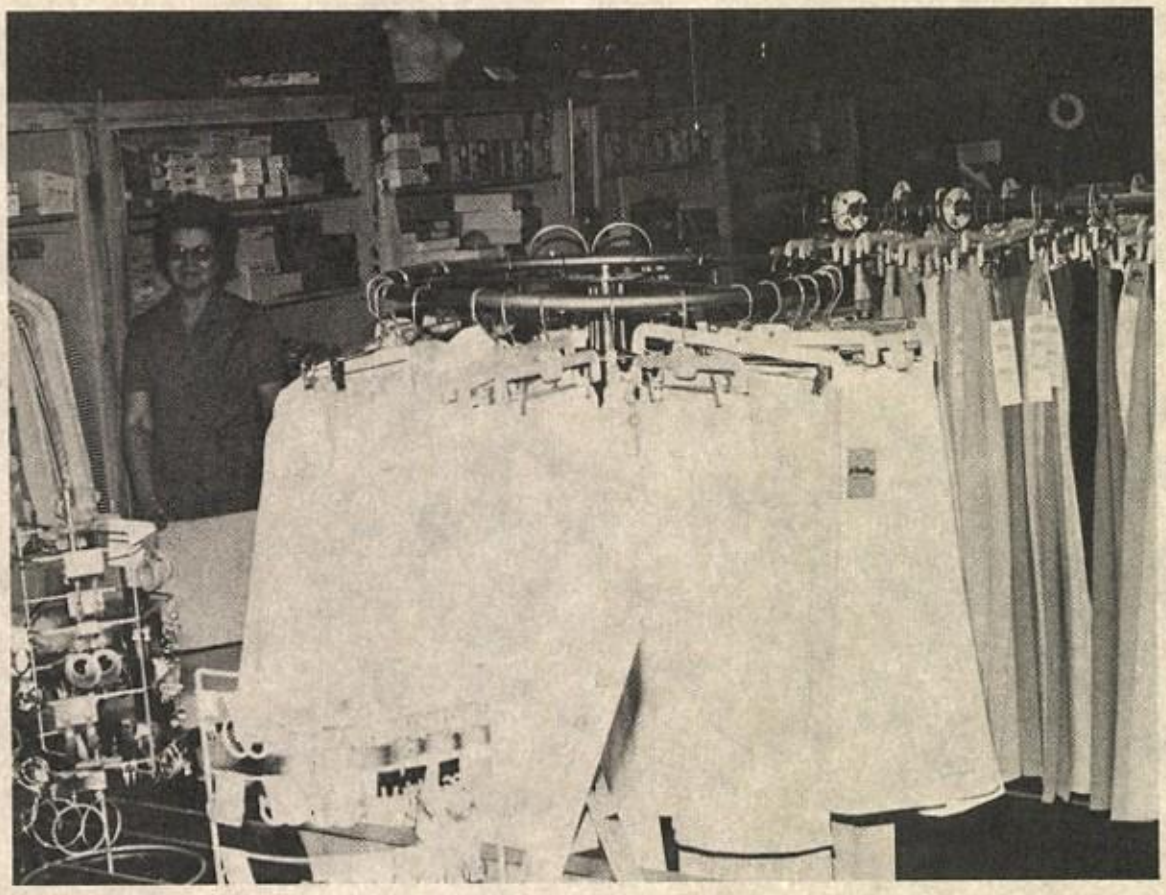
RAMONA'S GIFT & ART SHOP

Candles—Gifts—Art Supplies

Ramona Kelso, Owner
Phone 347-6635

MARGUERITE'S OF MASON

Wear for Infants,
Children, Jr. Petites,
Juniors, Misses, and
Sports Wear



THE HOUSE OF FASHIONS

Phone 347-5262

Cobra

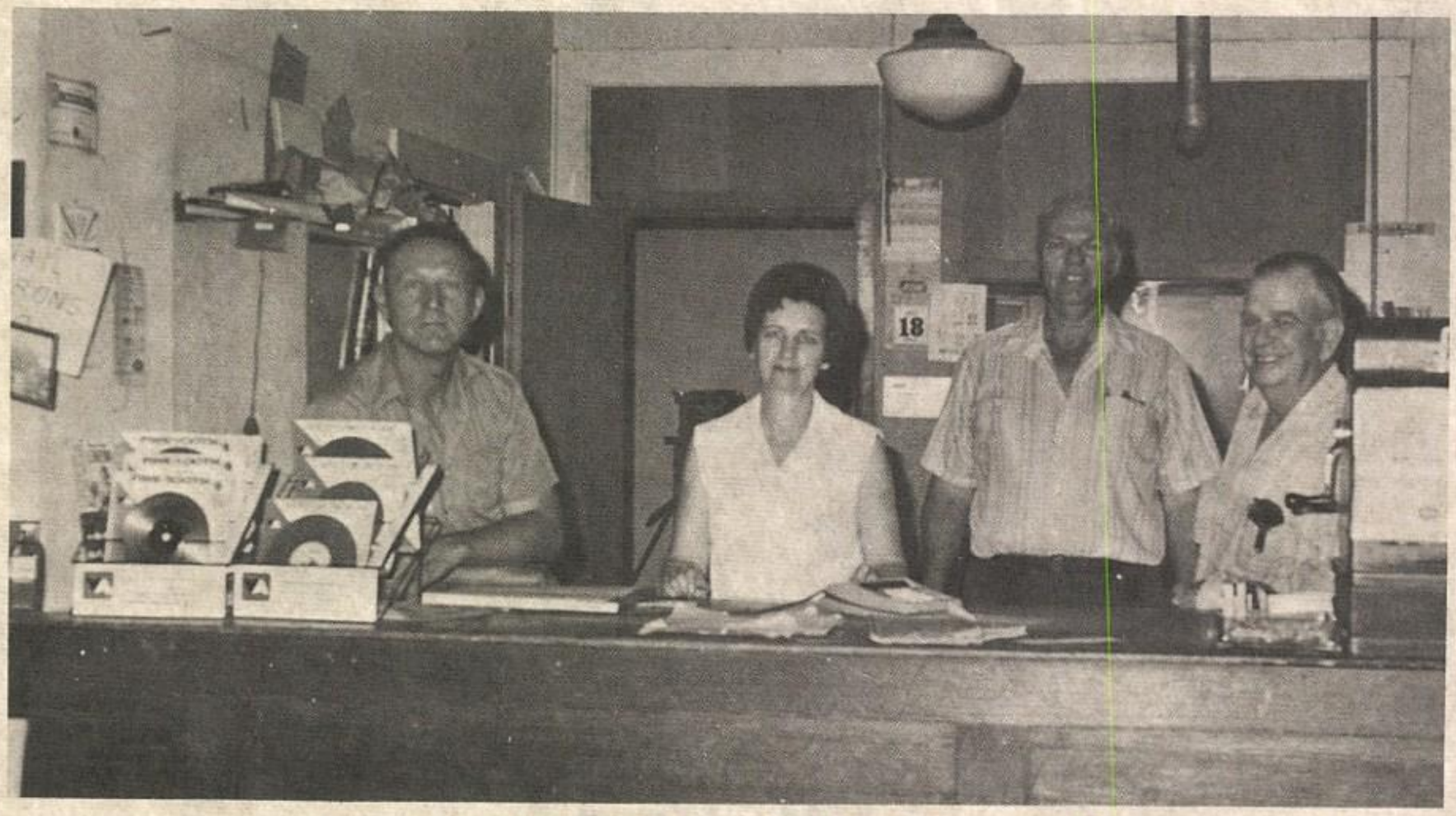
DRISCOL DRAPER ELECTRIC

For the best in CB sales and service come see us.

Phone 347-6336

FARM AND RANCH SUPPLY

Phone 347-6391

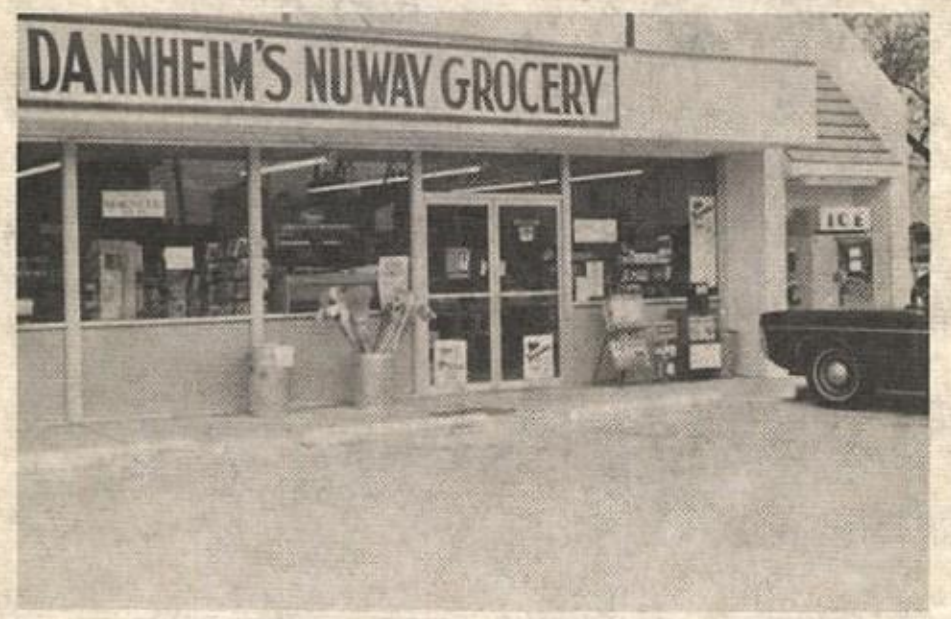


R. GROSSE AND SONS

Building Materials and Hardware
Serving Mason Since 1886

THE MASON COUNTY NEWS

We recognize the many outstanding accomplishments of the students of the Mason Schools, their teachers, coaches, and advisors and we're pleased to have the opportunity to publish accounts of the activities each week.



DANNHEIM'S NUWAY'S GROCERY

Pop and Alice Dannheim, Owners

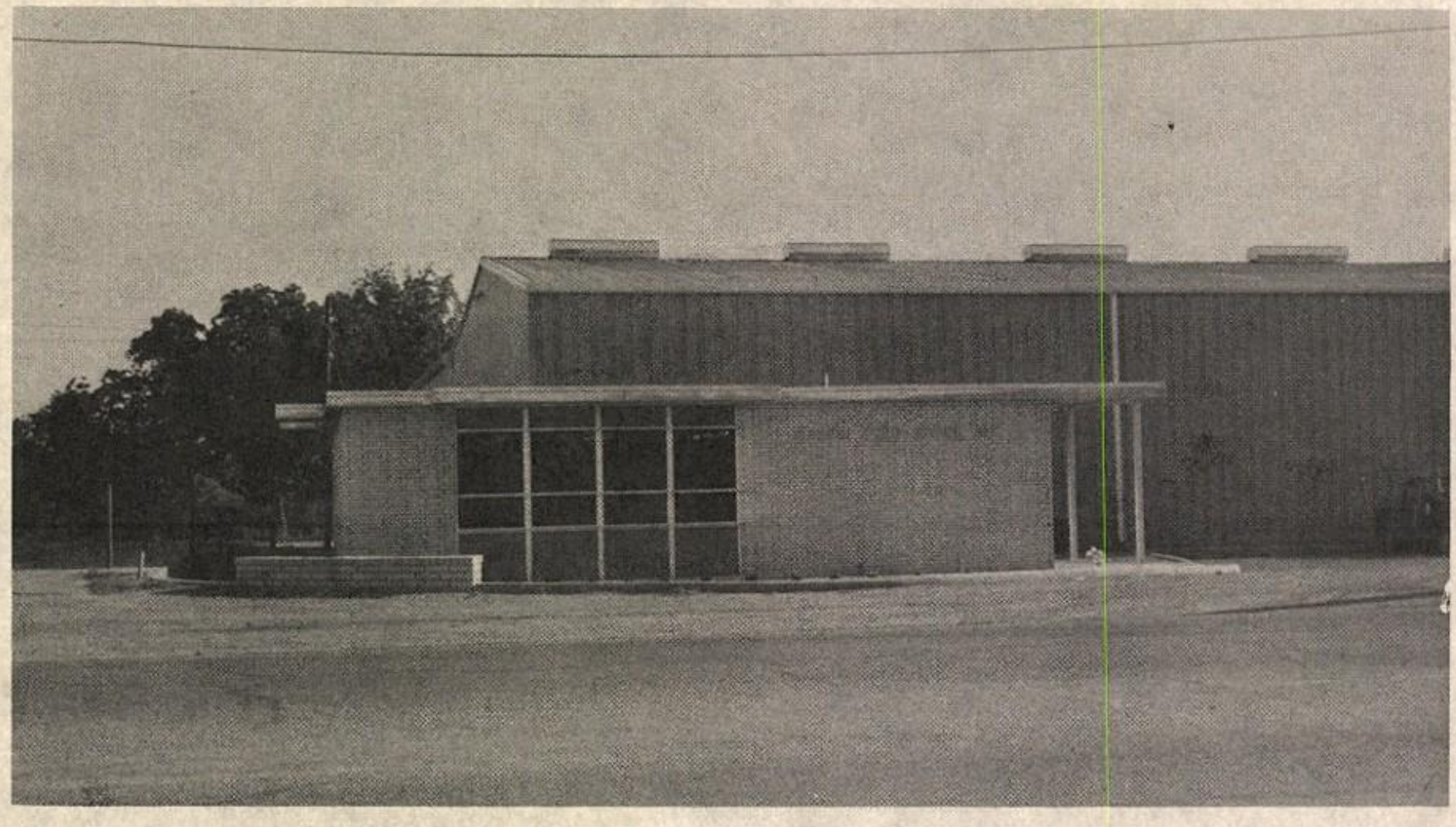
Phone 347-5713 Open 7 a.m.—11 p.m.

THE MART FACTORY OUTLET

Fabrics and Ladies' Ready-to-Wear

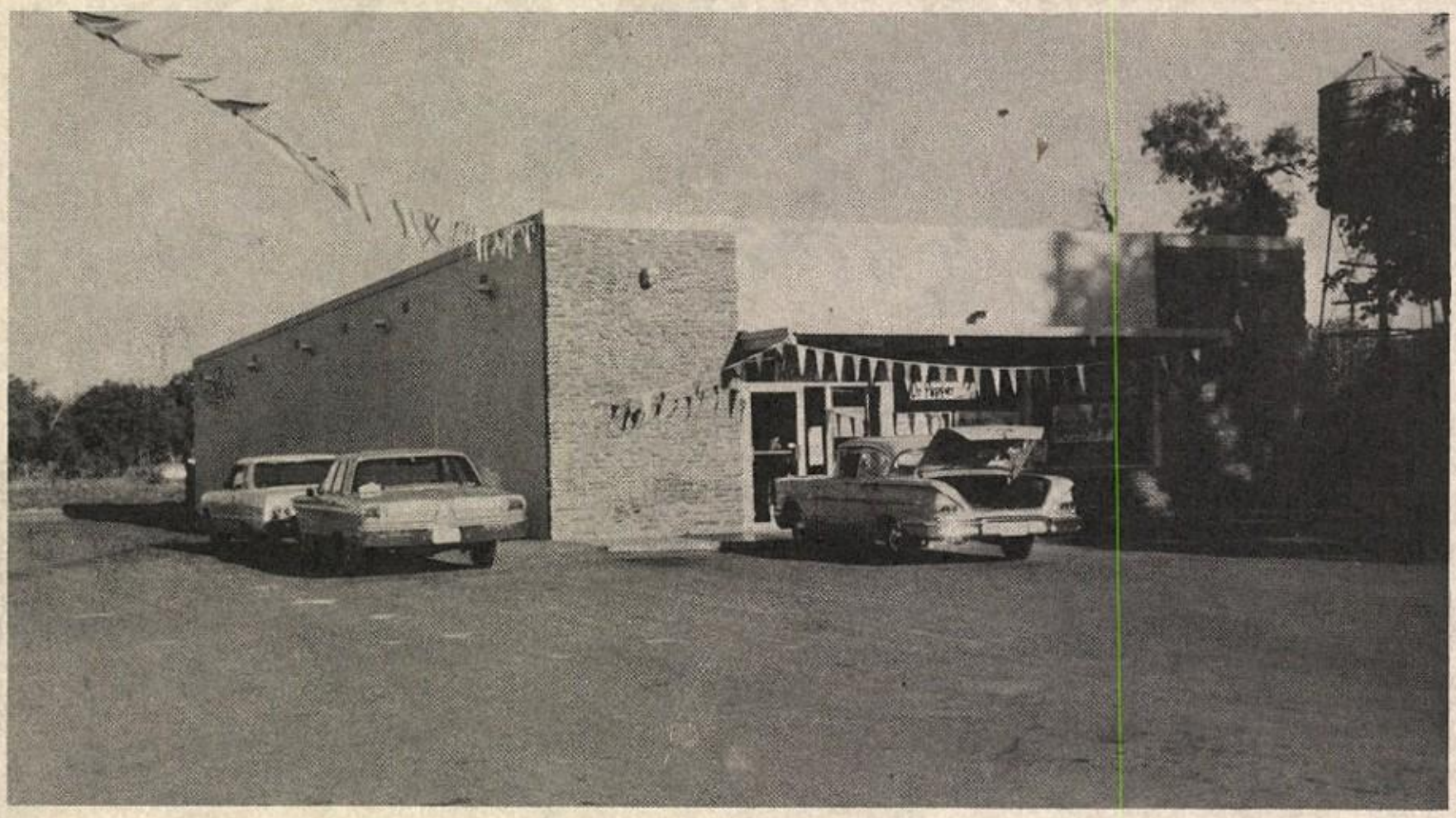
DONOP FEED STORE

Phone—347-6371



MASON FEED STORE, INC.

Phone 347-6381



MASON SUPER MARKET

"Farm Fresh Meat and Produce"
"Mason's Finest Food Store"

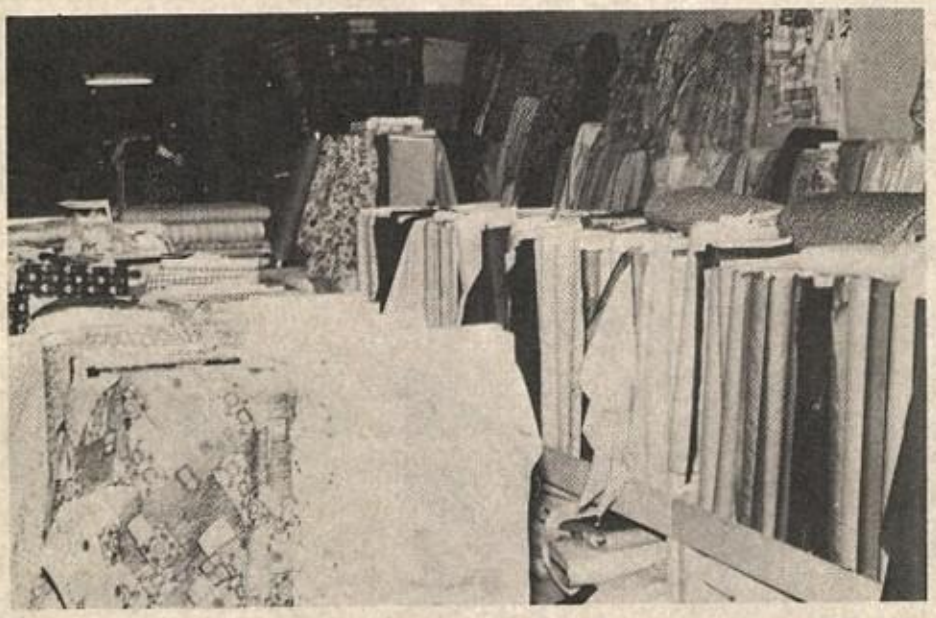
THE COUNTRY STORE

Antiques
China Painting
Oil Painting
Arts
Crafts
Kitchen Goodies

Phone 347-5246

LEIFESTE'S INC.

Phone 347-5750
Mason, Texas 76856

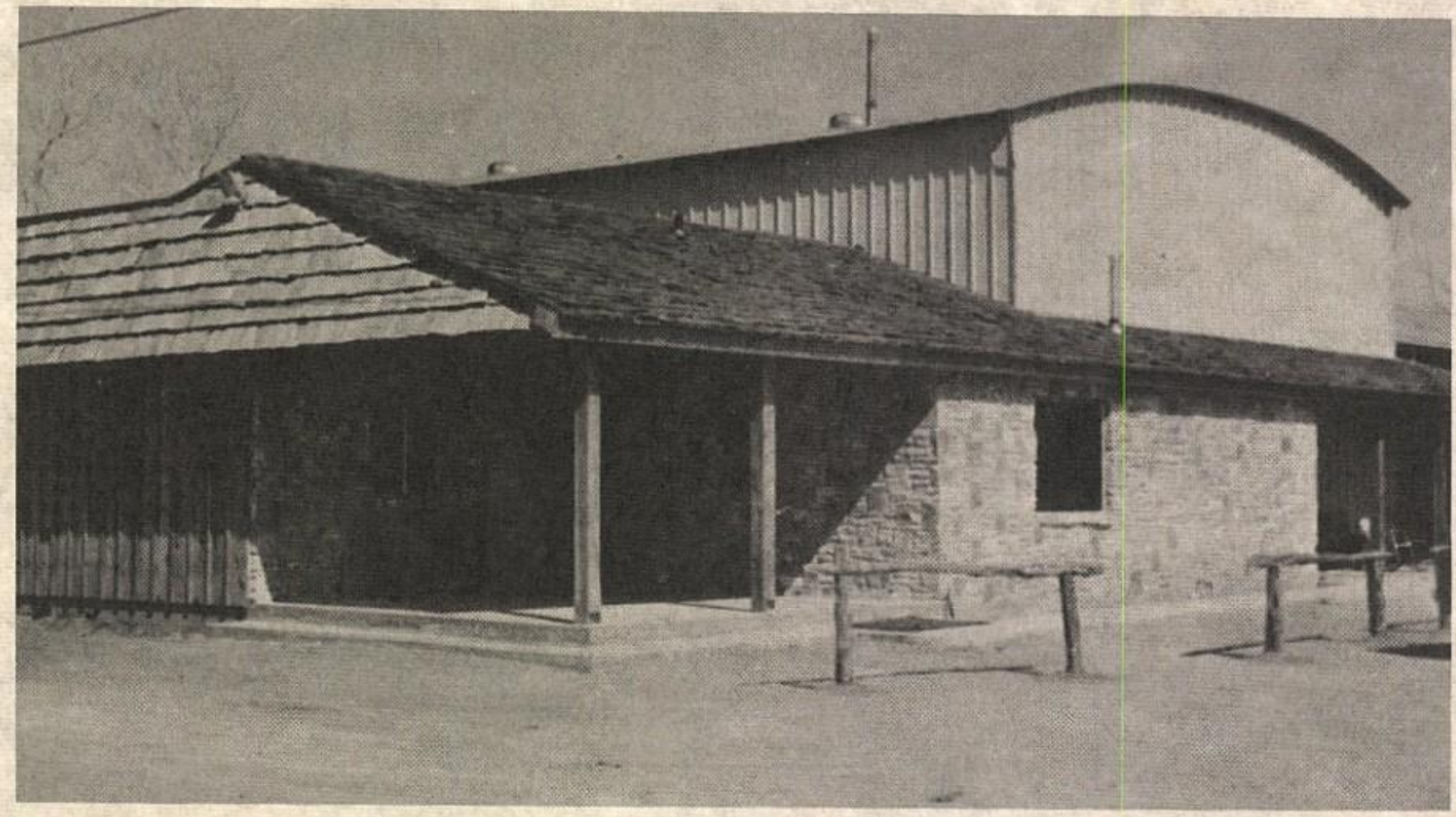


CURREY'S FABRICS

Phone 347-5140

DAVENPORT PHARMACY INC.

Professional Pharmacy
Gifts—Specialities



MASON AUCTION CO., INC.

COMPETITIVE

Mason, Texas 76856
John C. (Corky) Eckert
"Market Center for Central Texas"

TOWER DRIVE IN AND FAMILY RESTAURANT

"Delicious Food—Good Service"

BUCKHORN BARBER SHOP

Phone 347-6454

UNDERWOODS FOOD STORE

Phone 347-5258

MASON DRUG COMPANY

"Your Downtown Meeting Place"

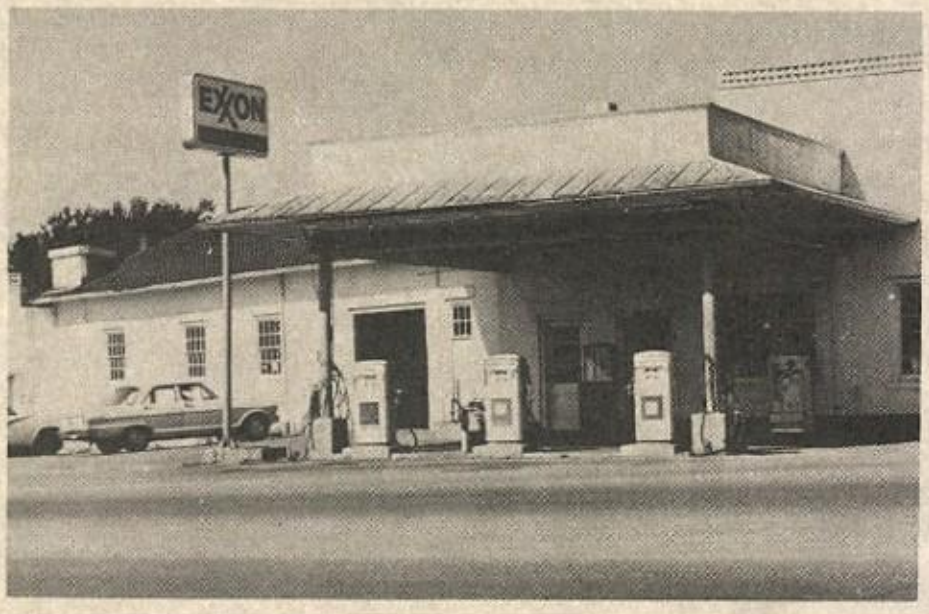
MASON COUNTY FARM BUREAU

Phone 347-6458

HILL COUNTRY INN

Every need for your pleasure
and comfort

Phone 347-5259



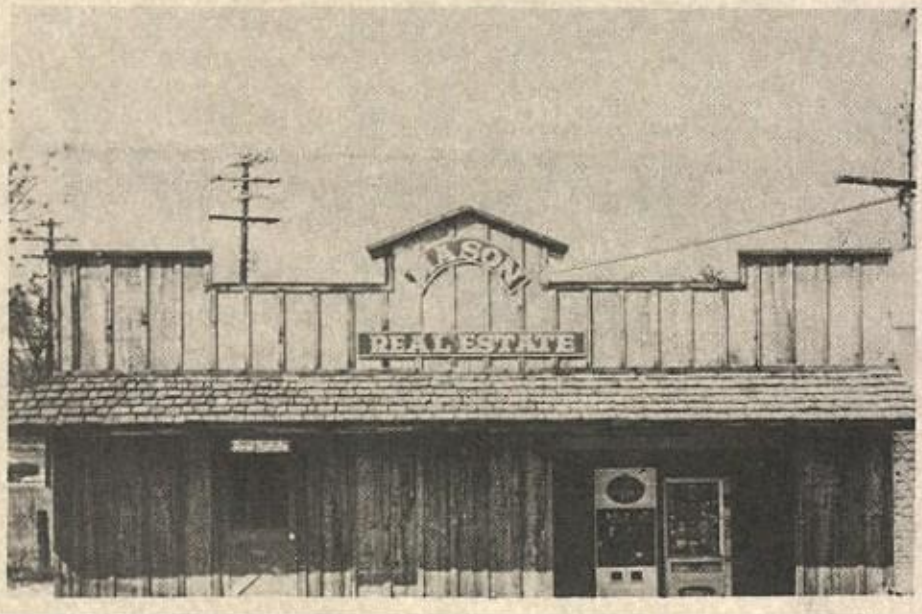
DUNCAN'S EXXON STATION AND GARAGE

Phone 347-5849

FAUBION CHEVROLET

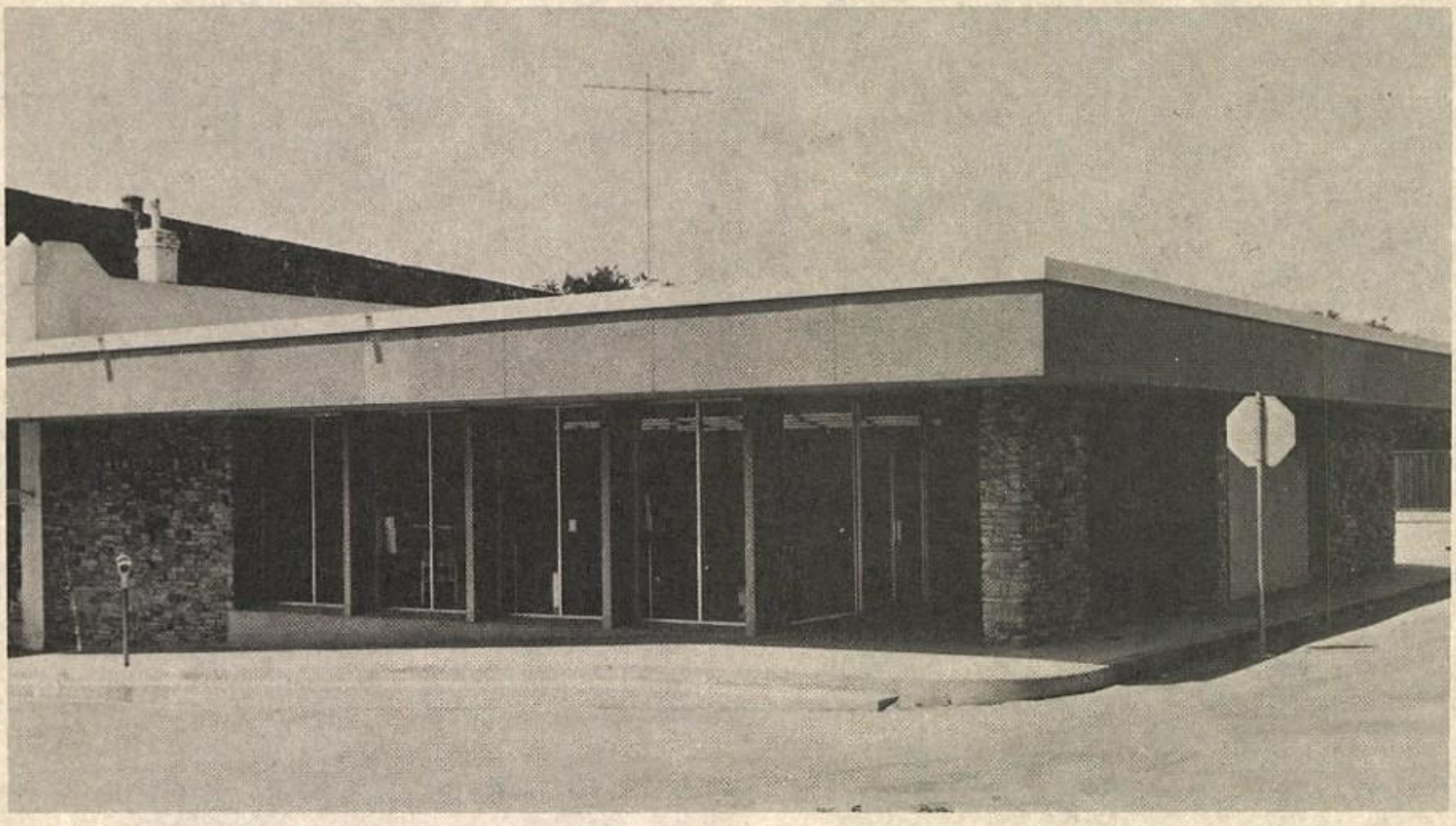
403 San Antonio Road
P. O. Drawer L
Mason, Texas 76856

Phone 347-6326



MASON REAL ESTATE

Phone 347-5464



Home of the Commercial Club. Money is made available to 4-H and FFA members for their projects through the Commercial Club. A $500 Scholarship is awarded each year to one senior member of the Commercial Club.

For correct time and temperature 24 hours a day dial 347-8212.

"The Bank That Always Does A Little More For You"

THE COMMERCIAL BANK

Mason, Texas

Member F. D. I. C.

POLK'S BOOT SHOP

"Handmade Boots"

TEEN CENTER

Coin-Operated

Pool Tables

BENJIE'S HARDWARE & GARDEN CENTER

"Anything from nails to shrubbery"

MASON FUNERAL HOME

Phone 347-5506

Western Auto Associate Store

WESTERN AUTO

Bob Rasberry, Owner

Phone 347-6457

FEDERAL LAND BANK ASSOCIATION OF MASON

Serving Mason, Llano & Kimble Counties
321 Ft. McKavett St., P. O. Drawer "R," Mason, Texas 76856
Mike Dail, Manager—Telephone 347-6653

Harrington
PUBLISHING COMPANY
WOLFE CITY, TEXAS

MASON HIGH SCHOOL